



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION

DEPARTMENT OF COMMUNICATION AND LANGUAGES

QUALIFICATION : BACHELOR OF ENGLISH AND LINGUISTICS	
QUALIFICATION CODE: 07BENL	LEVEL: 7
COURSE CODE: PRG721S	COURSE NAME: PRAGMATICS
SESSION: January 2025	PAPER: THEORY
TIME: 3 hours	MARKS: 100%

SECOND OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER(S)	Prof. Haileleul Zeleke Woldemariam
MODERATOR	Prof. Collen Sabao
INSTRUCTIONS	
1. Write clearly and neatly. 2. Number the answers clearly. 3. Read all the questions carefully before answering.	

PERMISSIBLE MATERIALS

1. Question Paper
2. Answer Booklet

THIS QUESTION PAPER CONSISTS OF 4 PAGES (INCLUDING THIS FRONT PAGE)

General Instruction: This examination booklet contains three parts. **Part One** requires you to provide short answers as per the instruction in the section. Under **Part Two**, you need to write a short paragraph in line with each instruction in this section. In **Part Three**, you are required to write an extended essay. Answer ALL the questions. Read all the questions carefully before answering. Number your answers clearly.

PART ONE: TYPES OF IMPLICATURE[10 MARKS]

1) Conversational implicature happens when the speaker says something that requires interpretation and is an indirect way of saying something. On the space provided, mention the type of conversational implicature embedded in each of the following sentences.

1. Khomas fire station burnt down some 5 hours ago. _____
2. A marriage counselor files for divorce. _____
3. Katutura police station got robbed yesterday. _____
4. My brother Eben, who is a pilot, has a fear of heights. _____
5. This morning, I saw a blind leading the blind. _____

PART TWO: PARAGRAPH WRITING.....[40 Marks]

2) COLLOCATIVE MEANING IN PRAGMATICS[20 MARKS]

In your own words, explain what “collocative meaning” signifies in Pragmatics. Expounding the term, write an explanatory paragraph and provide examples whenever applicable.

3) THE TENETS OF SPEECH ACT THEORY[20 MARKS]

Speech Act Theory (SAT) is a term to refer to a theory which analyses the role of utterances in relation to the behaviour of speaker and hearer in inter-personal communication. What are the major tenets of the theory? Explain the relevance of each tenet and write an expository paragraph.

PART TWO : ESSAY WRITING[MARK... 50%]

4) POLITENESS THEORY OF GEOFFREY LEECH

The politeness principle is a series of maxims, which Leech has proposed as a way of explaining how politeness operates in conversational exchanges. Leech defines politeness as forms of behavior that establish and maintain comity. That is the ability of participants in a social interaction to engage in interaction in an atmosphere of relative harmony. Note also

that speakers may adhere to more than one maxim of politeness at the same time. Often one maxim is on the forefront of the utterance, with a second maxim being invoked by implication. If politeness is not communicated, we can assume that the politeness attitude is absent. In line with these principles and factors, write an essay analysing the speech below by the late H.E Dr Hage Geingob, former President of the Republic of Namibia on the occasion of the Hand-Over Ceremony of Housing Development in Oshakati, Ehenye. September 17, 2019.

As you may recall, in 2015, I visited this area, accompanied by Comrade Sophia Shaningwa, who at that time, was serving as the Minister of Urban and Rural Development. We were conducting a site visit on the Massive Urban Land Servicing Project, which we commissioned right here in Oshakati.

It is therefore a moment of great joy, to return and witness the tremendous progress made with regards to this housing development in Oshakati.

Today, an area that was barren when we visited it four years ago, is hosting a lavish handover ceremony of housing development. Government understands that housing is a fundamental human need. Housing is the foundation upon which stable, united and successful communities are built. Therefore, under our narrative of the Namibian House, we are committed to ensuring that every citizen of this country attains access to decent and affordable housing.

In this regard, we have undertaken, under the Harambee Prosperity Plan, to implement the Massive Urban Land Servicing Programme (MULSP), starting with three pilot towns of Windhoek, Walvis Bay and Oshakati. Here we are in Oshakati, which has lived up to our commitment to deliver, deliver and deliver.

Therefore, I am pleased to note that the Oshakati Town Council has taken great efforts in addressing the challenge of the housing backlog in Namibia. So far, 1 000 completed houses and 3 000 Ervens have been serviced in Oshakati, Omake.

At this juncture, I wish to make an appeal to our traditional leaders, especially those in surrounding areas of urban land, to come on board, and assist local government in paving the way for new housing developments. We would not be here today in Ehenye, had it not been

for the efforts made by the headman of Ehenye, to assist our government by availing this land for housing development. These are the kind of results we will achieve when we hold hands and pull in the same direction in the Harambee spirit.

Director of ceremonies

Ladies and gentlemen,

Housing projects of this nature are not only expected to contribute to the continued development of infrastructure to Oshakati but are also a means to provide employment opportunities to our people. Furthermore, in addition to the economic impact of housing, there is also the significant impact it plays on the mental wellbeing of our people. Studies have shown that when people can afford decent housing, everyone benefits. Better housing conditions contribute to improved parenting behaviours, due to the reduction of household stress.

Research indicates that people with access to quality housing have better physical and mental health than people who don't own a home. In this regard, our commitment to providing houses to our people is not only for the purpose of creating a more prosperous Namibia, but also a happier and healthier Namibia. A Namibia in which the gift of housing will be available to all.

Director of ceremonies Ladies and gentlemen,

In recognizing the success of various stakeholders in realizing this milestone event, I want to once again commend all those who have collaborated to make this phase a resounding success. Your hard work and commitment has enabled us to reach this critical stage in our national endeavour to expand the provision of housing to our people.

In conclusion, I reaffirm the Namibian Government's commitment to continue to fight the scourges of hunger, poverty and homelessness across the country. We shall not stop until the sweeping wave of prosperity has uplifted all Namibians towards the shores of decent shelter, decent nutrition and decent standards of living. With these words. It is now my pleasure to proceed with the task of officially handing over the houses to the respective beneficiaries, by opening one house, as a symbolic indication of the handover.