



**NAMIBIA UNIVERSITY  
OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION**

**DEPARTMENT OF MARKETING, LOGISTICS AND SPORT MANAGEMENT**

<b>QUALIFICATION:</b> BACHALOR OF SPORT MANAGEMENT HONORS	
<b>QUALIFICATION CODE:</b> 08BSPH	<b>LEVEL:</b> 8
<b>COURSE CODE:</b> FTS801S	<b>COURSE NAME:</b> Financial Techniques for Sports Management
<b>SESSION:</b> JUNE 2024	<b>PAPER:</b> THEORY
<b>DURATION:</b> 3 HOURS	<b>MARKS:</b> 100

<b>FIRST OPPORTUNITY EXAMINATION PAPER</b>	
<b>EXAMINER(S)</b>	MR. PETER HAUFIKU (FT/PT/ DI)
<b>MODERATOR:</b>	Mrs. T'NEIL YOUNG

<b>INSTRUCTIONS</b>
<ol style="list-style-type: none"><li>1. This paper comprises FIVE (5) questions</li><li>2. Answer ALL FIVE (5) questions.</li><li>3. Read all the questions carefully before answering.</li><li>4. Marks for each question are indicated at the end of each question</li><li>5. Write clearly and neatly.</li><li>6. Number the answers clearly.</li></ol>

**THIS EXAMINATION PAPER CONSISTS OF 2 PAGES (Including this front page)**

**Question 1****(20 Marks)**

Explain the importance of budgeting in sports management. Describe the basic components of a budget for a sports organization and discuss how effective budgeting can contribute to financial stability and long-term success.

**Question 2****(20 Marks)**

Identify and briefly explain three primary sources of revenue for sports organizations. Provide examples of how sports teams or leagues generate income from each source and discuss the factors that can influence revenue generation in the sports industry.

**Question 3****(20 Marks)**

Define two key financial metrics commonly used in sports management. Explain how each metric is calculated and discuss their significance in assessing the financial performance and health of a sports organization.

**Question 4****(20 Marks)**

Outline two investment strategies that sports organizations can utilize to enhance their financial position. Discuss the potential benefits and risks associated with each strategy and provide examples of how these strategies have been implemented in the sports industry.

**Question 5****(20 Marks)**

Describe two common financial risks faced by sports organizations. Explain how sports managers can identify and manage these risks effectively to minimize their impact on the organization's financial stability and operations.

**Total Marks = 100****END OF FIRST EXAMINATION PAPER**