



**NAMIBIA UNIVERSITY  
OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION**

**DEPARTMENT OF COMMUNICATION AND LANGUAGES**

<b>QUALIFICATION: BACHELOR OF COMMUNICATION HONOURS</b>	
<b>QUALIFICATION CODE:</b> 08BCMh	<b>LEVEL:</b> 8
<b>COURSE CODE:</b> CFD811S	<b>COURSE NAME:</b> COMMUNICATION FOR DEVELOPMENT
<b>SESSION:</b> JUNE 2025	<b>PAPER:</b> THEORY (PAPER 1)
<b>DURATION:</b> 3 HOURS	<b>MARKS:</b> 100

<b>FIRST OPPORTUNITY EXAMINATION QUESTION PAPER</b>	
<b>EXAMINER(S)</b>	DR BEVEN KAMWI
<b>MODERATOR:</b>	PROF E. AKPABIO

<b>INSTRUCTIONS</b>	
<ol style="list-style-type: none"><li>1. Answer the questions according to instructions</li><li>2. Read all the questions carefully before answering</li><li>3. Number the answers clearly</li></ol>	

**THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)**

**Question 1**

**[20 marks]**

Elaborate on the concept 'development'.

**Question 2**

**[20 marks]**

Explain the following:

- a) GNP
- b) NDPs
- c) Metropolitan
- d) LDCs

**Question 3**

**[20 marks]**

Communication for development (C4D) subsumes a wide range of very different tools, methods, and channels deployed to foster developmental debates in a society. Explain the following features of communication for development. Use practical examples.

- a) C4D is based on dialogue
- b) C4D supports social change
- c) C4D is sensitive to local cultures
- d) C4D influences public policy

**Question 4**

- a) What does the modernisation theory entail? **[5 marks]**
- b) Evaluate the contribution of the modernisation theorists to our understanding of development, with reference to **Walt Rostow's 5 stages of economic growth.**

**[15 marks]**

**Question 5**

**[20 marks]**

Discuss the role of media in development. Provide practical local examples.

**-END OF EXAM-**