



PAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMERCE, HUMAN SCIENCES, AND EDUCATION

DEPARTMENT OF COMMUNICATION AND LANGUAGES

QUALIFICATION : BACHELOR OF COMMUNICATION/ BACHELOR OF ENGLISH AND LINGUISTICS	
QUALIFICATION CODE: 07BCMM/07BENL	LEVEL: 6
COURSE CODE: RTC 611S	COURSE NAME: RHETORICAL THEORY AND CRITICISM
SESSION: JULY 2024	PAPER: THEORY (PAPER 1)
DURATION: 3 HOURS	MARKS: 100

SUPPLEMENTARY/SECOND OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER	DR. C. PEEL
MODERATOR:	DR. M. MHENE

<p style="text-align: center;">INSTRUCTIONS</p> <ol style="list-style-type: none">1. Answer THREE questions. Question 1 is compulsory.2. Read all the questions carefully before answering them.3. Indicate whether you are a FT, PT, or DE student.4. Please write legibly.
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THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

Question 1

(Compulsory)

50 marks

- (a) With the use of clear and appropriate examples, illustrate and explain the principles and functions of a rhetorical argument.....[20 marks]
- (b) Discuss and distinguish between two categories of arguments, showing with one example of each type how the arguments are structured, and how flawed arguments may be detected.....[30 marks]

Question 2

25 marks

Critical thinking involves seven fundamental factors that help us to determine the truth in everyday life.

- (a) Identify and explain the seven factors.....14 marks
- (b) Demonstrate the use of critical thinking with one clear example for each of the seven factors.....11 marks

N.B. Candidates must structure their answers along the scheme set out above to earn optimal marks.

Question 3

25 marks

One of the three proofs in Aristotle’s rhetoric is *Pathos*. In 600 words or more, define it and discuss how it is used in speeches and written communication.

Question 4

25 marks

With the use of the clustering technique, discuss whether and how your knowledge of rhetoric has increased as a result of your progress through the Rhetorical Theory and Criticism course.

Question 5

25 marks

- (a) How did Aristotle distinguish between artistic and inartistic proofs?..... 5 marks
- (b) Use your own examples to apply both proofs in a critique of a campaign speech you make to be elected as Student Representative Council president.....15 marks
- (c) Who should the artistic proofs impact most, the speaker or the audience?
Suggest how this can be done..... 5 marks

End of Examination Question Paper

Total: 100 marks