



PAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION

DEPARTMENT OF HOSPITALITY AND TOURISM

QUALIFICATION: BACHELOR OF TOURISM INNOVATION AND DEVELOPMENT	
QUALIFICATION CODE: 07BTID	LEVEL: 7
COURSE CODE: CNH710S	COURSE NAME: CULTURAL AND NATURAL HERITAGE MANAGEMENT
SESSION: JULY 2025	PAPER: PAPER 1
DURATION: 2 HOURS	MARKS: 100

SECOND OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER(S)	DR ISOBEL MANUEL
MODERATOR:	Mr. T. NUUGULU

INSTRUCTIONS
1. Answer ALL the questions. 2. Read all the questions carefully before answering. 3. Number the answers clearly

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

Question 1**(47)**

- 1.1. In a table discuss the similarities and differences between tangible and intangible heritage, including relevant examples to illustrate your understanding. (12)
- 1.2. Define the term "Heritage Site Management" and discuss why it is relevant and important for stakeholders to be engaged in Heritage Site Management. (15)
- 1.3. Discuss 5 functions of the National Heritage Council. (10)
- 1.4. In your own understanding, discuss why heritage attractions is important for the growth of the tourism industry in Namibia? (10)

Question 2**(15)**

- 2.1. Using relevant practical examples, define the following concepts:
 - 2.1.1. Cultural Heritage (3)
 - 2.1.2. Heritage Tourism (3)
 - 2.1.3. World Heritage Sites (3)
 - 2.1.4. Botany (3)
 - 2.1.5. Military Heritage (3)

Question 3**(12)**

- 3.1. Heritage Sites face significant challenges from several sources. These challenges can be solved by having various counter strategies in place. Name and explain six (6) counter strategies site managers can employ to overcome the challenges faced at heritage sites.

Question 4**(16)**

- 4.1. Tourism can play a significant role in assisting with conservation of tourism sites. Discuss in your own understanding how tourism contributes to the conservation of both intangible and tangible heritage.

Question 5**(10)**

- 5.1. There has been conflicting academic discourse as to what constitutes heritage and history. In terms of your own understanding what are the major differences between heritage and history and give one example as a historical event and one as a heritage legacy.