



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION

DEPARTMENT OF MARKETING AND LOGISTICS

QUALIFICATION: BACHELOR OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT	
QUALIFICATION CODE: 07 BLSC	LEVEL: 7
COURSE CODE: GSM712S	COURSE NAME: GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT
SESSION: JULY 2022	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

SECOND OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER(S)	MS. E JESAYA
MODERATOR:	MS. L ERIKSON

INSTRUCTIONS
<ol style="list-style-type: none">1. Answer ALL the questions.2. Read all the questions carefully before answering.3. Number the answers clearly

THIS QUESTION PAPER CONSISTS OF 4 PAGES (Including this front page)

SECTION A: MATCHING QUESTIONS**30 MARKS****QUESTION 1:****30 MARKS**

Match the case studies and definitions in column A with a corresponding supply chain term in column B. Write only the number and the corresponding letter as the correct answer.

2X15=30 MARKS

Case studies and definitions	Terms
1. A Namibian customer based in Oshakati places a customer order for beddings products worth N\$5000.00 from Home Choice Company in South Africa.	i. D-terms
2. Namib Mills Company delivers the Baking flour products worth N\$50 000.00 to Shoprite in Windhoek, Namibia, for sales to customers.	ii. Working with distributors
3. Taeuber and Corssen (T&C) company in Namibia distributes different fast-moving consumer goods through different retailers such as Shoprite, Pick n Pay, Woermann Brock, and Spar.	iii. F-terms
4. Retailers such as Shoprite, Spar, Pick n Pay, and Checkers keeps stock of Tafel Lager beer, and when their storage is out of stock, they can replenish it within the same day from their supplier, Namibia Breweries Limited.	iv. Collaborative Planning Forecasting and Replenishment
5. NUST procured a Mercedes Benz Bus on 10 June 2020 to transport students to field trips. The bus should be serviced annually or after every 10 000 km. On 10 June 2021, NUST will take the bus to the M+Z motors for its first annual service.	v. C-terms
6. Shilongo Leather Works Namibia is a company that manufactures leather products. It is currently conducting a customer satisfaction survey whereby the company asks questions about the product performance and any designs that customers wish to be incorporated in the production of goods.	vi. Movement Consolidation
7. Metro Hyper Shop in Windhoek arranged for the truck to pick up its consignment from Namib Mills, Bokomo, Coca Cola Bottling Company, and Namibia Breweries as one load.	vii. International departments
8. The EDI system triggered Namibia Breweries Limited in Windhoek to refill Tafel Beer stocks to Pick-n-Pay Wernhil once the stock level is ten crates.	viii. Online
9. A working team of Managers from Namibia Dairies, Pick-n-Pay, Shoprite, Metro, Checkers, FP Du Toit Transport Company, and Farm Managers predict the demand for	ix. Automatic Replenishment

dairy products plan the production of dairy products daily.	
10. Novel Ford Company in Windhoek is a car dealer that sells new and used company is the case study example of _____ distribution strategy.	x. Quality Improvement
11. Premium beer brand Windhoek Lager, a product of Namibia Breweries Limited (NBL), has since August 2018 expanded its footprint in Germany, with a re-introduction to the market through new distribution partners is a case study of _____ strategy	xi. Life-Cycle Support
12. HomeChoice is one of South Africa's largest _____ retailers selling a variety of merchandise like clothing, homeware items, electronics, appliances, and more to customers in Africa and throughout the world.	xii. Multiple level distribution
13. The seller pays for the main international carriage but does not incur any risks -goods are 'sent to, freight prepaid.'	xiii. Single level distribution
14. The seller incurs all costs and risks up to the delivery point in the destination country – goods are 'delivered at.'	xiv. Direct to store delivery
15. The buyer is responsible for the cost and risk of the main international carriage – goods are 'sent from.'	xv. Direct to consumer delivery

SECTION A SUB-TOTAL: 30 MARKS

SECTION B: STRUCTURED QUESTIONS

70 MARKS

QUESTION 2

50 MARKS

- 2.1. If free trade is such a good idea, why do countries not simply remove all trade barriers?
14 Marks
- 2.2. Discuss how you are going to measure the Namibian Logistics Industry performance?
12 Marks
- 2.3. Choose and justify key criteria for a global sourcing strategy for any product of your choice?
14 Marks
- 2.4. Assess how a Namibian company of your choice applies the agility dimensions in its supply chain?
10 Marks

QUESTION 3: CASE STUDY

20 MARKS

Product recalls can have a big impact on a business, both financially and in terms of the impact on the business's image. Recalls must be managed well to ensure that they do not lead to excessive costs or harm an organisation's reputation. In 2011 Massmart, a large South African retail group, issued a product recall notice for multi-plug adaptors and extensions cord units that it had sold through its various wholesale and retail chains.

What do you think is the company's financial impact resulting from the product recall?

SECTION B SUB-TOTAL: 70 MARKS

TOTAL: 100 MARKS

THE END

Handwritten signature

UNIVERSITY OF ALABAMA
AT BIRMINGHAM

2022-05-06

DEPARTMENT OF MARKETING
AND LOGISTICS

College of Business
Birmingham, AL 35294