



PAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION

DEPARTMENT OF COMMUNICATION AND LANGUAGES

QUALIFICATION : BACHELOR OF COMMUNICATION	
QUALIFICATION CODE: 07BENL	LEVEL: 7
COURSE CODE: PRG721S	COURSE NAME: PRAGMATICS
SESSION: November 2022	PAPER: Theory
TIME: 3 Hours	MARKS: 100% (50% of the Total Marks)

SECOND OPPORTUNITY EXAMINATION	
EXAMINER(S)	Prof Haileleul Zeleke Woldemariam
MODERATOR	Prof Collen Sabao
INSTRUCTIONS	
1. Write clearly and neatly. 2. Number the answers clearly.	

PERMISSIBLE MATERIALS

1. Question Paper
2. Answer Booklet

THIS QUESTION PAPER CONSISTS OF 4 PAGES (Including this front page)

General Instruction: This question booklet contains two major parts. **Part One** requires you provide short answers or write a paragraph as per each instruction. Under **Part Two**, you need to write an essay following the instruction. Answer ALL the questions. Read all the questions carefully before answering. Number the answers clearly.

PART ONE: SHORT ANSWER QUESTIONS. READ THE INSTRUCTIONS AND QUESTIONS CAREFULLY.....[50%]

1. Identify whether the deictic expressions in the following utterances are used gesturally, symbolically, or non-deictically. Explain your reasons for having arrived at the answer you did. This will help us describe the different usages of deixis. **[20 Marks]**
 1. You, you, but not you are dismissed.
 2. I met this weird lady the other day.
 3. Let's go tomorrow rather than next week.
 4. This city is awesome.
 5. Move it from here to over there.
 6. This shoe polish always comes off first.
 7. Hallo, is Loide there?
 8. What did she say?
 9. Loide is a student. She comes from the Katima.
 10. Prof Sabao is a distinguished Professor of Linguistics studies.

2. Write a paragraph comparing and contrasting conceptual meaning and connotative meaning. Briefly describe each type of meaning and provide examples to develop your comparative paragraph and line of argument. **[30 Marks]**

PART TWO: WRITING AN DESCRIPTIVE ESSAY

3. Conversation Analysis.....[50 Marks]

The Politeness Theory is a theory that appeared within the framework of Pragmatics research in Linguistics. According to this theory, the interlocutors use particular strategies to achieve successful communication. These strategies enable to create maximally comfortable environment for communication. According to Brown and Levinson (1987) politeness can be defined as "showing awareness and consideration of another person's face" (pp. 311-312). Linguistic politeness can be defined as the ways in which language is employed in interactions to show consideration for the feelings and desires of one's interlocutors to create and uphold interpersonal relationships and to comply with the rules for what society or one's culture considers appropriate behaviour. On the other hand, the major purpose of Politeness Principle (PP) according to Leech is to establish and maintain feelings of comity within social

group. In line with Geoffrey Leech's Politeness Principles, analyse the conversation between a medical doctor and a patient below.

The patient is a middle-aged woman named Emvula Kaarina who was brought to the Katutura Hospital in Windhoek because she had a miscarriage. She was first examined by an elderly nurse and then by a young medical doctor. Evaluate the context of the following medical interaction and write a descriptive essay following Leech's Politeness Principle.

Nurse: Doctor, Doctor there is an inpatient bleeding over there in one of the rooms! She is very noisy.

Doctor: Good morning, Madam! What has happened? What is the main problem?

Patient: I do not know what happened my son. I am 3 months pregnant (gasping for fresh air.)

Doctor: Ok please lay on the bed while I am examining you.

Patient: (Patient laying on the bed)

Doctor: Did you take any medication recently?

Patient: Yes, Doctor I swallowed some of these pills yesterday (patient showing brown pills.)

Doctor: I am going to do SONA procedure and a pregnancy test on you.

Patient: Ok Doctor.

Doctor: Your result shows that you have had a miscarriage according to the SONA results.

Patient: My child, my child, (patient crying) What can I do now Doctor?

Doctor: You will be fine. I am now going to take you to the theatre to remove the remains from the womb.

Patient: Thank you Doctor but I did not bring any extra clothes to change

Doctor: We will give you extra clothes from the hospital. After evaluating your miscarriage condition, I will give you the following treatment plan.

Doctor: (Writing a treatment and prescription). This tablet that I am giving you will help to clean your reproductive system. Can you please lay on the bed so that I can insert the pill inside your vaginal canal? I will admit you here in the hospital for 24 hours. Then tomorrow morning I can come to check on you.

Patient: Thank you Doctor.

The next day in the morning....

Doctor: Good morning to you. How are you feeling now?

Patient: I feel much worst Doctor. It has been very painful. I have been discharging some blood, but it seems to have stopped now. I think the pill you inserted in my vagina worked to clean my system but really painful.

Doctor: Do you feel any dizziness now?

Patient: Yes, Doctor !. I also feel extremely weak and delusional.

Doctor: I am going to discharge you now. I will give you some antibiotics and painkillers. You can collect them from the pharmacy. If you feel any pain when you get home, please come back immediately, you do not have to stand in the queue. You must just let the nurse know that you had a miscarriage last week.

Patient: No! No! No! You cannot discharge me today ! In the name of your God let me stay for one more day please. Doctor, I need more medication and care.

Doctor: We do not have extra bed for healthy people here. As you can see, the hospital is overcrowded. (Writing a prescription).

Nurse: Dress up Ma'am!