



**PAMIBIA UNIVERSITY**  
**OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION**

**DEPARTMENT OF HOSPITALITY AND TOURISM**

<b>QUALIFICATION: BACHELORS DEGREE IN TOURISM ; INNOVATION AND DEVELOPMENT</b>	
<b>QUALIFICATION CODE: 07BTID</b>	<b>MODE: FM</b>
<b>COURSE CODE: EDT520S</b>	<b>COURSE NAME: ECONOMIC DEVELOPMENT OF TOURISM</b>
<b>SESSION: NOV 2025</b>	<b>PAPER: 1</b>
<b>DURATION: 2 HOURS</b>	<b>MARKS: 100</b>

<b>1<sup>ST</sup> OPPORTUNITY EXAMINATION QUESTION PAPER</b>	
<b>EXAMINER:</b>	Ms. U. Tjitunga
<b>MODERATOR:</b>	Prof. S. Chiutsi

<b>INSTRUCTIONS</b>	
<ol style="list-style-type: none"><li>1. Answer ALL the questions and start each question on a new page.</li><li>2. Read all questions carefully before answering.</li><li>3. Number answers according to the numbering structure provided in the question paper.</li></ol>	

**THIS QUESTION PAPER CONSISTS OF 3 PAGES (Including this front page)**

**Question 1****(3x5=15)**

Tourism planners in Namibia want to assess the potential demand for a new eco-lodge near Etosha National Park. Explain three methods that can be used to measure tourism demand and discuss one advantage and one limitation of each method.

**Question 2****(5x3=15)**

Briefly explain how the following factors can influence tourists' decisions:

- |                                 |           |
|---------------------------------|-----------|
| 2.1 Political and Legal Factors | (3 Marks) |
| 2.2 Psychological Factors       | (3 Marks) |
| 2.3 Economic Factors            | (3 Marks) |
| 2.4 Technological Factors       | (3 Marks) |
| 2.5 Environmental Factors       | (3 Marks) |

**Question 3****(5x2=10)**

Tourism and hospitality can bring income to a destination, but it may also create negative effects. Discuss five negative economic impacts of hospitality and tourism.

**Question 4****(15)**

Tourism can have negative effects on the social fabric of host communities. Discuss the negative social impacts of tourism, providing examples to support your answers.

**Question 5****(15)**

Tourism products and services are delivered to tourists through various distribution channels. Discuss the types, roles, advantages, and disadvantages of tourism distribution channels. Use examples to support your answers.

- Identify and explain two main types of Tourism Distribution Channels (9 Marks)
- Discuss three advantages of Tourism Distribution Channels (3 Marks)
- Discuss three disadvantages of Tourism Distribution Channels (3 Marks)

**Question 6****(15)**

Tourism organisations can be classified into public, private, and international organisations. Discuss the differences between these types of tourism organisations, providing examples for each.

**Question 7**

**(15)**

Tourism and hospitality activities affect the environment in various ways. Use examples to help answer the following questions.

- a) Explain how tourism and hospitality activities can cause aesthetic Pollution pollution. (3 Marks)
- b) Describe how tourism developments can lead to the destruction of natural habitats. (3 Marks)
- c) Explain how tourism activities can lead to excessive use of natural resources such as water and energy. (3 Marks)
- d) Discuss the impact of solid waste and sewage from tourism facilities on the environment. (3 Marks)
- e) Explain how tourism activities can disturb wildlife and ecosystems. (3 Marks)