



NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION
DEPARTMENT OF MANAGEMENT

QUALIFICATION: BACHELOR OF MANAGEMENT HONOURS	
QUALIFICATION CODE: 07BBMA	LEVEL: 8
COURSE CODE: MCG821S	COURSE NAME: MANAGEMENT CONSULTING
SESSION: NOVEMBER 2022	PAPER: 1
DURATION: 3 HOURS	MARKS: 100

FIRST OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER(S)	Ms O.N Kangandjo Dr C van Zyl
MODERATOR:	Ms A.J.E Tjueza

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

INSTRUCTIONS	
1.	Answer all questions .
2.	Read all the questions carefully before answering.
3.	Marks for each question are indicated at the end of each question.
4.	Please ensure that your writing is legible, neat and presentable and start each Section on a new page.

PERMISSIBLE MATERIALS

1. Examination question paper
2. Examination answer sheet

SECTION A

Question 1

- a) Based on your knowledge of the Management Consulting practices and your experience as an employee (current or previous or if not imagine you are one), briefly describe **what** services/products the organisation/company provides to its customers/society, **why** (the reasons for this need) are these services/products provided, and **how** the services/products are provided]?**where** are these services provided/products distributed and **when** (how often) are these services/products provided? Briefly describe the context of your workplace (**who** works there (demographic overview of the employees). For confidentiality purposes, do not identify the specific name of your workplace instead, rather provide a fictitious name. (15)
- b) Develop a comprehensive **SWOT analysis** to establish the environment within which your organisation/company is operating from. (20)
- c) **Identify a problem** at your workplace which could be improved or corrected using a management consultant. **Justify why** you have identified this “gap”. Once again, do not identify the specific name of your workplace for confidentiality reasons. (5)
- d) Assume that you are a management consultant, and that this organisation approaches you to analyse their problem that is identified in (c) above. You are required to present them with a **proposal** for undertaking the project. Be specific, considering the workplace context you have already described above. (60)

END OF EXAMINATION QUESTION PAPER

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