



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION

DEPARTMENT OF COMMUNICATION AND LANGUAGES

QUALIFICATION : BACHELOR OF COMMUNICATION	
QUALIFICATION CODE:07BCMM	LEVEL: 5
COURSE CODE: OCO521S	COURSE NAME: ORGANISATIONAL COMMUNICATION
SESSION: JANUARY 2025	PAPER: THEORY
DURATION: 2 HOURS	MARKS: 100

SECOND OPPORTUNITY QUESTION PAPER	
EXAMINER(S)	DR M. MHENE
MODERATOR:	DR. A. HAUTEMO

INSTRUCTIONS	
<ol style="list-style-type: none">1. Answer <u>TWO</u> questions.2. Each essay must be 600 words3. Write clearly and neatly.4. Number the answers clearly.	

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

Answer TWO questions only

Question1

(50 marks)

Discuss the three major factors that determine the flow and quality of communication in organisations. **(600 words)**

Question 2

(50 marks)

Write an essay in which you describe the system components of the systems approach in an organisation. Provide relevant examples associated with each component. **(600 words)**

Question 3

(50 marks)

What is the Critical Theory? Explain how it influences business communication in Namibia. **(600 words)**

Question 4

(50 marks)

Discuss the possibilities **and** the challenges brought by technology to organisational communication **(600 words)**

TOTAL MARKS: 50x2= 100

END OF QUESTION PAPER