

FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION DEPARTMENT OF DEPARTMENT OF GOVERNANCE AND MANAGEMENT SCIENCES

QUALIFICATION: BACHELOR OF BUSINESS MANAGEMENT HONOURS		
QUALIFICATION CODE: 08HBBM	LEVEL: 8	
COURSE CODE: SES821S	COURSE NAME: SME SUPPORT	
SESSION: MAY/JUNE 2024	PAPER: THEORY	
DURATION: 3 HOURS	MARKS: 100	

SECOND OPPORTUNITY EXAMINATION QUESTION PAPER			
EXAMINER(S)	Ms. B. NDUNGAUA		
MODERATOR:	Ms. A TJIUEZA		

INSTRUCTIONS		
	1.	This is an open-book assessment.
	2.	Study the attached articles and answer the following questions.
	3.	Answer ALL the questions in an essay format.
	4.	Read all the questions carefully before answering.
	5.	Number the answers clearly.

PERMISSIBLE MATERIAL

1. Study notes

THIS QUESTION PAPER CONSISTS OF _2_ PAGES (Including this front page)

QUESTION 1 [15 Marks]

According to Calze et. al. (2014) what should be considered when determining performance evaluation criterion for a business incubation programme?

QUESTION 2 [30 Marks]

Clearly identify and discuss the overlaps and distinctions that exists between the Five Capitals (i.e. 5Cs) cited by Cowel and Tate (2017) and the Capital Model of Entrepreneurial Ecosystems cited by Freiling and Baron (2016) in defining entrepreneurial eco-systems.

QUESTION 3 [25 Marks]

What types of contributions is the National Micro, Small and Medium Enterprise Policy (2016-2021) making towards the development of the Namibian entrepreneurial ecosystem as a whole?

QUESTION 4 [30 Marks]

The Namibia University of Science and Technology run a mixed-based business incubator. The incubator has very limited physical space available and a none-functional pool of experts. The new budget comes with substantial funding allocation towards business incubation.

Redesign this incubator programme in order to make it more relevant and of value to its client.

END OF EXAM PAPER