



**NAMIBIA UNIVERSITY  
OF SCIENCE AND TECHNOLOGY**

**FACULTY NAME: HUMAN SCIENCES  
DEPARTMENT NAME: COMMUNICATION**

<b>QUALIFICATION: BACHELOR OF COMMUNICATION</b>	
<b>QUALIFICATION CODE: 07BACO</b>	<b>LEVEL: 6</b>
<b>COURSE: GENDER COMMUNICATION</b>	<b>COURSE CODE: GCO621S</b>
<b>SESSION: JANUARY 2020</b>	<b>PAPER: THEORY</b>
<b>DURATION: 3 HOURS</b>	<b>MARKS: 75</b>

<b>SECOND OPPORTUNITY/ SUPPLEMENTARY EXAMINATION QUESTION PAPER</b>	
<b>EXAMINERS</b>	Dr. H. Mapudzi Mr. C. Matengu
<b>MODERATOR</b>	Ms. W. Njuguna

<b>INSTRUCTIONS</b>
1. Answer <u>THREE</u> questions only. 2. Write clearly and neatly. 3. Number the answers clearly.

**THIS EXAMINATION PAPER CONSISTS OF 2 PAGES**  
(Including this front page)

**QUESTION 1****[25 marks]**

Using examples, critically evaluate the following theories of gender development:

- a) Biological theory [15 marks]
- b) Psychological theories [2 marks]
  - i. Social learning theory [4 marks]
  - ii. Cognitive theory [4 marks]

**QUESTION 2****[25 marks]**

Using examples,

- a) Discuss the differences in language, between men and women's negotiation styles [10 marks]
- b) Drawing from your own experiences, what are some of the stereotypes about men and women, with regards to language? [15 marks]

**QUESTION 3****[25 marks]**

Using relevant examples, define the following concepts:

- a) Race and racism [5 marks]
- b) Ethnicity and issues rising from ethnic diversity [10 marks]
- c) Identity [5 marks]
- d) Diversity [5 marks]

**QUESTION 4****[25 marks]**

Using examples, discuss the following forms of gender-based violence:

- a) Harmful traditional practices
- b) Socio-economic violence
- c) Sexual violence
- d) Emotional and psychological violence
- e) Physical violence

**END OF EXAMINATION**