



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION

DEPARTMENT OF COMMUNICATION AND LANGUAGES

QUALIFICATION : BACHELOR OF ENGLISH AND LINGUISTICS	
QUALIFICATION CODE: 07BENL	LEVEL: 7
COURSE CODE: ICC511S	COURSE NAME: INTERCULTURAL COMMUNICATION
SESSION: JUNE 2024	PAPER: THEORY (PAPER 1)
DURATION: 2 HOURS	MARKS: 100

FIRST OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER(S)	DR M. MHENE MS S. N. NEPANDO
MODERATOR:	DR A. HAUTEMO

INSTRUCTIONS
<ol style="list-style-type: none">1. This is an essay- based examination2. Your essay must not be more than 600 words.3. Answer TWO questions.4. Read all the questions carefully before answering.5. Number the answers clearly.6. Mistakes in grammar and spelling will be penalised.

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

Answer any two(2)questions

QUESTION 1

(50 Marks)

"Cultural identity has a very large effect on intercultural communication. It is very important because it deals with one's self-concept as a member of a particular cultural group and one's interpretation of the world". In light of the quotation above, discuss the following concepts and **provide concrete examples**:

- (i) The nature of identity
- (ii) The formation of cultural identity
- (iii) Pathways to identity

QUESTION 2

(50 Marks)

"Culture is defined as a learned meaning system that consists of patterns of traditions, beliefs, values, norms, meanings and symbols that are shared to varying degrees by interacting members of a community". In light of the above definition, describe the three levels of culture and **provide concrete examples** for each level.

QUESTION 3

(50 Marks)

There are five components of the intercultural communication process. Describe each component and give a **concrete example for each component**.

QUESTION 4

(50 Marks)

"Conflict is defined as an expressed struggle between at least two parties who perceive incompatible (conflicting/opposite) goals and or potential interference from the other party in achieving the desired goal." In light of the above statement write an essay where you discuss the following concepts:

- (i) Intercultural conflict
- (ii) Types of intercultural conflict
- (iii) Approaches to intercultural conflict
- (iv) Strategies to manage intercultural conflict

NB: Provide concrete examples in your discussion