



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY
FACULTY OF HEALTH, APPLIED SCIENCES, AND NATURAL RESOURCES
DEPARTMENT OF HEALTH SCIENCES**

QUALIFICATION: BACHELOR OF SCIENCE IN HEALTH INFORMATION SYSTEMS MANAGEMENT/ BACHELOR OF HUMAN NUTRITION	
QUALIFICATION CODE: 07BHIS/08BOHN	LEVEL: 7
COURSE: PRINCIPLES OF HEALTH MANAGEMENT	COURSE CODE: PHM711S
DATE: JUNE 2022	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

FIRST OPPORTUNITY EXAMINATION QUESTION PAPER	
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INSTRUCTIONS
1. Read the questions and instructions carefully 2. Answer All the questions

THIS QUESTION PAPER CONSISTS OF 3 PAGES (Including this front page)

SECTION A [40 MARKS]

QUESTION 1

[10 MARKS]

State whether the following statements are **True** or **False**. Justify your answer.

- 1.1 Evaluation provides regular feedback that helps organisations assess their relevance, (scope, economic results, and sustainability). (2)
- 1.2 Efficiency measures whether objectives and outcomes have been met: (2)
- 1.3 Monitoring information informs the direction on how a project should be evaluated: (2)
- 1.4 Avoiding over-ambition and setting objectives according to the available resources makes it achievable. (2)
- 1.5 A plan is referred to as the constant point of reference for assessing performance. (2)

QUESTION 2

[30 MARKS]

2.1 You are employed by Deli Health Association as the Operations Manager for the next five years. Write a synopsis of how you will incorporate the elements of the following two strategic plans into your business operations. Illustrate your answer by means of practical examples from the business environment.

- a) Namibia Vision 2030 (10)
- b) Sustainable Development Goals (10)

2.2 Your regional hospital must be converted into a national level intermediate hospital to facilitate the roll-out of Antiretroviral Therapy and notifiable diseases. Explain the management cadre of the hospital including expected qualities at each level. (10)

SECTION B [30 MARKS]

QUESTION 3

[30 MARKS]

3.1. To influence individuals, the use of power and the utilisation of sources of authority, to a great extent depend on the manager's assumption about human behaviour. Explain (with practical contemporary examples) the various kinds of power that can be distinguished in a business to influence individual behaviour. (10)

3.2. According to Henry Fayol, planning is deciding the best alternative among others to perform different managerial operations in order to achieve the predetermined goals. Examine specific considerations of planning. (8)

3.3. Conduct (with practical examples) a SWOT analysis of the healthcare business project that you have been working on since March 2022 in your respective groups. (12)

SECTION C [30 MARKS]

QUESTION 4

[30 MARKS]

The March 2022 NUST newsletter indicated that the COVID-19 pandemic presents the demand- and supply-side shock whereby Namibia will be hit hard because of its dependence on trade as a driver of economic growth, small domestic markets, and low levels of diversification, which increase vulnerability to external shock.

- 4.1 Define the terms demand and supply in your own words. (4)
- 4.2 Summarise six (6) determinants (each) of demand and supply (18)
- 4.3 Describe the tools that are useful when deciding upon the study question which aims specifically at conducting an economic evaluation. (8)

TOTALMARKS: 100

GOOD LUCK!