



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

FACULTY OF COMMERCE, HUMAN SCIENCE AND EDUCATION

DEPARTMENT OF MARKETING, LOGISTICS AND SPORT MANAGEMENT

QUALIFICATION: BACHELOR OF SPORT MANAGEMENT	
QUALIFICATION CODE: 07BSMN	LEVEL: 6
COURSE CODE: SSC621S	COURSE NAME: SPORT SOCIOLOGY
SESSION: NOVEMBER 2024	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

FIRST OPPORTUNITY EXAMINATION	
EXAMINER(S)	MR. JOHN-GRAFFT NDUNGAUA
MODERATOR:	MS. F. SITHOLE

INSTRUCTIONS
<ol style="list-style-type: none">1. This examination paper consists of 5 questions2. Answer FOUR (4) questions ONLY3. Start each question on a fresh page4. Marks for each question are indicated in brackets at the end of each question5. Write clearly, and neatly

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

Question 1

Discuss the concept of micro-environment and explain how the different external factors, and how they affect the development of sport

1. Cultural factors,
2. Economic factors,
3. Media influence,
4. political factors and
5. technological advancement.

[25 marks]

Question 2

Sport as a reflection of social values. Discuss

[25 marks]

Question 3

List and briefly explain different ways in which Sport & Religion intersect.

[25 marks]

Question 4

Discuss how sports affect the economy of any nation/country.

[25 marks]

Question 5

List and discuss gender issues in sport

[25 marks]

END OF FIRST OPPORTUNITY EXAMINATION MEMORANDUM