



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

FACULTY OF COMMERCE, HUMAN SCIENCE AND EDUCATION

DEPARTMENT OF COMMUNICATION AND LANGUAGES

QUALIFICATION: BACHELOR OF COMMUNICATION	
QUALIFICATION CODE: 07BCMM	LEVEL: 7
COURSE CODE: GDC 611S	COURSE: GROUP DYNAMICS AND COMMUNICATION
SESSION: JUNE, 2025	PAPER: (THEORY)
DURATION: THREE HOURS	MARKS: 100

FIRST OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER	DR C PEEL
MODERATOR	MRS. A. TJIRAMANGA

INSTRUCTIONS	
<p>1. Answer ONE question from <i>Section A</i>, and TWO QUESTIONS from <i>Section B</i>. 2. Read all the questions carefully before answering them. 3. Indicate whether you are a FT, PT, or DE student. 4. <i>Please write legibly.</i></p>	

THIS EXAMINATION QUESTION PAPER CONSISTS OF _3_ PAGES (Including this front page)

SECTION A:

Section A consists of one compulsory question. ALL CANDIDATES MUST ATTEMPT THIS QUESTION. You may NOT substitute this question with a question of your choice.

Question 1 **50 marks**

(a) With the aid of Yuval Harari’s theories of human social development, account for the necessity of developing cohesive group work and community dynamics since pre-historic times.....(25 marks)

(b) How does the evidence of pre-historic group formations inform our understanding of contemporary group dynamics among humans?.....(25 marks)

SECTION B: ANSWER TWO QUESTIONS ONLY

Question 2 **25 marks**

Identify and discuss the transitions that occurred in group work dynamics as the Homo Sapiens species transitioned to (a) the agricultural era, and (b) to the industrial revolution era.....(2x12.5 marks)

Question 3 **25 marks**

Discuss the scholarly contributions to group dynamics, including theoretical points of focus, of the organisational and industrial theorists listed below..... [5x5 marks].

- (a) Eric Trist, Ken Bamforth, and Fred Emery;
- (b) Kurt Lewin;
- (c) Robert F. Bales;
- (d) Norman Triplett;
- (e) Richard Hackman

Question 4 **25 marks**

During your coursework, you were required to conduct a case study analysis on a workplace to determine the organisation’s group dynamics and management philosophy. Discuss three workplace management theories from the course, and identify the authors of each theory, applying them as relevant or irrelevant to the organisation (as the case may be, and as used in your classwork case study). Ensure that you distinguish between the roles of the three theories in your answer.

- (a) Three workplace management philosophies identified and discussed in relation to your case study (whether relevant or irrelevant).....12 marks
- (b) Three scholar-authors who advanced each theory.....3 marks
- (c) Summary statement distinguishing the three theories from each other..... 10 marks

Question 5 **25 marks**

- (a) Distinguish between task cohesion and social cohesion, providing one example (e.g. organisation or task) for each12.5 marks
- (b) Why is cohesion, as a general quality, considered to be a key ingredient for a team's success?.....12.5 marks

End of Examination Question Paper

Total: 100 marks