



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

**FACULTY OF MANAGEMENT SCIENCES
DEPARTMENT OF MARKETING AND LOGISTICS**

QUALIFICATION: MARKETING HONOURS	
QUALIFICATION CODE:	LEVEL: 5
COURSE CODE: SMF521S	COURSE NAME: SPORT MANAGEMENT FOUNDATION
SESSION: JANUARY 2020	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

SECOND OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER(S)	Dr Lovemore Matipira
MODERATOR:	Dr Stewart Kaupa

INSTRUCTIONS
<ol style="list-style-type: none">1. Answer any FOUR questions only.2. You have 3 hours to answer the examination questions.3. Immediately, check that no pages are missing from this examination question paper.4. Sign the attendance register

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

Question 1

Identify and discuss the factors that explain the shift toward more woman leaders in modern sports management.

[25 Marks]

Question 2

i. Define the following concepts:

- a) Manager
- b) Organization
- c) Organization structure
- d) Organization design

[10 Marks]

ii. Identify and discuss four major functions of management **[15 Marks]**

Question 3

i. Discuss the following three management skills, giving examples where applicable

- a) Technical skills
- b) Human skills
- c) Conceptual skills

[25 Marks]

Question 4

What are the unique aspects of non-profit sport organizations? Please explain and provide examples and where necessary.

[25 Marks]

Question 5

Identify and discuss three sectors of sports management. Provide examples where necessary.

[25 Marks]

Good Luck!