

The Uniqueness of the ‘European Union’, Kingdom of Belgium, Kingdom of the Netherlands & United States of America: Guide for Prime Ministers, Presidents, Royal Monarchs’, Ministers, Senators, Tourists, Foreign Diplomats, Students, Academics & Other Professionals 1st Edition



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Author: Rudolph. Patrick. Tawanda. Muteswa

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Author & Book Editor

Rudolph. Patrick. Tawanda. Muteswa is a global Human Resources Management and Business Management Specialist. He received his Master of Commerce (MCom), Bachelor of Commerce Honors (BCom Hons) and Bachelor of Business Administration in Management (BBA) from the University of KwaZulu-Natal in Pietermaritzburg, South Africa. Rudolph Patrick .T. Muteswa is passionate about human resources management, board of director development, global travel, tourism management & tourist destination promotion, hospitality, international airlines marketing, cruise ships, trains, global airports infrastructure development, corporate governance, leadership, foreign relations, effective corporate communications, climate change and business ethics related topics in organizations. Rudolph. Patrick .T. Muteswa in his personal life enjoys doing the following: (1) writing inspirational poetry, (2) athletics, (3) vegetable gardening, (4) listening to music, (5) browsing the distinguished (*published public textual information/photographs*) website archives of the exceptional globally celebrated Royal Monarchs of the Kingdom of the Netherlands & the Kingdom of Belgium, (6) browsing the distinguished (*published public textual information/photographs*) website archives of the different exceptional European Union institutions' and (7) also reading the remarkable published public textual information/photographs of the various highly educational U.S. Presidential Libraries & Museums and the U.S. White House public information archives.

TABLE OF CONTENTS

Copyrights Notice.....	2
Author Biography.....	4
Preface:	11
Chapter 1: European Union (EU) Member States	14
Chapter 2: Anthem of the European Union.....	31
Chapter 3: The European Quarter - Visiting The European Parliament (the Parliamentarium & the Hemicycle & the ‘Europa Building’).....	57
Chapter 4: The overview information about the amazingly beautiful Kingdom of Belgium.....	69
Chapter 5: The overview information about the amazingly beautiful Kingdom of the Netherlands.....	78
Chapter 6: The overview information about the amazingly beautiful United States of America.....	95

LIST OF FIGURES

	Page
Figure 1.1 The modern facilities of the European Union.....	17
Figure 1.2 Origins of the European Union	22
Figure 1.3 Values of the European Union.....	26
Figure 1.4 Sample of listed goals on the ticking clip board picture by the European Union.....	28
Figure 1.5 The European flag.....	29
Figure 2.1 Family photo at the reception by His Majesty King Philippe, King of the Belgians.....	34
Figure 2.2 The exemplary unity of the exceptional leaders of the European Union & the United States of America.....	36
Figure 2.3 The various photographs showing the long term unity of the exceptional and exemplary leaders of the European Union & the United States of America.....	39
Figure 2.4 Anthem listening link.....	43
Figure 2.5 European Commission.....	44

Figure 2.6 European Parliament.....	45
Figure 2.7 Council of the European Union.....	46
Figure 2.8 Goal listing clip board.....	48
Figure 3.1 The amazing facilities of the Parliamentarium Brussels.....	60
Figure 3.2 The unique interior views facilities of The European Parliament in Strasbourg.....	62
Figure 3.3 The modern interior and exterior views of the ‘Europa Building’	64
Figure 3.4 The astounding architectural design views of the home of the Council of the European Union	65
Figure 3.5 The unique modern facilities of the Council of the European Union and the European Council in Brussels.....	67
Figure 4.1 Portrait of the Royal Monarchy of the Kingdom of Belgium King Philippe...	74
Figure 5.1 The unique architectural building design of the Louwman Museum.....	81
Figure 5.2 The astounding building design of the Louwman Museum.....	82
Figure 5.3 The world class unique interior design of the Louwman Museum.....	83
Figure 5.4 The amazing car collection, art collection and interior building design of the Louwman Museum.....	85

Figure 5.5 The unique car collection of the Louwman Museum.....	86
Figure 5.6 Groninger Museum astounding night building view.....	87
Figure 5.7 Groninger Museum highly attractive architectural building exterior design and unique building interior décor.....	88
Figure 5.8 Portrait of the Royal House of the Kingdom of the Netherlands King Willem-Alexander and his family – 2022	92
Figure 6.1 The high quality photograph of His Excellency The Current U.S. President and Commander-in-Chief Mr. Joe Biden	99
Figure 6.2 The unique photographs of His Excellency The Current U.S. President and Commander-in-Chief Joe Biden	100
Figure 6.3 The high quality official portrait of Her Excellency The Current U.S. Vice President Kamala Harris.....	102
Figure 6.4 Portrait of Her Excellency The Current U.S. Vice President Kamala Harris.....	103
Figure 6.5 Portrait of His Excellency The Former U.S. President Donald Trump.....	105
Figure 6.6 Portrait of His Excellency The Former U.S. Vice President Michael R. Pence	108
Figure 6.7 Portrait of His Excellency The Former U.S. President Barack Obama.....	110
Figure 6.8 The high quality portrait of the Former U.S. President William J. Clinton.....	112

Figure 6.9 His Excellency The Former U.S. President George H.W. Bush in the photograph.....	113
Figure 6.10 The six popular educational tourist attraction sites located in the United States of America.....	115
Figure 6.11 The high quality photograph of His Excellency The Current U.S. President & Commander-in-Chief Joe Biden	116
Figure 6.12 The unique high quality photographs of His Excellency The Former U.S. President Barack Obama	119
Figure 6.13 The unique photographs of His Excellency The Former U.S. President Barack Obama	121
Figure 6.14 The unique heritage photograph of the five leaders of the great nation of the United States of America	124
Figure 6.15 The high quality unique heritage photographs collection of His Excellency The Former U.S. President George W. Bush.....	128
Figure 6.16 The distinguished heritage photograph of His Excellency The Former U.S. President Jimmy Carter	130
Figure 6.17 The legacy photograph of His Excellency The Former U.S. President Jimmy Carter (James Earl Carter, Jr.).....	132

Figure 6.18 The unique photograph of His Excellency The Former U.S. President Jimmy Carter (James Earl Carter, Jr.).....	134
Figure 6.19 The physical environment and the main building of the Jimmy Carter Presidential Library & Museum.....	136
Figure 6.20 The unique high quality photograph of His Excellency The Former U.S. President Donald J. Trump on a remarkable U.S. Government aero-plane.....	138
Figure 6.21 The various high quality photographs collection of His Excellency The Former U.S. President Donald J. Trump	140
Figure 6.22 The biography high quality photographs of His Excellency The Former U.S. President William J. Clinton	142
Figure 6.23 The unique high quality photographs of His Excellency The Former U.S. President William J. Clinton	145
Figure 6.24 Millennium Park astounding aerial views, architecture and art.....	147
Figure 6.25 The amazing fountain architectural design at the Crown Fountain.....	149
Figure 6.26 The modern facilities & unique art exhibition at the Millennium Park Foundation.....	150

