



PAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMERCE, HUMAN SCIENCE AND EDUCATION

DEPARTMENT OF MARKETING AND LOGISTICS

QUALIFICATION: BACHELOR OF SPORT MANAGEMENT	
QUALIFICATION CODE: 07BOSM	LEVEL: 7
COURSE CODE: SGP711S	COURSE NAME: SPORT GOVERNANCE AND POLICY
SESSION: JUNE 2022	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

FIRST OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER(S)	MS. FORTUNATE SITHOLE
MODERATOR:	MR. PETER HAUFIKU

INSTRUCTIONS
<ol style="list-style-type: none">1. Answer any FOUR (4) questions ONLY.2. Read all the questions carefully before answering.3. Number the answers clearly

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

Question 1

- a) Outline the factors that affect the choice of a governance board in a sport organization. [9 marks]
- b) Explain the characteristics of the different models of Governance boards that are used in sport organizations. [16 marks]

Question 2

The Namibia Touch Rugby Federation (NTRA) is a newly registered federation with Namibia Sports Commission; they have appointed you as their sports governance consultant.

Task:

- a. Discuss the advantages and disadvantages of board's size to assist them in making a decision on the size of board to use. [16 marks]
- b. What advice would you give them on the aspect of board composition [9 marks]

Question 3

As a sports governance specialist you have been hired by the Namibia Traditional Games Federation to assist with the clarification of the roles and responsibilities between the Governance Board and the senior management of the association.

Task:

Assuming this Federation uses a policy governance model, explain the differences in governance roles and management roles. [10 marks]

Discuss the recommendations you would give to this Federation. [15 marks]

Question 4

- a) Define the following terms as they are used in strategic management.
- i. Vision [2 marks]
 - ii. Mission [2 marks]
 - iii. Values [2 marks]
 - iv. Strategic Directions [2 marks]
 - v. Key Activities [2 marks]
- b) Discuss when strategic planning should be done in a Sport Organization. [15 marks]

Question 5

- a) Outline the different methods that can be used to communicate policies. [12 marks]
- b) Discuss the general causes of poor policy development in sport organizations. [13 marks]

END OF FIRST OPPORTUNITY EXAMINATION

