



**NAMIBIA UNIVERSITY  
OF SCIENCE AND TECHNOLOGY  
FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION  
DEPARTMENT OF GOVERNANCE AND MANAGEMENT SCIENCES**

<b>QUALIFICATION: BACHELOR OF MANAGEMENT HONOURS</b>	
<b>QUALIFICATION CODE: 07BBMA</b>	<b>LEVEL: 8</b>
<b>COURSE CODE: MCG821S</b>	<b>COURSE NAME: MANAGEMENT CONSULTING</b>
<b>SESSION: NOVEMBER 2025</b>	<b>PAPER: 1</b>
<b>DURATION: 3 HOURS</b>	<b>MARKS: 100</b>

<b>FIRST OPPORTUNITY EXAMINATION QUESTION PAPER</b>	
<b>EXAMINER(S)</b>	Ms O.N Kangandjo
<b>MODERATOR:</b>	Ms A.J.E Tjueza

**THIS QUESTION PAPER CONSISTS OF 2 PAGES** (Including this front page)

<b>INSTRUCTIONS</b>	
1.	Answer <b>all questions</b> .
2.	Read all the questions carefully before answering.
3.	Marks for each question are indicated at the end of each question.
4.	Please ensure that your writing is legible, neat and presentable and start each Section on a new page.

**PERMISSIBLE MATERIALS**

1. Examination question paper
2. Examination answer sheet

**SECTION A**

**Question 1**

**[100 Marks]**

Management consulting is a professional service dedicated to helping organisations enhance their overall performance. This is achieved through the objective **analysis of existing business problems** and the subsequent **development and implementation of strategies for organisational improvement**. Consultants provide **specialised expertise, objective advice, and structured, methodological approaches** to tackle complex management and operational challenges.

- a) Based on your knowledge of Management Consulting practices and your experience as an employee (current or previous or if not imagine you are one), briefly describe **what** services/products the organisation/company provides to its customers/society, **why** (the reasons for this need) are these services/products provided, and **how** the services/products are provided? **Where** are these services provided/products distributed and **when** (how often) are these services/products provided? Briefly describe the context of your workplace (**who** works there (demographic overview of the employees). For confidentiality purposes, do not identify the specific name of your workplace instead, rather provide a fictitious name. (15)
  
- b) Develop a comprehensive **SWOT analysis** to establish the environment within which your organisation/company is operating from. (20)
  
- c) **Identify a problem** at your workplace that could be improved or corrected using a management consultant. **Justify** why you have identified this “gap”. Once again, do not identify the specific name of your workplace for confidentiality reasons. (5)
  
- d) Assume that you are a Management Consultant, and that this organisation approaches you to analyse the problem that is identified in (c) above. You are required to present them with a **proposal** for undertaking the project. Be specific, considering the workplace context you have already described above. (60)

**END OF QUESTION PAPER**