PREFACE TO THE FIRST EDITION

The European Union is a much loved globally celebrated powerful regional body (*founded in Europe*) that is rich in culture, democracy and human rights protection principles. Globally the European Union is also renowned for its development programs in the following areas: humanitarian assistance, education, health, peacebuilding, agriculture, technology transfer, international trade, climate change, tourism and so on. During the early and mid 19th century various Northern-Western Europe based nations realized that the formation of closer ties with ‘like-minded’ nations became a priority since they were all aiming to achieve the same developed focused vision and goals despite having different national boundaries. Regional integration became a strategic priority for most of the developed nations and this led to many treaties and regional bodies being established around the world. The main aim of this textbook is to educate readers that the European Union is indeed a major key player in the world in terms of diplomacy and security as it invests a lot of its resources towards securing worldwide peace initiatives. In general millions of people around the world have immensely benefited from the humanitarian aid of the European Union which focuses on issues such as natural disasters, climate change, health, promotion & protection of human rights, democracy and freedoms programs. In addition, this textbook specifically aimed to educate readers that the European Union Member States are now one of the world’s leading highly attractive tourist destinations including the European Union’s own premises (*also known as the European Quarter*) based in Belgium and France. Tourism is one of the main pillars that help to support innovation rates in a country. Furthermore, the other main aim of this textbook is to educate readers that the **Anthem of the ‘European Union’** is a symbol of sharing a common goal of unity, continental identity, history, community and democratic principles. The other main aim of this textbook is to educate readers that people are the key actors found in a modern day society despite the fact that they come from different walks of life. Nowadays everyone needs the helping hand of another person in their day-to-day life thus when conflict exists in a society it becomes impossible to easily achieve unity in that particular society. Therefore, there is a strong interrelation between ‘achievement’ and ‘unity’ as they both co-exist and neither can succeed without the other. Historically some of the world’s most powerful countries in the world in particular the United States of America such as its unquestionable outstanding economic, military and political strength was founded on principles of unity, human rights protection, democracy and so on

which is similar to the principles that were laid during the formation of the European Union bloc. In general people need other people to achieve their goals in life and the fact that they need others ultimately makes it easier for unity to prevail in peoples' lives. Interestingly, a society's richness in: culture, values, ethics, principles and integrity is deep rooted in the happiness of its people who live as families in their respective communities. The existence of mutual relations amongst people, groups and or entities in a society is based on their willingness to work together and co-exist. Good relations can only be achieved if all the parties involved (*such as people, groups or entities*) are willing to embrace and adopt a unity pact that is based on transparency, trust, truthfulness and good communication. The other key aim of this book is to educate readers the following: (1) the Kingdom of Belgium's prosperity (2) the historical success story of the Kingdom of the Netherlands. Generally it is unquestionable that great nations such as the Kingdom of Belgium, Kingdom of the Netherlands and the various European Union Member States will continue to enjoy powerful nation brand statuses as a result of their exemplary Royal Monarchs' and government leadership. This book specifically targeted people on the continents of Africa, North America, Latin America, Europe, Oceania, the Middle East and Asia in order to provide them with basic knowledge about the following: (1) the European Union, (2) the values of the European Union, (3) overview information of the globally celebrated Royal Monarchs' of the Kingdom of Belgium and the Kingdom of the Netherlands, (4) the historical good foreign relations, trade and partnership of the United States of America and the European Union (5) current overview information about the various outstanding educational U.S. Presidential Libraries & Museums including the basic information and photographs of the current and past outstanding U.S. Presidents (*who have served in the remarkable U.S. White House, U.S. Congress, U.S. Senate, U.S. Government departments/institutions and elsewhere*) and this information of the U.S. Presidents' is clearly highlighted in both Chapter 1 & Chapter 6 of this textbook (6) popular cities and tourist destinations located in the Kingdom of the Netherlands.

Acknowledgement:

I would like to thank my 6 siblings (*four brothers & two sisters*) for tirelessly supporting me towards my education and personal life goals. Furthermore, I would like to take this opportunity to kindly thank my late parents, aunties and uncles for the great role they played in my childhood. In general I shall forever be grateful to the great men and women on the continent of Africa, North America, Europe, South America, the Middle East, Oceania and Asia who contributed towards the writing of this book in particular all the named leading 'iconic' entrepreneurs, academics, regional institutions, Royal Monarchs', Presidents, Prime Ministers, business leaders, governments, organizations & the various information sources cited in this book.

Chapter 1: European Union (EU) Member States

After reading this chapter you should be able to:

- Define the following terms ‘dialogue’ and ‘national dialogue’.
- Describe what is the ‘European Union’ & the ‘Schengen area’.
- Discuss the origins of the European Union.
- Identify the key goals & values of the European Union. Explain the features of the European Union flag.

1.1 Introduction

The European Union is a culture rich, travel adventure, pro-democracy & protection of human rights, peacebuilding, pro-education & health, climate friendly, powerful, globally celebrated and much loved regional body that was founded in Northern-Western Europe. During the early 1900s most of the world’s powerful and rich developed nations discovered that living and working in silos slows down their pace towards achieving prosperity, international trade, environmental conservation, education, health, innovation, nation branding and military strength. The formation of closer ties with ‘like minded’ nations became a priority since they were all aiming to achieve the same vision and goals despite having different national boundaries. Regional integration became a strategic priority for most of the developed nations and this led to many treaties and regional bodies being established around the world. Most of the European Union Member States are consecutively ranked as having the highest quality of life and resources in the world for the past number of years. ¹²“Since 1957, the European Union has benefited its citizens by working for peace and prosperity. It helps protect our basic political, social and economic rights. **Peace & Security**. Central and western Europe has never known so long a period without war. The EU is

¹ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*, Self-Published Educational Ebook, ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

² European Union (2021) *What the EU does for its citizens*. Available from: https://europa.eu/european-union/about-eu/what-the-eu-does-for-its-citizens_en [Accessed November 18, 2021] © European Union, 1995-2021

the most successful [peace](#) project in human history and has been awarded the [Nobel Peace Prize](#). Europeans are closely linked economically and culturally, and through the democratic values we share” (European Union, 2021, https://europa.eu/european-union/about-eu/what-the-eu-does-for-its-citizens_en cited in Rudolph Muteswa, 2022:157). The following section will cover in-depth aspects related to the definition of terms.

1.2 Definition of terms

³“There are various definitions that are used in different fields of study and generally these help readers to better understand complex words or terms in numerous books, articles, magazines, academic journals and so on. There are many definitions of the term dialogue in academic publications and dictionaries. The term *‘dialogue’* refers to any form of planned interaction, communication, talking or liaising of two or more individuals or groups with the aim of creating a mutual, consensual, joint, viable and meaningful long lasting outcome/decision from the planned conversation whilst at the same time ensuring that bias is eliminated by any means necessary during the dialogue process” (Rudolph Muteswa, 2022:158). ⁴⁵“*National dialogue* is an increasingly popular tool for conflict resolution and political transformation. It can broaden debate regarding a country’s trajectory beyond the usual elite decision makers; however, it can also be misused and manipulated by leaders to consolidate their power. National dialogues are becoming an increasingly popular tool for conflict resolution and political transformation” (Stigant, S. & Murray, E. of The United States Institute of Peace, 2015, <https://www.usip.org/publications/2015/10/national-dialogues-tool-conflict-transformation> cited

³ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

⁴ Stigant, S. and Murray, E. of The United States Institute of Peace (2015) *National Dialogues: A Tool for Conflict Transformation?* Available from: <https://www.usip.org/publications/2015/10/national-dialogues-tool-conflict-transformation> [Accessed October 26, 2021]

⁵ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

in Rudolph Muteswa, 2022:158). The following section will cover aspects about the 'European Union' & the Schengen area' in-depth.

1.3 What is the 'European Union' & the 'Schengen area'

The modern facilities of the European Union will be clearly depicted by Figure 1.1 below.

