



NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMERCE, HUMAN SCIENCES, AND EDUCATION

DEPARTMENT OF COMMUNICATION

QUALIFICATION : BACHELOR OF COMMUNICATION/ BACHELOR OF ENGLISH AND LINGUISTICS	
QUALIFICATION CODE: 07BCMM/07BENL	LEVEL: 6
COURSE CODE: RTC611S	COURSE NAME: RHETORICAL THEORY AND CRITICISM
SESSION: JUNE/JULY 2025	PAPER: THEORY
DURATION: 2 HOURS	MARKS: 100

SECOND OPPORTUNITY EXAMINATION PAPER	
EXAMINER	DR. E. MUKUBONDA
MODERATOR:	PROF. M. MHENE

INSTRUCTIONS
<ol style="list-style-type: none">1. Answer ALL FOUR questions.2. Read all the questions carefully before answering them.3. Indicate whether you are a FT, PT, or DE student.4. Please write legibly.

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page).
N.B. Candidates must structure their answers along the scheme set out in each question to earn optimal marks.

Question 1**25 marks**

- (a) Identify, explain, and distinguish between the two types of rhetorical 'subjects': (i) *Functional persuasion*; and (ii) *Literary persuasion*.

Question 2**25 marks**

- (a) In 600 words, explain what the Five Canons of Rhetoric are and who they are associated with. Give relevant examples to explain each canon.

Question 3**25 marks**

- (a) Differentiate between the two artistic proofs in Aristotle's rhetoric namely *Pathos* and *Logos*. In 600 words, define each and discuss how it is used in speeches and written communication.

Question 4**25 marks**

Critical thinking involves seven fundamental factors that help us to determine the truth in everyday life.

- (a) Identify and explain the seven factors.
(b) Demonstrate the use of critical thinking with one clear example for each of the seven factors.

N.B. Candidates must structure their answers along the scheme set out above to earn optimal marks.

End of Examination Question Paper**Total: 100 marks**