



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

FACULTY OF COMMERCE, HUMAN SCIENCE AND EDUCATION

DEPARTMENT OF COMMUNICATION

QUALIFICATION : BACHELOR OF ENGLISH AND LINGUISTICS	
QUALIFICATION CODE: 07BENL	LEVEL: 5
COURSE CODE: ICC511S	COURSE NAME: INTERCULTURAL COMMUNICATION
SESSION: JUNE 2022	PAPER: (PAPER 1)
DURATION: 2 HOURS	MARKS: 100

SECOND OPPORTUNITY EXAMINATION PAPER	
EXAMINER(S)	DR M. MHENE MS N. NANGOMBE
MODERATOR:	DR N. MPOFU

INSTRUCTIONS
<ol style="list-style-type: none">1. Answer TWO questions.2. Read all the questions carefully before answering.3. Number the answers clearly4. Your essay must not be more than 600 words

THIS QUESTION PAPER CONSISTS OF 2_ PAGES (Including this front page)

Answer two questions

Question 1

(25 marks)

"Cultural identity has a very large effect on intercultural communication. It is very important because it deals with one's self-concept as a member of a particular cultural group and one's interpretation of the world". Discuss the following concepts in light of the quotation above:

- (i) The nature of identity
- (ii) The formation of cultural identity
- (iii) Pathways to identity

Question 2

(25 marks)

Culture shock is an inevitably stressful and disorienting experience. Write an essay with special consideration of the following:

- (i) definition of culture shock;
- (ii) underlying factors;
- (iii) the stages of intercultural adjustment;
- (iv) managing culture shock effectively.

Question 3

(25 marks)

Providing real-life examples, discuss how an intercultural communicator can contribute to helping in intercultural conflict situations at the workplace.

Question 4

(25 marks)

On an everyday intercultural communication level we need to develop a keen mindfulness of eight guidelines or principles. Describe the eight principles or guidelines and how they help people to develop a keen sense of adaptability in any intercultural related process.

END OF PAPER



	NAMIBIA UNIVERSITY OF SCIENCE AND TECHNOLOGY	P/Bag 13388 Windhoek NAMIBIA
2022 -05- 06		
FACULTY OF HUMAN SCIENCES DEPARTMENT OF COMMUNICATION		