Figure 1.1 The modern facilities of the European Union



Photo 1



Photo 2



Photo 3



Photo 4



Photo 5



Photo 6

Source: (Council of the European Union and the European Council, **Photo 1** - *The EU Commission buildings from the sky. Views from the sky of the European Commission buildings located in Brussels.* Reference: 111955 Shoot date: 14/09/2016 Type: Stockshots Location: Brussels, Belgium, <https://newsroom.consilium.europa.eu/events/20240117-europa-building-justus-lipsius-and-european-convention-center> AND **Photo 2** - *The EU Parliament buildings from the sky. The EU Parliament buildings from the sky.* Reference: 111957 Shoot date: 14/09/2016 Type: Stockshots Location: Brussels, Belgium, <https://newsroom.consilium.europa.eu/events/20240117-europa-building-justus-lipsius-and-european-convention-center/111957-the-eu-parliament-buildings-from-the-sky-20160914> AND **Photo 3** - *Sunny afternoon exterior shots of the European Convention Center Exterior shots of the European Convention Center, shot on the morning of 17 April 2018.* Reference: 118870 Shoot date: 17/04/2018 Type: Stockshots Location: Luxembourg, Luxembourg, <https://newsroom.consilium.europa.eu/events/20240117-europa-building-justus-lipsius-and-european-convention-center/118870-sunny-afternoon-exterior-shots-of-the-european-convention-center-20180417> AND **Photo 4** - *Sunny afternoon exterior shots of the Justus Lipsius and Europa buildings. Exterior shots of the Justus Lipsius and Europa buildings.* Reference: 118465 Shoot date: 12/03/2018 Type: Stockshots Location: Brussels, Belgium, <https://newsroom.consilium.europa.eu/events/20240117-europa-building-justus-lipsius-and-european-convention-center/118465-sunny-afternoon-exterior-shots-of-the-justus-lipsius-and-europa-buildings-20180312> AND **Photo 5** - *The EU Council buildings from the sky. The EU Council buildings from the sky* Reference: 111954 Shoot date: 14/09/2016 Type: Stockshots Location: Brussels, Belgium, <https://newsroom.consilium.europa.eu/events/20240117-europa-building-justus-lipsius-and-european-convention-center/111954-the-eu-council-buildings-from-the-sky-20160914> AND **Photo 6** - *The EEAS building from the sky. Views from the sky of the European External Action Service (EEAS) building located in Brussels.* Reference: 111956 Shoot date: 14/09/2016 Type: Stockshots Location: Brussels, Belgium, <https://newsroom.consilium.europa.eu/events/20240117-europa-building-justus-lipsius-and-european-convention-center/111956-the-eeas-building-from-the-sky-20160914>). Copyright: Photo: ©European Union. Building: Philippe Samyn and Partners architects and engineers -lead and design partner Studio Valle Progettazioni architects Buro Happold engineers. Colour compositions by Georges Meurant.

It is important to highlight the fact that the European Union is comprised of **28 Member States not 27 countries**. “On 9 December 2011 leaders from the EU and Croatia signed the accession treaty. *The country became the 28th EU member country on 1 July 2013*”⁶ (European Commission, 2024, https://neighbourhood-enlargement.ec.europa.eu/croatia_en#).⁷ According to the United Kingdom Government Visas and Immigration (2024) **EU countries**. The **EU countries** are: Austria, Belgium, Bulgaria, Croatia, Republic of Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain and Sweden (United Kingdom Government Visas and Immigration, 2024, <https://www.gov.uk/eu-eea#:~:text=EU%20countries&text=Austria%2C%20Belgium%2C%20Bulgaria%2C%20Croatia,%2C%20Slovenia%2C%20Spain%20and%20Sweden>).⁸ According to the European Union (2021) The European Union is a group of 27 countries in Europe. These countries came together to make things better, easier and safer for people. They agreed to work together and help each other (European Union, 2021, https://europa.eu/european-union/about-eu/easy-to-read_en cited in Rudolph Muteswa, 2022:158). “© European Easy-to-Read Logo: Inclusion Europe. More information at www.inclusion-europe.eu/easy-to-read”.¹⁰ “**The European Union in brief**. The

⁶ European Commission (2024) *Croatia*. Available from:

https://neighbourhood-enlargement.ec.europa.eu/croatia_en#:~:text=Croatia%20applied%20for%20EU%20membership,country%20on%201%20July%202013. [Accessed May 06, 2024] © European Union, 1995-2024

⁷ United Kingdom Government Visas and Immigration (2024) *Countries in the EU and the EEA*. Available from:

<https://www.gov.uk/eu-eea#:~:text=EU%20countries&text=Austria%2C%20Belgium%2C%20Bulgaria%2C%20Croatia,%2C%20Slovenia%2C%20Spain%20and%20Sweden>. [Accessed May 06, 2024] ©United Kingdom Government Visas and Immigration, 2024. This information is licensed under the Open Government Licence v3.0. To view this licence, visit <https://www.nationalarchives.gov.uk/doc/open-government-licence/version/3/> OGL v3.0 © Crown copyright.

⁸ European Union (2021) *Easy to read - The European Union*. Available from: https://europa.eu/european-union/about-eu/easy-to-read_en [Accessed November 18, 2021] © European Easy-to-Read Logo: Inclusion Europe. More information at [https://www.inclusion-europe.eu/easy-to-read/](http://www.inclusion-europe.eu/easy-to-read/) © European Union, 1995-2021

⁹ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*, Self-Published Educational Ebook, ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

¹⁰ European Union (2022) *The European Union. What it is and what it does*. Available from:

European Union (EU) is a unique economic and political union between [27 European countries](#). The EU that we know today has its roots in several treaties signed in the aftermath of the Second World War. The first step was to foster economic cooperation, based on the idea that countries that trade with one another become economically interdependent and so are more likely to avoid conflict. The result was the European Economic Community, created in 1958 with the initial aim of increasing economic cooperation between six countries: Belgium, Germany, France, Italy, Luxembourg and the Netherlands. Since then, 22 more countries have joined (the United Kingdom left the EU on 31 January 2020) and a huge [single market](#) (also known as the internal market) has been created and continues to develop towards its full potential. What began as a purely economic union has evolved into an organisation spanning many different [policy areas](#) – from climate, environment and health to external relations and security, justice and migration. The EU has delivered more than half a century of peace, stability and prosperity, helped raise living standards and launched a single European currency: the [euro](#). More than 340 million EU citizens in 19 countries now use it as their currency and enjoy its benefits. Thanks to the abolition of border controls between most EU countries, people can travel freely throughout most of the continent. It has also become much easier to [live and work](#) in another country in Europe. All EU citizens have the right and freedom to choose in which EU country they want to study, work or retire. Every EU country must treat EU citizens in exactly the same way as its own citizens when it comes to matters of employment, social security and tax. The EU's main economic engine is the single market. It enables goods, services, money and people to move freely. The EU aims to follow suit in other areas like energy, knowledge and capital markets to ensure that Europeans also obtain the maximum benefit from these resources. The EU remains focused on making its governing [institutions](#) more transparent and democratic. Decisions are taken as openly as possible and as closely as possible to the citizen. ¹¹More powers have been given to the directly elected [European Parliament](#), while national parliaments play a greater role than before, working alongside the EU institutions. The EU is governed by the principle of representative democracy, with citizens directly represented at the EU level in the European

<https://op.europa.eu/webpub/com/eu-what-it-is/en/#chapter1> [Accessed May 28, 2024] © European Union, 2022

¹¹ European Union (2022) *The European Union. What it is and what it does*. Available from:

