



PAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION

DEPARTMENT OF COMMUNICATION AND LANGUAGES

QUALIFICATION : BACHELOR OF ENGLISH AND LINGUISTICS	
QUALIFICATION CODE: 07BENL	LEVEL: 7
COURSE CODE: PRG721S	COURSE NAME: PRAGMATICS
SESSION: December 2025	PAPER: THEORY
TIME: 3 hours	MARKS: 100 %

SECOND OPPORTUNITY EXAM PAPER	
EXAMINER(S)	Prof. Haileleul Zeleke Woldemariam
MODERATOR	Prof. Collen Sabao
INSTRUCTIONS	
1. Write clearly and neatly. 2. Number the answers clearly. 3. Read all the questions carefully before answering.	

PERMISSIBLE MATERIALS

1. Question Paper
2. Answer Booklet

THIS QUESTION PAPER CONSISTS OF 3 PAGES (INCLUDING THIS FRONT PAGE)

General Instruction: This examination booklet contains two parts. **Part One:** In this section, students are expected to write a short paragraph in line with the instructions provided. **Part Two:** In this section, students are required to write an extended essay. Answer ALL the questions. Carefully read all the questions before answering. Number your answers clearly.

PART ONE: PARAGRAPH WRITING.....[40 MARKS]
AFFECTIVE MEANING IN PRAGMATICS

In your own words, what is your own understanding of “affective meaning” in Pragmatics? Expounding the term, write a descriptive paragraph and provide examples whenever possible.

PART TWO : Analytical Essay Writing[MARKS: 60 %]

How does Grice’s 1975 Implicature Theory, which explains meaning beyond literal words and identifies two types of implicature, remain significant in the 21st century? Can it improve everyday communication? Write an essay analyzing a conversation between a Professor and a PhD candidate in Applied Linguistics at Namibia University of Science and Technology, Windhoek.

1. Prof Kaupa: Angula, I see you’ve arrived with your PhD draft thesis already. Only three years late—how wonderfully punctual! The blind leading the blind.
2. Angula: Well, I thought I’d give you the exhilarating unsureness of delaying. Who doesn’t love a good cliffhanger in academic circles? The Professor failed the test.
3. Prof Kaupa: Unquestionably! Nobody perfects the brain like the approaching danger of a submission time limit that’s long unsettled. Keeps us all so new and spirited. You are the fireman afraid of fire.
4. Angula: And I’m sure those extra revisions I added will make your life a walk in the park.

5. Prof Kaupa: Oh, completely! I was apprehensive I'd have to enjoy my tea break in harmony, but now I have your 500 pages of complex paradoxes in Pragmatics to keep me company. Just perfect.
6. Angula: I aim to please. After all, what's a supervisor without a slightly tormenting student to test their sanity? Prof, you are the fireman afraid of fire.
7. Prof Kaupa: Exactly. It wouldn't be academia without a little existential dread, right? At least you're consistent in causing it. Let us burn the fire station down.
8. Angula: Consistency is key, they say. I'll make sure to maintain the tradition through to my viva with some surprise plot twists. You are the light of my life, Prof!
9. Prof Kaupa. How thrilling! I can't wait to read the unexpected epilogue where your conclusions reverse themselves entirely. Such originality these days is rare !
10. Angula: Well, I must keep you on your toes somehow. After all, life's too boring without a bit of ironic charm. Enjoy your weekend ahead, Prof Kaupa!