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QUALIFICATION : BACHELOR OF TOURISM INNOVATION & DEVELOPMENT	
QUALIFICATION CODE: (07 BTID)	LEVEL: 7
COURSE CODE: EDT520s	COURSE NAME: Tourism Economic Development
SESSION: November 2022	PAPER: Theory
DURATION: 2 hours	MARKS: 100

FIRST OPPORTUNITY EXAMINATION PAPER	
EXAMINER(S)	MS U. Tjitunga
MODERATOR:	Dr S. Chiutsi

INSTRUCTIONS
<ol style="list-style-type: none">1. Answer ALL the questions.2. Write clearly and neatly.3. Number the answers clearly.

1. **THIS QUESTION PAPER CONSISTS OF _2_ PAGES** (Including this front page)

Question 1

Describe the principal factors that have facilitated the growth of tourism.

(5x2=10)

Question 2

Outline the factors that led to the growth of tourism after the second world wars.

(5x2=10)

Question 3

Identify and explain the five indicators of economic development of a tourist destination.

(3x5=15)

Question 4

Discuss the Hierarchical Needs of Maslow's (1971) and interpret the theory in the context of tourism activity.

(5x3=15)

Question 5

"Industry experts acknowledge that travel determinants are closely linked with the development of Tourism and is a key contributor to the overall appeal of a destination, which can lead to increased demand and sustained tourism performance." In light with the quotation, identify and describe the five travel determinants of demand to tourism at destinations. **(5x4=20)**

Question 6

Describe five social costs associated with the development of tourism at the destination.

(5x3=15)

Question 7

Distinguish between allocentric and psychocentric tourists travel behavior.

(5x3=15)