<https://op.europa.eu/webpub/com/eu-what-it-is/en/#chapter1> [Accessed May 28, 2024] © European Union, 2022

Parliament and Member States represented in the [European Council](#) and the [Council of the European Union](#). Citizens are encouraged to contribute to the democratic life of the EU by [giving their views](#) on EU policies during their development or by suggesting improvements to existing laws and policies. The [European Citizens' Initiative](#) empowers citizens to have a greater say on EU policies that affect their lives. Citizens can also submit [complaints](#) and enquiries concerning the [application of EU law](#). As enshrined in the Treaty on European Union, 'The Union is founded on the values of respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, including the rights of persons belonging to minorities. These values are common to the Member States in a society in which pluralism, non-discrimination, tolerance, justice, solidarity and equality between women and men prevail.' These values are an integral part of the European way of life. Human dignity constitutes the basis of fundamental rights; it must be respected and protected. Human rights are protected by the [EU Charter of Fundamental Rights](#).¹² These cover the right to be free from discrimination on the basis of sex, racial or ethnic origin, religion or belief, disability, age or sexual orientation, the right to the protection of your personal data and the right to get access to justice. In 2012, the EU was awarded the [Nobel Peace Prize](#) for advancing the causes of peace, reconciliation, democracy and human rights in Europe. Being an EU citizen also means enjoying political rights. Every adult EU citizen has the right to stand as a candidate for and vote in European Parliamentary elections, whether in their country of residence or country of origin. The EU is based on the rule of law. All citizens have equal right before the law and everything the EU does is founded on treaties, which are voluntarily and democratically agreed by its member countries. Law and justice are upheld by an independent judiciary. The countries that belong to the EU have given final jurisdiction in matters of EU law to the Court of Justice of the European Union, whose judgments have to be respected by all''' (European Union, 2022, <https://op.europa.eu/webpub/com/eu-what-it-is/en/#chapter1>). **The Schengen Area.**¹³ **Schengen Area.** The border-free Schengen Area guarantees free movement to more than 425 million EU

¹² European Union (2022) *The European Union. What it is and what it does*. Available from: <https://op.europa.eu/webpub/com/eu-what-it-is/en/#chapter1> [Accessed May 28, 2024] © European Union, 2022

¹³ European Commission (2024) *Schengen Area*. Available from: https://home-affairs.ec.europa.eu/policies/schengen-borders-and-visa/schengen-area_en [Accessed May 05, 2024] © European Union, 1995-2024

citizens, along with non-EU nationals living in the EU or visiting the EU as tourists, exchange students or for business purposes (anyone legally present in the EU). **Free movement** of persons enables every EU citizen to travel, work and live in an EU country without special formalities. Schengen underpins this freedom by enabling citizens to move around the Schengen Area without being subject to border checks. Today, the Schengen Area encompasses most EU countries, except for Cyprus and Ireland. Bulgaria and Romania became the newest Member States to join the Schengen area as of 31 March 2024, any person crossing the internal air and sea borders will no longer be subject to checks. Nevertheless, a unanimous decision on the lifting of checks on persons at the internal land borders is still expected to be taken by the Council at a later date. Additionally, the non-EU States Iceland, Norway, Switzerland and Liechtenstein also have joined the Schengen Area” (European Commission, 2024, https://home-affairs.ec.europa.eu/policies/schengen-borders-and-visa/schengen-area_en). The following section will cover aspects about the origins of the European Union in-depth.

1.4 Origins of the European Union

¹⁴According to the European Union (2021) The idea to make the European Union came after two big wars happened in Europe. Countries in Europe saw that it is better to work together than fighting against each other (European Union, 2021, https://europa.eu/european-union/about-eu/easy-to-read_en cited in Rudolph Muteswa, 2022:161). “© European Easy-to-Read Logo: Inclusion Europe. More information at www.inclusion-europe.eu/easy-to-read”. The origins of the European Union will be clearly depicted by Figure 1.2 below.

Figure 1.2 Origins of the European Union

¹⁴ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*, Self-Published Educational Ebook, ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>



Source: (European Union, 2021, <https://europa.eu/>). © European Union

¹⁵¹⁶“In the beginning, only 6 countries in Europe started working together:

- Belgium
- Germany
- France
- Italy
- Luxembourg

¹⁵ European Union (2021) *Easy to read - The European Union*. Available from: https://europa.eu/european-union/about-eu/easy-to-read_en [Accessed November 18, 2021] © European Easy-to-Read Logo: Inclusion Europe. More information at <https://www.inclusion-europe.eu/easy-to-read/> © European Union, 1995-2021

¹⁶ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*, Self-Published Educational Ebook, ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

- Netherlands

Soon, more and more countries in Europe joined them and the European Union was made” (European Union, 2021, https://europa.eu/european-union/about-eu/easy-to-read_en cited in Rudolph Muteswa, 2022:161). “© European Easy-to-Read Logo: Inclusion Europe. More information at www.inclusion-europe.eu/easy-to-read”.¹⁷“Right now the European Union has 28 member nations. That means that nearly 500 million people are part of the EU! The EU tries to bring the different member countries closer together while each country maintains its independence and cultural traditions” (German Missions in the United States, 2024, <https://www.germany.info/us-en/welcome/resources-for-you/eu/997298>). The following section will cover aspects about the key goals & values of the European Union in-depth.

1.5 Key goals & values of the European Union

¹⁸¹⁹According to the European Union (2021) All countries that are part of the European Union work together to make sure that:

- there is peace in Europe
- people have good lives
- things are fair for all people and nobody is left out
- the languages and cultures of all people are respected

¹⁷ German Missions in the United States (2024) *The European Union*. Available from: <https://www.germany.info/us-en/welcome/resources-for-you/eu/997298> [Accessed May 06, 2024] © 1995 – 2024 Federal Foreign Office

¹⁸ European Union (2021) *Easy to read - The European Union*. Available from: https://europa.eu/european-union/about-eu/easy-to-read_en [Accessed November 18, 2021] © European Easy-to-Read Logo: Inclusion Europe. More information at <https://www.inclusion-europe.eu/easy-to-read/> © European Union, 1995-2021

¹⁹ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*, Self-Published Educational Ebook, ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

• there is a strong European economy and countries use the same coin to do business together (European Union, 2021, https://europa.eu/european-union/about-eu/easy-to-read_en cited in Rudolph Muteswa, 2022:162). “© European Easy-to-Read Logo: Inclusion Europe. More information at www.inclusion-europe.eu/easy-to-read”.²⁰“**Aims and Values. Aims:** The aims of the European Union within its borders are:

- promote peace, its values and the well-being of its citizens
- offer freedom, security and justice without internal borders, while also taking appropriate measures at its external borders to regulate asylum and immigration and prevent and combat crime
- establish an internal market
- achieve sustainable development based on balanced economic growth and price stability and a highly competitive market economy with full employment and social progress
- protect and improve the quality of the environment
- promote scientific and technological progress
- combat social exclusion and discrimination
- promote social justice and protection, equality between women and men, and protection of the rights of the child
- enhance economic, social and territorial cohesion and solidarity among EU countries
- respect its rich cultural and linguistic diversity

²⁰ European Union (2024) *Aims and values*. Available from: https://european-union.europa.eu/principles-countries-history/principles-and-values/aims-and-values_en#:~:text=promote%20peace%2C%20its%20values%20and,social%20progress%2C%20and%20environmental%20protection%202021 [Accessed May 28, 2024] © European Union, 1995-2024

• establish an economic and monetary union whose currency is the euro” (European Union, 2024, <https://european-union.europa.eu/>). The following section will cover information about the values of the European Union in-depth.

