



PAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION

DEPARTMENT OF HOSPITALITY AND TOURISM

QUALIFICATION: BACHELOR OF TOURISM INNOVATION AND DEVELOPMENT	
QUALIFICATION CODE: 07BTID	LEVEL: 7
COURSE CODE: CNH710S	COURSE NAME: CULTURAL AND NATURAL HERITAGE MANAGEMENT
SESSION: JUNE 2025	PAPER: PAPER 1
DURATION: 2 HOURS	MARKS: 100

FIRST OPPORTUNITY EXAMINATION QUESTION PAPER	
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INSTRUCTIONS
1. Answer ALL the questions. 2. Read all the questions carefully before answering. 3. Number the answers clearly

THIS QUESTION PAPER CONSISTS OF 3 PAGES (Including this front page)

Question 1 **(24)**

1.1. Discuss the difference in the definition of cultural tourism as given by Du Cros and McKercher in 2015 versus the one given by Smith in 2016. (4)

1.2. In your own words, define heritage and explain why you think it is necessary to study cultural heritage? (4)

1.3. Briefly discuss the purpose of the 1972 UNESCO Convention Concerning the Protection of the World Cultural and Natural Heritage. (4)

1.4. Using a practical example, define the following terms:

1.4.1. Safeguarding (3)

1.4.2. Padroes (3)

1.4.3. Living Libraries (3)

1.4.4. Natural Heritage (3)

Question 2 **(28)**

2.1. Intangible heritage is living, vital and embedded in ongoing social relationships. Thus, it is important to ensure that intangible heritage continues to live on. However, there is challenges in terms of safeguarding intangible cultural heritage and one solution is museums. In your own opinion can museums really safeguard intangible cultural heritage?" (10)

2.2. Cultural and Natural heritage are significant for the continued perseverance for humanity. Name and explain four (4) elements which define the significance of heritage. (8)

2.3. Heritage Management faces significant challenges whilst trying to ensure that local communities can continue to engage in heritage practices. Briefly discuss five (5) challenges that the National Heritage Council faces in terms of heritage management. (10)

Question 3**(14)**

3.1. Heritage site management is the control of the elements that make up the physical and social environment of a site, its physical condition, land use, human visitors and interpretation. Discuss in detail why it is relevant/necessary for site managers to engage in heritage site management.

Question 4**(12)**

4.1. World Heritage Sites possess specific characteristics. Using one of Namibia's World Heritage Sites, explain these characteristics of a World Heritage Site.

Question 5**(22)**

5.1. In the form of a table, explain the

- ✓ differences and
- ✓ similarities of intangible and tangible cultural heritage in both definition and the respective conventions that govern intangible cultural heritage.

TOTAL 100 MARKS