



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

FACULTY OF COMMERCE, HUMAN SCIENCE AND EDUCATION

DEPARTMENT OF COMMUNICATION AND LANGUAGES

QUALIFICATION: BACHELOR OF COMMUNICATION	
QUALIFICATION CODE: 07BACO	LEVEL: 6
COURSE CODE: PSA 621S	COURSE NAME: PUBLIC SPEAKING AND ARGUMENTATION
SESSION: JANUARY/FEBRUARY 2023	PAPER: (PAPER 1)
DURATION: TWO HOURS	MARKS: 50

SECOND OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER(S)	Dr C PEEL, MR C MATENGU
MODERATOR:	Dr. M. MHENE

INSTRUCTIONS
<ol style="list-style-type: none">1. Answer TWO questions only.2. Read all the questions carefully before answering them.3. Indicate whether you are a FT, PT, or DE student.

THIS EXAMINATION QUESTION PAPER CONSISTS OF 3 PAGES (Including this front page)

QUESTION 1

PSA

25 MARKS

(a) Using explanations of both transactional and extended transactional models of communication as well as the four barriers to listening, create a list of “dos and don’ts” to minimise interference (“noise”) in your own speech, and to ensure that you keep your listeners focused. (10 marks)

(b) Identify four possible sources of “noise” which might interfere with audience reception of the speech, and explain how you would plan to deal with each possibility. (10 marks)

(c) Create an outline for your speech. Include a topic, themes, audience profile, venue assessment, and the communication tools which you will use. (5 marks)

QUESTION 2**25 MARKS**

Clarify what sort of content you would expect to include in the following types of speeches, and generate audience profiles for each:

- (a) An informative speech. (6 marks)
 - (b) A persuasive speech. (6 marks)
 - (c) Speech by the Groomsman/Best man at a wedding. (6 marks)
 - (d) Acceptance of award speech (6 marks)
- Good grammar and spelling (1 mark.)

QUESTION 3**25 MARKS**

The process of note-making in researching for a speech is crucial to the credibility of the speech and speaker. What note-taking techniques would you recommend to ensure that the most relevant information from the best sources becomes the “raw material” for your speech?

QUESTION 4**25 MARKS**

You are invited as the guest speaker at an event where, according to your investigations, 93% of the audience will be of a different race, income group, and gender to you. Give an account of how you would design and deliver the speech in a manner that avoids stereotyping and scapegoating.

Content	20 marks
Good introduction	3 marks
Grammar and spelling	2 marks

QUESTION 5**25 MARKS**

As you were navigating through this course, you have had a public speaker whom you have admired as your role model. Explain 10 attributes that made you admire him/her, and indicate two areas in which you think he/she needs to improve upon.

2 marks x 10 attributes (20 marks)

2.5 marks x 2 areas of improvement (5 marks)

End of examination question paper**Total: 50 marks**



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