



NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION

DEPARTMENT OF HOSPITALITY & TOURISM

QUALIFICATION: BACHELOR OF TOURISM INNOVATION & DEVELOPMENT/HOSPITALITY MANAGEMNT/ CULINARY ARTS	
QUALIFICATION CODE: 07BTID/07BHOM/07BCNA	LEVEL: 7
COURSE CODE: EDT520S	COURSE NAME: Economic Development of Tourism
SESSION: JAN 2025	PAPER: THEORY (PAPER 1)
DURATION: 2 HOURS	MARKS: 100

SECOND OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER(S)	Ms. U Tjitunga
MODERATOR:	Dr S Chiutsi

INSTRUCTIONS
<ol style="list-style-type: none">1. Answer ALL the questions.2. Read all the questions carefully before answering.3. Number the answers clearly

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

Question 1**(10x2=20)**

Describe the purpose of the Tourism Satellite Account (TSA) and outline its main indicators in Namibia.

Question 2**(3x5=15)**

The following questions are based on the historical development of tourism.

2.1 How did the Industrial Revolution contribute to the rise of modern tourism?

2.2 What impact did the Grand Tour have on tourism in Europe?

2.3 How did the post-World War II period impact the tourism industry?

Question 3**(5x3=15)**

Identify five effects of tourism which can cause change / loss of local identity and values. Give examples.

Question 4**(10)**

Explain why most large organizations choose to use intermediaries.

Question 5**(5x3=15)**

Outline five benefits of segmenting the tourism market/demand?

Question 6**(5x3=15)**

Show the different roles of the following players in the distribution channels.

- Producers
- Travel agent
- Tour operator

Question 7**(5x2=10)**

What are various types of tourism demand based on its status or current position?