1.5.1 Values of the European Union

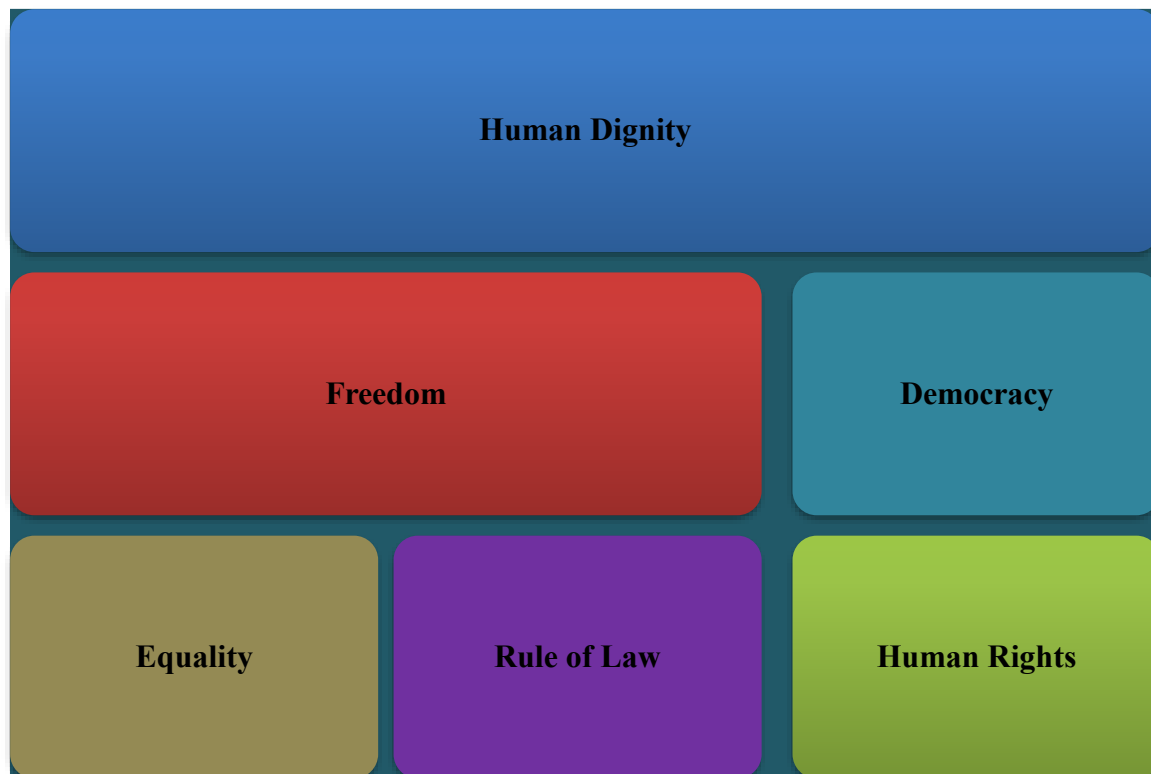
“The aims of the EU within the wider world are:

- ²¹ uphold and promote its values and interests
- contribute to peace and security and the sustainable development of the Earth
- contribute to solidarity and mutual respect among peoples, free and fair trade, eradication of poverty and the protection of human rights
- strict observance of international law

The EU’s aims are laid out in article 3 of the [Lisbon Treaty](https://european-union.europa.eu/)” (European Union, 2024, <https://european-union.europa.eu/>). The different values of the European Union are depicted by Figure 1.3 below.

²¹ European Union (2024) *Aims and values*. Available from: https://european-union.europa.eu/principles-countries-history/principles-and-values/aims-and-values_en#:~:text=promote%20peace%2C%20its%20values%20and,social%20progress%2C%20and%20environmental%20protection%202021 [Accessed May 28, 2024] © European Union, 1995-2024

Figure 1.3 Values of the European Union



Source: Diagram created by the Author using information inspired from (European Union 2024, <https://europa.eu>).

²²Furthermore, according to the European Union (2024)

Values

The European Union is founded on the following values:

Human dignity

Human dignity is inviolable. It must be respected, protected and constitutes the real basis of fundamental rights.

Freedom

²² European Union (2024) *Aims and values*. Available from: https://european-union.europa.eu/principles-countries-history/principles-and-values/aims-and-values_en#:~:text=promote%20peace%2C%20its%20values%20and,social%20progress%2C%20and%20environmental%20protection%202021 [Accessed May 28, 2024] © European Union, 1995-2024

Freedom of movement gives citizens the right to move and reside freely within the Union. Individual freedoms such as respect for private life, freedom of thought, religion, assembly, expression and information are protected by the EU Charter of Fundamental Rights.

Democracy

The functioning of the EU is founded on representative democracy. A European citizen automatically enjoys political rights. Every adult EU citizen has the right to stand as a candidate and to vote in elections to the European Parliament. EU citizens have the right to stand as a candidate and to vote in their country of residence, or in their country of origin.

Equality

Equality is about equal rights for all citizens before the law. The principle of equality between women and men underpins all European policies and is the basis for European integration. It applies in all areas. The principle of equal pay for equal work became part of the [Treaty of Rome](#) in 1957.

Rule of law

²³The EU is based on the rule of law. Everything the EU does is founded on treaties, voluntarily and democratically agreed by its EU countries. Law and justice are upheld by an independent judiciary. The EU countries gave final jurisdiction to the European Court of Justice - its judgments have to be respected by all.

Human rights

Human rights are protected by the EU Charter of Fundamental Rights. These cover the right to be free from discrimination on the basis of sex, racial or ethnic origin, religion or belief, disability, age or sexual orientation, the right to the protection of your personal data, and the right to get access to justice.

²³ European Union (2024) *Aims and values*. Available from: https://european-union.europa.eu/principles-countries-history/principles-and-values/aims-and-values_en#:~:text=promote%20peace%2C%20its%20values%20and,social%20progress%2C%20and%20environmental%20protection%202021 [Accessed May 28, 2024] © European Union, 1995-2024

The EU's values are laid out in article 2 of the [Lisbon Treaty](#) and the [EU Charter of Fundamental Rights](#). In 2012, the EU was awarded the Nobel Peace Prize for advancing the causes of peace, reconciliation, democracy and human rights in Europe (European Union, 2024, https://european-union.europa.eu/principles-countries-history/principles-and-values/aims-and-values_en). The following section will help to depict a sample picture of how goals are ticked on a clip board via Figure 1.4 below.

Figure 1.4 Sample of listed goals on the ticking clip board picture by the European Union



Source: (European Union, 2021, <https://europa.eu/>). © European Union

²⁴²⁵“The countries of the European Union share some important values. For example, they work to make sure that all people are equal and their rights are respected” (European Union, 2021, https://europa.eu/european-union/about-eu/easy-to-read_en cited in Rudolph Muteswa,

²⁴ European Union (2021) *Easy to read - The European Union*. Available from: https://europa.eu/european-union/about-eu/easy-to-read_en [Accessed November 18, 2021] © European Easy-to-Read Logo: Inclusion Europe. More information at <https://www.inclusion-europe.eu/easy-to-read/> © European Union, 1995-2021

²⁵ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*, Self-Published Educational Ebook, ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

2022:166). “©European Easy-to-Read Logo: Inclusion Europe. More information at www.inclusion-europe.eu/easy-to-read”. The following section will cover aspects about the features of the European Union flag in-depth.

