

DAMIBIA UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION

DEPARTMENT OF EDUCATION AND LANGUAGES

COURSE NAM	IE: PROFESSIONAL WRITIN	G		
COURSE COD	E: PWR 611S			
SESSION:	JANUARY 2024	PAPER:	THEORY	
DURATION:	3 HOURS	MARKS:	100	

SECOND OPPORTUNITY EXAMINATION QUESTION PAPER			
EXAMINER	Dr T H N FRANS		
MODERATOR:	MS K DU PLESSIS		

	INSTRUCTIONS
1.	Answer ALL the questions.
2.	Write clearly and neatly.
3.	Number the answers clearly.

THIS QUESTION PAPER CONSISTS OF 6 PAGES INCLUDING (THIS FRONT PAGE)

QUESTION 1: POSITIVE ADJUSTMENT LETTER

FIRE PREVENTION SECTION

The Fire Prevention Section is responsible for all fire service activities that decrease incidences of uncontrolled fire in the City of Windhoek. Usually fire prevention methods utilised by the Windhoek Emergency Management Division focuses on Fire Safety Inspections, Fire Engineering on Building Plan Designs, the Code Law Enforcement, Public Fire Safety Education and Fire Investigation.

There has been a big storm recently in Windhoek which caused massive destruction especially in Klein Kuppe. Mr Adolf Haulofu lives in this area. His house was burned down by lightning during this storm. He lost all his belongings in this fire. He called the Fire Prevention Section to come to his rescue but it took them three hours to arrive. When they (Fire Prevention Section) finally arrived everything was totally destroyed. Mr Simson Haulofu wrote you a letter as Chief Executive Officer of the City of Windhoek in which he complained about the Fire Prevention Section's inefficiency to swiftly respond to emergencies. In his letter, he demands compensation from the City of Windhoek for his loss.

You, the Chief Executive Officer, Mr Adolf Kahimise, write a <u>positive adjustment letter</u> to Mr Simson Haulofu. Invent addresses and use a fully blocked letter format. Your letter should be between 200 and 300 words.

SECTION B: REPORT WRITNG

[30]

QUESTION 2

It has been noticed that staff come to work drunk or smelling of alcohol on any day of the week. On the 13 June 2023, your Managing Director, Ms Janine Mbaeva asked you, Mr Alpheus Tjijoro, the HR Manager to compile a questionnaire and hand it to the 40 employees at your company "Turipamue CC". Ms Mbaeva wants to know how the workers feel about being tested for alcohol. Initial research showed that 80% of the workers were in favour of being tested for alcohol at the workplace. She wants you to analyse the 40 questionnaires and compile a short formal report on your findings. You report is due to her on the 27 July 2023, with four recommendations. The report should not be longer than 250 words and **must consist of 5 sections, namely: Identification, Terms of Reference, Procedure, Findings, Conclusion and Recommendations.**

Carefully and thoroughly, study the analysis below

[30]

	<u>Use thi</u>	Use this analysis of the 40 questionnaires you made to write your report				
	On whom should the testing be done?					
	•	All staff including management	20			
	•	All staff, excluding management	10			
	•	Only machine operators	10			
Where should testing be done?						
	•	Privately at work	10			
	•	Publicly at work	11			
	•	Away from work	19			
What must happen to the result?						
	•	Made known to all colleagues	5			
	•	Made known only to management	15			
	•	Made known only to person tested	20			
What is the use of alcohol test at work?						
	•	Help management in assisting workers with counselling	10			
	•	Replace workers who test positive for alcohol	10			
	•	Educate workers on the abuse of alcohol	20			
What would the workers do if they tested positive?						
	•	Be fired from work	5			
	•	Be suspended for a period of time	10			
	•	Be warned	25			

SECTION C: BUSINESS PROPOSAL

QUESTION 3

Read the following information below and answer the proposal question that follows.

MINISTRY OF WORKS AND TRANSPORT PROCUREMENT COMMITTEE INVITATION FOR BIDS

1. Proposals are invited through Open National Bidding (ONB) procedures for the mentioned services (supply and delivery of tyres and tubes) to the government garage fleet. The invitation is open to all Namibian bidders.

2. Interested eligible bidders may obtain further information from Mr. R Beukes at the Ministry of Works and Transport, and can also inspect the Bidding Documents at his office. Mr. Beukes can be contacted at 061-2088007.

3. Qualification requirements include: compliance to eligibility criteria, compliance to technical specifications and requirements. A margin of preference for certain goods manufactured domestically shall not be applied.

4. Closing date 20 October 2023, 11h30.

Write the correct proposal letter for this tender. Do not write Staffing and Budget for this question but indicate that they are in "Appendix".

SECTION D: PERSUASIVE WRITING

QUESTION 4

Read the following leaflet and answer the questions that follow

Mozambique flood survivors mourn, with thousands still missing

2019-04-02 09:24



Survivors of Mozambique cyclone recount devastation

A devastated mother of a three-year-old boy recalls how he was ripped from her hands by rising flood water during cyclone Idai that hit eastern Mozambique more than a week ago. The inland Begaja community has received no relief due to their remote area.

Sara Francisco survived the devastating Cyclone Idai by climbing a rooftop with her two young daughters in her rural village of Buzi after most surrounding buildings were swept away by flooding. She was stuck at the rooftop for about 24 hours with no food, surviving on rain water while calling out for help with her children. Help eventually came when a villager passed by in a small canoe, which brought Fransico, 24, and her daughters to a camp for displaced persons in Beira, 50km northeast of Buzi. But her problems are not over as she still cannot find her missing family members.

The World Health Organisation has promised to provide 900 000 doses of cholera vaccines to check the outbreak. The number of reported cases in Beira alone has increased to 271 as of Tuesday.

NUST students initiative

As a student at NUST I came across this sad story while surfing the web and the level of suffering endured by people in Mozambique forced me to act immediately. I am therefore calling upon the student community at NUST to join hands in alleviating the suffering of the Mozambican victims of cyclone Idai. I am appealing to all of you to please donate anything for example, clothes, food items, blankets etc. to the people of Begaja

Please bring these items to the office of the Dean of Students where they will be packaged and shipped through the Mozambican embassy in Windhoek to the affected communities.

Your kind cooperation in this regard will be highly appreciated!

Provide the following information based on the text.	
4.1 Provide a rhetorical statement for the text.	(2)
4.2 Give a brief background of the problem.	(3)
4.3 Identify and write down the emotional plea sentence in the te	ext. (1)
4.4 Explain what the following AIDA phases should entail.	
4.4.1 ATTENTION	(2)
4.4.2 ACTION	(2)

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END OF EXAM PAPER_____