



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

FACULTY OF COMMERCE, HUMAN SCIENCES, AND EDUCATION

DEPARTMENT OF COMMUNICATION

QUALIFICATION : BACHELOR OF COMMUNICATION/ BACHELOR OF ENGLISH AND LINGUISTICS	
QUALIFICATION CODE: 07BCMM/07BENL	LEVEL: 6
COURSE CODE: RTC 611S	COURSE NAME: RHETORICAL THEORY AND CRITICISM
SESSION: MAY/JUNE 2025	PAPER: THEORY
DURATION: 2 HOURS	MARKS: 100

FIRST OPPORTUNITY EXAMINATION PAPER	
EXAMINER	DR. E. MUKUBONDA
MODERATOR:	PROF. M. MHENE

INSTRUCTIONS
<ol style="list-style-type: none">1. Answer ALL FOUR questions.2. Read all the questions carefully before answering them.3. Indicate whether you are a FT, PT, or DE student.4. Please write legibly.

THIS QUESTION PAPER CONSISTS OF _2_ PAGES (Including this front page).
N.B. Candidates must structure their answers along the scheme set out in each question to earn optimal marks.

Question 1

25 marks

(a) List ALL the three artistic proofs according to Aristotle. Define them and discuss how each is used in speeches and written communication?

(b) Define inartistic proofs and give examples?

Question 2

25 marks

(a) In a precise manner, explain what the Five Canons of Rhetoric are and who they are associated with. Give relevant examples to explain each canon?

Question 3

25 marks

(a) Identify, explain, and distinguish between the two types of rhetorical 'subjects'?

Question 4

25 marks

Critical thinking involves seven fundamental factors that help us to determine the truth in everyday life.

(a) Identify and explain the seven factors (15 marks)

(b) Demonstrate the use of critical thinking with one clear example for each of the seven factors (10 marks)

End of examination question paper

Total: 100 marks