1.6 Features of the European Union flag

The features of the European Union flag are depicted in Figure 1.5 below.

Figure 1.5 The European flag.



Source: (European Union, 2021, <https://europa.eu/>). © European Union

²⁶²⁷“**The European flag.** The flag of the European Union is blue and has a circle of gold stars on it. It is a symbol that shows that the countries of the European Union are united and stand by each other” (European Union, 2021, https://europa.eu/european-union/about-eu/easy-to-read_en cited in Rudolph Muteswa, 2022:167). “©European Easy-to-Read Logo: Inclusion Europe. More

²⁶ European Union (2021) *Easy to read - The European Union*. Available from: https://europa.eu/european-union/about-eu/easy-to-read_en [Accessed November 18, 2021] © European Easy-to-Read Logo: Inclusion Europe. More information at <https://www.inclusion-europe.eu/easy-to-read/> © European Union, 1995-2021

²⁷ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*, Self-Published Educational Ebook, ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

information at www.inclusion-europe.eu/easy-to-read". The conclusion of this chapter will be covered in the following section.

1.7 Conclusion

It can be concluded that overtime most of the world's powerful and rich developed nations discovered that living and working in silos slows down their pace towards achieving prosperity, international trade, environmental conservation, education, health, innovation, nation branding and military strength. It can also be concluded that Europe-based countries that were aiming to achieve the same national development goals despite the fact that they were separated by different national boundaries ended-up forming closer ties since they were all aiming to achieve the same vision and goals. Many decades ago regional integration became a strategic priority for most of the developed nations and this led to many treaties and regional bodies being established around the world in particular the 'European Union'. It can be concluded that the European Union enables its citizens to enjoy affordable information, communication and technology (*ICT*) services whilst ensuring that their personal data is well secured under the European Union laws.

1.8 Review questions

- 1) Define the following terms 'dialogue' and 'national dialogue'?
- 2) Describe what is the 'European Union' & the 'Schengen area'?
- 3) Discuss the origins of the European Union? Identify the key goals & values of the European Union?
- 4) Explain the features of the European Union flag?

Chapter 2: Anthem of the European Union & the various exemplary leaders of the European Union & the United States of America

After reading this chapter you should be able to:

- Define the following terms ‘weather’ and ‘climate change’. Explain what is ‘unity’.
- Describe the Anthem of the European Union.
- Discuss how the European Union works.
- Explain why European Union Member States are part of the ‘Amazingly Beautiful Countries in the World’.

2.1 Introduction

The European Union is indeed a major key player in the world in terms of diplomacy and security as it invests a lot of its resources towards securing worldwide peace initiatives. Millions of people around the world have immensely benefited from the humanitarian aid of the European Union which focuses on issues such as natural disasters, climate change, health, promotion & protection of human rights, democracy and freedoms programs. Today the **Anthem of the ‘European Union’** is a symbol of sharing a common goal of unity, continental identity, history, community and democratic principles. ²⁸“In general ‘unity’ is present where a group, individuals or a community who are co-habiting together and or working together either: tolerate, love, respect, motivate, support and greatly value each other while on the other hand sharing a common goal, history and so on” (Rudolph Muteswa, 2021:14 cited from his famous book title ‘*World Peace, Dialogue & Unity (Gathered Articles): A North America, Asia, Africa, Latin America, Middle East, Oceania & Europe Perspective 1st Edition*’). ²⁹³⁰The existence of a

²⁸ Rudolph Muteswa (2022) *World Peace, Dialogue & Unity (Gathered Articles): A North America, Asia, Africa, Latin America, Middle East, Oceania & Europe Perspective 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-683-7 EAN: 9781779246837 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

²⁹ George W. Bush Presidential Center (2021) *Creating Unity in a Diverse Society*. Available from: <https://www.bushcenter.org/publications/articles/2021/02/democracy-talks-creating-unity-in-a-diverse-society.html> [Accessed October 24, 2021] © Copyright 2021 George W. Bush Presidential Center

common history together amongst different communities in a society is unity. In addition ‘unity’ occurs when citizens of a country start to live together in peace and harmony as neighbors while at the same time valuing each other’s differences, opinions, ideas and beliefs in a respectful manner (Levin, Y. cited in George W. Bush Presidential Center, 2021, www.bushcenter.org cited in Rudolph Muteswa, 2021:14). “People are the key actors found in a modern day society despite the fact that they come from different walks of life. Nowadays everyone needs the helping hand of another person in their day-to-day life thus when conflict exists in a society it becomes impossible to easily achieve unity in that particular society. Therefore, there is a strong interrelation between ‘achievement’ and ‘unity’ as they both co-exist and neither can succeed without the other. People need other people to achieve their goals in life and the fact that they need others ultimately makes it easier for unity to prevail in peoples’ lives. Interestingly, a society’s richness in: culture, values, ethics, principles and integrity is deep rooted in the happiness of its people who live as families in their respective communities. The existence of mutual relations amongst people, groups and or entities in a society is based on their willingness to work together and co-exist. Good relations can only be achieved if all the parties involved (*such as people, groups or entities*) are willing to embrace and adopt a unity pact that is based on transparency, truthfulness and good communication. Overtime mutual relations start to produce good results when people, groups and or entities in a society continue to be united. Generally a society is made up of different groups or teams of people. Notably, the fuel that drives outstanding teamwork results amongst team members is ‘unity’. ³¹Societal development is easier to achieve when people are open minded, willing to share ideas and join hands to achieve mutual goals. Hence, by doing so unity thrives in a society since the life blood of unity is the attainment of mutual goals in a society” (Rudolph Muteswa, 2021:14 cited from his famous book title ‘*World Peace, Dialogue & Unity (Gathered Articles): A North America, Asia, Africa, Latin America, Middle East, Oceania & Europe Perspective 1st Edition*’). The European Union is one of the many institutions in the world that has strategically prioritized issues related with climate

³⁰ Levin, Y. cited in George W. Bush Presidential Center (2021) *Creating Unity in a Diverse Society*. Available from: <https://www.bushcenter.org/publications/articles/2021/02/democracy-talks-creating-unity-in-a-diverse-society.html> [Accessed October 24, 2021] © Copyright 2021 George W. Bush Presidential Center

³¹ Rudolph Muteswa (2022) *World Peace, Dialogue & Unity (Gathered Articles): A North America, Asia, Africa, Latin America, Middle East, Oceania & Europe Perspective 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-683-7 EAN: 9781779246837 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

change. It is important to point-out the fact that in various countries around the world higher temperatures are now being experienced and this leads to increased global warming and changes in rainfall patterns. The following section will cover in-depth aspects related to the definition of terms.

2.2 Definition of terms

There are many definitions of the term weather and climate in academic publications and dictionaries. ³²³³“*Weather* describes the conditions outside right now in a specific place. For example, if you see that it’s raining outside right now, that’s a way to describe today’s weather. Rain, snow, wind, hurricanes, tornadoes — these are all weather events. *Climate*, on the other hand, is more than just one or two rainy days. Climate describes the weather conditions that are expected in a region at a particular time of year. *Climate change* describes a change in the average conditions — such as temperature and rainfall — in a region over a long period of time. For example, 20,000 years ago, much of the United States was covered in glaciers. In the United States today, we have a warmer climate and fewer glaciers” (NASA Climate Kids, 2021, <https://climatekids.nasa.gov/> cited in Rudolph Muteswa, 2021:14 from his famous book title ‘*Climate Change & the Global Business Community’s Viewpoint (Gathered Articles): A North America, Asia, Africa, Oceania & Europe a 21st Century Perspective*’. The following section will cover aspects about the photo gallery of the various exemplary and outstanding leaders of the European Union in-depth.

