



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

FACULTY OF HUMAN SCIENCES

DEPARTMENT OF COMMUNICATION

QUALIFICATION : BACHELOR OF COMMUNICATION	
QUALIFICATION CODE: 07BCMM	LEVEL: 5
COURSE CODE: OCO521S	COURSE NAME: ORGANISATIONAL COMMUNICATION
SESSION: DECEMBER 2025	PAPER: THEORY
DURATION: 2 HOURS	MARKS: 100

SECOND OPPORTUNITY QUESTION PAPER	
EXAMINER(S)	DR. E. MUKUBONDA
MODERATOR:	PROF M. MHENE

INSTRUCTIONS
1. Answer <u>TWO</u> questions. 2. Each essay must be 600 words 3. Write clearly and neatly. 4. Number the answers clearly.

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)
Answer TWO questions only

Question1

(50 marks)

What is the Critical Theory? Explain how it influences business communication.

Question 2

(50 marks)

Discuss the three major factors that determine the flow and quality of communication in organisations.

Question 3

(50 marks)

Identify **five** levels of communication in organisations **and** explain participants who may communicate at each level including types of messages they produce and the purpose(s) of such messages.

Question 4

(50 marks)

Compare and contrast Henry Fayol's theory, Max Weber's theory and McGregory's X & Y theory.

TOTAL: (100marks)

End of question paper