



PAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY
FACULTY OF HEALTH, APPLIED SCIENCES, AND NATURAL RESOURCES
DEPARTMENT OF HEALTH SCIENCES

QUALIFICATION: BACHELOR OF SCIENCE IN HEALTH INFORMATION SYSTEMS MANAGEMENT/ BACHELOR OF HUMAN NUTRITION	
QUALIFICATION CODE: 07BHIS/08BOHN	LEVEL: 7
COURSE: PRINCIPLES OF HEALTH MANAGEMENT	COURSE CODE: PHM711S
DATE: JULY 2022	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

SUPPLEMENTARY/SECOND OPPORTUNITY EXAMINATION QUESTION PAPER	
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MODERATOR:	Dr Hileni N. Niikondo

INSTRUCTIONS
1. Read the questions and instructions carefully 2. Answer All the questions

THIS QUESTION PAPER CONSISTS OF 4 PAGES (Including this front page)

SECTION A [40 MARKS]

QUESTION 1

[10 MARKS]

State whether the following statements are **True** or **False**. Justify your answer.

- 1.1 Vision statements are a set of guiding principles and beliefs which defines the short description of the organizational/company culture. (2)
- 1.2 A short description of the general purpose of an organization and explaining why the organization exists is known as a mission statement. (2)
- 1.3 For an objective to be realistic measurable one describes an achievement or outcome which is or can be related to a percentage, a frequency, rate or number. (2)
- 1.4 PAYE tax and social security is deducted according to the latest tax table issued by the Receiver of Revenue: (2)
- 1.5 Accounting System should at least include a budget with all planned activities listed by type of activity (line items e.g., venue rental costs, solvency, and Per diem/S&T). (2)

QUESTION 2

[30 MARKS]

- 2.1 According to the World Health Organization health is defined as “a state of complete physical, mental and social well-being and not merely an absence of disease or infirmity”. Explain this definition to a group of seafarers who are placed in quarantine for 7 days aimed at preventing the spread of COVID-19 in the town of Oshikango. (10)
- 2.2 You are employed by Sister Namibia Association as the Operations Manager for the next 5 years. Write a synopsis of how you will incorporate the elements Harambee Prosperity Plan into your business operations. Illustrate your answer by means of practical examples from the business environment. (10)
- 2.3 Examine and motivate substantive contributions that health care managers can make to the monitoring, evaluation and analysis phases when planning health interventions, with specific reference to some activities that are critical to the success of your current business project. (10)

SECTION B [30 MARKS]

QUESTION 3

[15 MARKS]

You work as a project officer at Hangula Health Analytics. The quarterly report is due in 2 days' time according to your implementation plan. However, the CEO, Mr. David requested you to write a report, explaining why an 'important' client is unhappy about a specific service that was provided by your subordinate. This report is due by close of business (COB). Around the same time the HR manager, Ms. Kaura approached you to give input to the generic staff performance review report which is due at 15h00 the same day. In addition, Mr. Nangolo, your operations manager, wants the spreadsheet with all the sales and profit figures for that month the following morning.

- 3.1 How will you solve this problem so that none of the executives are disappointed? (2)
- 3.2 Enumerate three (3) technical skills that you will utilise when proposing an amicable solution for the abovementioned problem? (3)
- 3.3 Explain to the CEO how you will avoid a similar situation in the future? (10)

QUESTION 4

[15 MARKS]

- 4.1 List 3 commonalities of the results framework and the basic logic model. (3)
- 4.2 The Namibia University of Science and Technology (NUST) would like to inform you that it has a presumptive case of COVID-19 involving a student who is currently in isolation. The student shares an office with a colleague who was in contact with an individual that tested positive for COVID-19. The student's colleague is also in quarantine and waiting for results after being tested for COVID-19. In addition, the Vice-Chancellor, Dr. Naomab requested you as a senior health programme administrator to assist with the development of a basic logic model for the COVID-19 response team at NUST. Illustrate with practical examples to the COVID-19 health response team the different components of a basic logic model. (12)

SECTION C [30 MARKS]

QUESTION 5

[30 MARKS]

The February 2022 NUST newsletter indicated that the COVID-19 pandemic presents the demand- and supply-side shock whereby Namibia will be hit hard because of its dependence on trade as a driver of economic growth, small domestic markets, and low levels of diversification, which increase vulnerability to external shock.

- 5.1 Discuss the determinants of demand and supply. **(14)**
- 5.2 Distinguish the law of supply and demand. **(4)**
- 5.3 Enumerate the tools that are useful when deciding upon the study question which aims specifically at conducting an economic evaluation **(4)**
- 5.4 Based on your response to Question 5.3, briefly describe each identified tool **(8)**
By demonstrating your understanding of these concepts.

GOOD LUCK!

TOTAL MARKS: 100