2.3 Photo gallery of the various exemplary & outstanding leaders of the European Union & the United States of America

³⁴“*Leaders Are Perfect*. Leaders are revered as a beacon for guidance. But they’re not perfect by any means. They are as human as any other person. The crucial difference between a leader and

³² NASA Climate Kids (2021) *What is Climate Change?* Available from: <https://climatekids.nasa.gov/climatechange-meaning/#:~:text=The%20Short%20Answer%3A,in%20the%20past%20%20years> [Accessed June 04, 2021]

³³ Rudolph Muteswa (2021) *Climate Change & the Global Business Community’s Viewpoint (Gathered Articles): A North America, Asia, Africa, Oceania & Europe a 21st Century Perspective*. Self-Published Ebook, ISBN 978-1-77921-416-4, p27 & it is available as a free download on the online library – <https://rudolphmuteswa.com>

³⁴ Shizardi, R. (2020) *8 Leadership Myths and Their Corresponding Facts*. Available from: <https://aboutleaders.com/8-leadership-myths-facts/#gs.zgfun5> [Accessed April 24, 2021]

the rest of the world is that they're introspective. They reflect on their weaknesses and work on overcoming them. The constant struggle to be a better version of yourself is what makes you a leader” (Shizardi, 2020, <https://aboutleaders.com>). There are many high quality photographs of the various exemplary & outstanding European Union Member States leaders and one of the most recent amazing ‘Family photo’ at the reception by His Majesty King Philippe, King of the Belgians, on the occasion of the Special European Council on 17 April 2024 in Brussels will be clearly depicted by Figure 2.1 below.

Figure 2.1 Family photo at the reception by His Majesty King Philippe, King of the Belgians



Source: (Council of the European Union and the European Council, Reference: 144555 Shoot date: 17/04/2024 Type: Family photo Location: Brussels, Belgium. *Family photo*. Family photo at the reception by His Majesty King Philippe, King of the Belgians, on the occasion of the Special European Council on 17 April 2024 in Brussels, <https://newsroom.consilium.europa.eu/events/20240417-reception-by-hm-king-of-belgium-on-the-occasion-of-the-special-european-council/144555-family-photo-20240417>). ©European Union

“Ethics is the process of questioning, discovering and defending our values, principles and purpose. It’s about finding out who we are and staying true to that in the face of temptations, challenges and uncertainty. It’s not always fun and it’s hardly ever easy, but if we commit to it,

we set ourselves up to make decisions we can stand by, building a life that's truly our own and a future we want to be a part of. At The Ethics Centre, we refer to these as 'values', 'principles' and 'purpose'.

- *Values tell us what's good* – they're the things we strive for, desire and seek to protect.
- *Principles tell us what's right* – outlining how we may or may not achieve our values.
- *Purpose is your reason for being* – it gives life to your values and principles³⁵ (The Ethics Centre, 2019, <https://ethics.org.au/why-were-here/what-is-ethics/>).³⁶ Ethics in an organization or any global institution can easily be achieved by adopting a transparency and accountability mindset and policy in the rest of the organization. Transparency is strongly interrelated to accountability and in general transparency is reinforced by accountability which ultimately results in a more effective ethics and compliance culture being adopted by the most senior leaders. Global leaders have a fiduciary duty of serving their people or countries' with honesty and integrity in a manner that upholds transparency and accountability on their day-to-day activities (Rudolph Muteswa, 2019). The exemplary unity of the exceptional leaders of the European Union and the United States of America will be clearly depicted by Figure 2.2 below.

³⁵ The Ethics Centre (2019) *What is Ethics?* Available from: <https://ethics.org.au/why-were-here/what-is-ethics/>

³⁶ Rudolph Muteswa (2019) *Ethics & Compliance by Board of Directors (Gathered Articles): A North America, Europe, Africa, Oceania & Asia Perspective 1st Edition*, Self-Published Ebook, ISBN 978-1-77920-216-1 EAN 9781779202161 & it is available as a free download on the online library – <https://rudolphmuteswa.com>

Figure 2.2 The exemplary unity of the exceptional leaders of the European Union & the United States of America



Photo 1



Photo 2



Photo 3



Photo 4

Source: (European Council of the European Union and the European Council, **Photo 1** - Family photo at the EU-US Summit taking place on 20 October 2023 in Washington DC., Shoot date: 20/10/2023, <https://newsroom.consilium.europa.eu/events/20231020-eu-us-summit-october-2023/142070-family-photo-20231020>). Location: Washington D.C., United States of America Credit "The European Union" AND **Photo 2** - President Michel meets President of the United States. Charles MICHEL, President of the European Council, meets Joe BIDEN, President of the United States, ahead of the EU-US Summit taking place on 20 October 2023 in Washington DC. Reference: 142069 Shoot date: 20/10/2023 Type: Roundtable Location: Washington D.C., United States of America, <https://newsroom.consilium.europa.eu/events/20231020-eu-us-summit-october-2023/142069-president-michel-meets-president-of-the-united-states-20231020> AND **Photo 3** - EU-US Leaders' meeting. Donald TUSK, President of the European Council and Jean-Claude JUNCKER, President of the European Commission, welcome Donald TRUMP, President of USA, on 25 May 2017, in Brussels. Reference: 115227 Shoot date: 25/05/2017 Type: Roundtable Location: Brussels, Belgium, <https://newsroom.consilium.europa.eu/events/20170525-eu-leaders-meeting-with-the-president-of-the-usa> © European Union, 2004-2024 AND **Photo 4** - Arrival and welcome. Arrival of Donald TRUMP, President of the United States, and welcome by Donald TUSK, President of the European Council, on 25 May 2017, in Brussels. Reference: 115226 Shoot date: 25/05/2017 Type: Arrivals Location: Brussels, Belgium, <https://newsroom.consilium.europa.eu/events/20170525-eu-leaders-meeting-with-the-president-of-the-usa/arrival-and-welcome-5> © European Union, 2004-2024

³⁷“**European Union - United States Relations**. The EU and US are combined home to nearly 800 million people, who have a strong stake in a peaceful and prosperous world. The EU and US strive to uphold the UN Charter and a rules-based multilateral system, and to ensure global prosperity and stability. We work together to promote common values, which include peace, freedom, democracy and the rule of law” (European Union External Action, 2024, https://www.eeas.europa.eu/eeas/european-union-united-states-relations_en). ³⁸According to the European Commission (Delegation of the European Union to the United States of America) (2023) **RELATIONS WITH THE EU. The European Union and the United States**. The EU-U.S. partnership has prospered for more than six decades, constructed on a foundation of shared common values, including a commitment to the rule of law, the democratic process, free enterprise, human rights, and alleviating poverty. These values, combined with our deep economic ties and high levels of trust built over more than half a century, make the EU and the United States natural partners for tackling today’s global challenges. [View a helpful fact sheet here](#). **SHARED VALUES, PEACE, AND STABILITY**. The EU and the United States share a global responsibility to promote common values, including democracy, peace, freedom, and the rule of law; support and protect human rights around the world; create conditions for harmonious economic development worldwide; strengthen the rules-based international system, and improve the economies of developing countries and those in transition. The United States is the EU’s foremost strategic partner in promoting peace and stability around the world. Together, we are the two largest donors of humanitarian aid and development assistance worldwide. Every day, we work together to confront global security challenges like terrorism, violent extremism, nuclear weapons proliferation, and transnational crime. The EU and United States have growing security and defense ties, with close military-to-military cooperation, notably in Europe, Africa, and the Indo Pacific. We also work closely on non-proliferation and disarmament, as well as on

