

NAMIBIA UNIVERSITY

OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION DEPARTMENT OF HOSPITALITY AND TOURISM

QUALIFICATION: BACHELOR OF TOURISM, INNOVATION AND DEVELOPMENT, BACHELOR OF HOSPITALITY MANAGEMENT, BACHELOR OF CULINARY ARTS		
QUALIFICATION CODE: 07BTID, 07BHOM, 07BCNA LEVEL: 7		
COURSE CODE: FTH510S	COURSE NAME: FOUNDATIONS OF TOURISM AND HOSPITALITY	
SESSION: JUNE 2024	PAPER: THEORY (PAPER 1)	
DURATION: 2 HOURS	MARKS: 100	

FIRST OPPORTUNITY EXAMINATION QUESTION PAPER		
EXAMINER(S) MS. H. N. SHIYANDJA		
MODERATOR:	MRS. K. N. TSHITUKENINA	
WIODERATOR:		

INSTRUCTIONS		
	1.	Answer ALL the questions.
	2.	Write clearly and neatly.
	3.	Number the answers clearly.
	4.	Leave a line between answers.

PERMISSIBLE MATERIALS

1. No additional material required.

THIS QUESTION PAPER CONSISTS OF 3 PAGES (Excluding this front page)

Questions

Question 1 (5 x 2 =10)

- 1.1 What is hospitality in your own words? (2)
- 1.2 What is the hospitality industry? (2)
- 1.3 What is tourism in your own words? (2)
- 1.4 What is the tourism industry? (2)
- 1.5 What is an intangible product and give an example of an intangible product? (2)

Question 2 (5 x 2 = 10)

- 2.1 Mention 5 tourism sectors. (5)
- 2.2 Shortly explain the background of Namibian Hospitality and Tourism Industry. (5)

Question 3 (15 Marks)

- 3.1 Tourism can be categorized in 5 different ways, mention them, and explain each one briefly? (10)
- 3.2 Explain the legal and policy instruments for the tourism sector in Namibia. (5)

Question 4 (10 Marks)

- 5.1 Mention some recreation that tourists can be engaged in? (5)
- 5.2 What is the difference between a tour operator and a travel agent? (2)
- 5.3 What does NTB stand for (1)
- 5.4 What are responsibilities of NTB? (2)

Question 5 (23 Marks)

- 5.1 Mention five modes/types of hotel Management (5)
- 5.2 List the types of food and beverage service styles. (7)
- 5.3 What are the responsibilities of the Hotel Executives? (11)

Question 6 (32 Marks)

- 6.1 Mention and explain 3 Public and Private sector facilitators in Namibia. (9x9=18)
- 6.2 Explain what is meant by public sector support services. (7x2=14)

TOTAL = 100