



**NAMIBIA UNIVERSITY  
OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMERCE, HUMAN SCIENCE AND EDUCATION**

**DEPARTMENT OF COMMUNICATION AND LANGUAGES**

<b>QUALIFICATIONS: BACHELOR OF COMMUNICATION/ BACHELOR OF ENGLISH</b>	
<b>QUALIFICATION CODES:</b> 06BCMM/06BAEN	<b>LEVEL: 6</b>
<b>COURSE CODE: PSA 621S</b>	<b>COURSE: PUBLIC SPEAKING AND ARGUMENTATION</b>
<b>SESSION: NOVEMBER/DECEMBER, 2025</b>	<b>PAPER: (THEORY)</b>
<b>DURATION: THREE HOURS</b>	<b>MARKS: 100</b>

<b>SUPPLEMENTARY/SECOND OPPORTUNITY EXAMINATION QUESTION PAPER</b>	
<b>EXAMINER</b>	DR C PEEL, Ms SALOME
<b>MODERATOR</b>	PROF. MAX MHENE

<b>INSTRUCTIONS</b>	
1.	Answer THREE questions, and kindly note that QUESTION 1 is compulsory.
2.	Read all the questions carefully before answering them.
3.	Indicate whether you are a FT, PT, or DE student.

**THIS EXAMINATION QUESTION PAPER CONSISTS OF 3 PAGES (Including this front page)**

**Question 1**

**(Compulsory)**

**50 marks**

The process of speech writing consists of three main stages: Pre-writing (which includes research), drafting, and revision. Account for the preparations required in each of these stages.

- (a) The Pre-writing stage (including research).....20 marks
- (b) The drafting stage.....20 marks
- (c) The revision stage..... 10 marks

**Question 2**

**25 marks**

With the use of real-life examples, account for how the following variables can either make or break the reputation of a public speaker.

- a. Honesty.....4 marks
- b. Respect and culture.....4 marks
- c. Stereotyping and scapegoating.....5 marks
- d. Plagiarism.....4 marks
- e. Enrich listeners' lives.....4 marks
- f. Every speech counts.....4 marks

**Question 3**

**25 marks**

The value of a speech is how it addresses knowledge gaps in the audience. How are these knowledge gaps determined?

**Question 4**

**25 marks**

(a) A speaker needs to make the following pre-speech analyses to ensure that the audience benefits optimally from the presentation of the speaker's content: Demographic analysis, psychographic analysis, situational information, and

environmental analysis. Discuss the necessity of undertaking these pre-speech checks and explain what they each involve.....(4x5 = 20 marks)

(b) Suggest three possible circumstances where your pre-speech analyses may prompt you to make changes to the speech.....(5 marks )

**Question 5**

**25 marks**

Distinguish between the proofreading and copy-editing functions that are necessary before the delivery of a speech

**End of Examination Question Paper**

**Total: 100 marks**