³⁷ European Union External Action (The Diplomatic Service of the European Union) (2023) *European Union - United States Relations*. Available from: https://www.eeas.europa.eu/eeas/european-union-united-states-relations_en [Accessed May 06, 2024]

©European Union

³⁸ European Commission (Delegation of the European Union to the United States of America) (2023) *European Union and the United States of America*. Available from: https://www.eeas.europa.eu/united-states-america/european-union-and-united-states_en?s=253 [Accessed May 05, 2024] © European Union, 1995-2024

cyber issues. **DEEP ECONOMIC TIES.** The EU-U.S. economic partnership is the single-most important driver of global economic growth, trade, and prosperity. Taken together, the economies of both territories constitute close to one third of world GDP in terms of purchasing power.³⁹The EU and United States are each other's main trading partners and account for the largest bilateral trade relationship in the world. We are each other's largest investors and investment markets of first choice. Bilateral trade and investment directly supports around 9.4 million jobs on both sides of the Atlantic (European Commission, Delegation of the European Union to the United States of America, 2023, https://www.eeas.europa.eu/united-states-america/european-union-and-united-states_en?s=253). The various photographs showing the long term unity of the exceptional and exemplary leaders of the European Union & the United States of America will be clearly depicted by Figure 2.3 below.

³⁹ European Commission (Delegation of the European Union to the United States of America) (2023) *European Union and the United States of America*. Available from: https://www.eeas.europa.eu/united-states-america/european-union-and-united-states_en?s=253 [Accessed May 05, 2024] © European Union, 1995-2024

Figure 2.3 The various photographs showing the long term unity of the exceptional and exemplary leaders of the European Union & the United States of America



Photo 1



Photo 2



Photo 3



Photo 4

Source: (Council of the European Union and the European Council, **Photo 1** - Arrival and welcome. Arrival of Barack OBAMA, President of the United States, at the EU-US Summit on 26 March 2014, in Brussels. Welcome by Herman VAN ROMPUY, President of the European Council and José Manuel BARROSO, President of the European Commission. Reference: 102185 Shoot date: 25/03/2014 Type: Arrivals Location: Brussels, <https://newsroom.consilium.europa.eu/events/eu-us-summit-2014/arrival-and-welcome> AND **Photo 2** - Press Conference - Part 5 (Q&A). Questions and answers during the press conference that followed the EU-US Summit on 26 March 2014, in Brussels. Reference: 102187-5 Shoot date: 25/03/2014 Type: Press conference Location: Brussels Talking: English. <https://newsroom.consilium.europa.eu/events/eu-us-summit-2014/press-conference-part-5-q-a-207> AND **Photo 3** - President Michel meets former Vice-President of the USA Meeting. From left to right: Mike PENCE (former Vice-President of the USA), Charles MICHEL (President of the European Council) Copyright: European Union. Shoot date: 19/04/2024 Location: Brussels, Belgium, <https://newsroom.consilium.europa.eu/events/20240419-president-michel-meets-former-vice-president-of-the-usa/Meeting-27539/184482> AND **Photo 4** - Participation of Ursula von der Leyen, President of the European Commission, to the G7. Ursula von der Leyen, on the right and Joe Biden, <https://audiovisual.ec.europa.eu/en/album/M-003267/P-061116-2F00-100>). Location(s): Hiroshima - Grand Prince Hotel Photographer: Dati Bendo ID: P-061116/00-100 Date: 21/05/2023 © European Union

⁴⁰A culture of consistently speaking the truth, being open and accountable has become inevitable in the modern day global political arena if the goals of their countries' include: (1) to enhance their local industrial & agricultural productivity levels, (2) international relations & trade, (3) to boost their nation brand value, (4) to enhance their international tourist arrival rates & promoting their local holiday destinations, (5) to promote their university research & innovation rankings, (6) to enhance their global humanitarian, peacebuilding & environmental conservation/climate change initiatives and so on. In each and every government and or any global institution the foundation to developing a culture of honesty, accountability and ethics is 'trust' (Rudolph Muteswa, 2019). ⁴¹"Trust is a central part of all human relationships, including romantic partnerships, family life, business operations, [politics](#), and medical practices. Behaviors and verbal expressions are certainly evidence for trust, for example when someone treats you well and says nice things to you, but these behaviors are merely evidence for the internal mental state of trust that causes them, not the trust itself. Trusting people may involve estimations of probabilities of how they will behave, but people usually trust others without any understanding of probability or any precise predictions about their behaviors"⁴² (Thagard, 2018, www.psychologytoday.com). ⁴³"Honesty can be defined as an inner motivation that drives an individual to be truthful, sincere and act with honor" (Rudolph. Patrick .T. Muteswa, 2019).

⁴⁰ Rudolph Muteswa (2019) *Ethics & Compliance by Board of Directors (Gathered Articles): A North America, Europe, Africa, Oceania & Asia Perspective 1st Edition*, Self-Published Ebook, ISBN 978-1-77920-216-1 EAN 9781779202161 & it is available as a free download on the online library – <https://rudolphmuteswa.com>

⁴¹ Thagard, P. (2018) *What is Trust*. Available from: <https://www.psychologytoday.com/us/blog/hot-thought/201810/what-is-trust> "Copyright Sussex Publishers, LLC. Except as otherwise expressly permitted under copyright law, no copying, redistribution, retransmission, publication or commercial exploitation of downloaded material will be permitted without the express written permission of Sussex Publishers, LLC."

⁴² Thagard, P. (2018) *What is Trust*. Available from: <https://www.psychologytoday.com/us/blog/hot-thought/201810/what-is-trust> "Copyright Sussex Publishers, LLC. Except as otherwise expressly permitted under copyright law, no copying, redistribution, retransmission, publication or commercial exploitation of downloaded material will be permitted without the express written permission of Sussex Publishers, LLC."

⁴³ Rudolph Muteswa (2019) *Ethics & Compliance by Board of Directors (Gathered Articles): A North America, Europe, Africa, Oceania & Asia Perspective 1st Edition*, Self-Published Ebook, ISBN 978-1-77920-216-1 EAN 9781779202161 & it is available as a free download on the online library – <https://rudolphmuteswa.com>

⁴⁴“**EU-Canada relations.** The European Union (EU) and Canada are linked by a vibrant and comprehensive strategic partnership founded on a common vision for a rules-based international order and a shared commitment to democratic values, peace and security, and free and fair trade. This long-standing and ever stronger friendship is shaped by extensive historical, cultural, political and economic ties” (European Union External Action, 2023, https://www.eeas.europa.eu/eeas/eu-canada-relations_en). ⁴⁵“**EU relations with the United Kingdom.** The UK is a former EU member state that left the EU in January 2020. Following the Brexit negotiations, the EU-UK relationship is governed by agreements that ensure respect for citizens' rights, fair competition and continued cooperation in areas of mutual interest. The United Kingdom (UK) is a former EU member state that left the EU on 31 January 2020. Following the UK’s referendum on EU membership in June 2016 and the subsequent negotiations on the UK’s withdrawal from the EU (Brexit), the EU-UK relationship is chiefly governed by four agreements:

- the EU-UK withdrawal agreement
- the trade and cooperation agreement
- the EU-UK security of information agreement
- the EU-UK agreement on cooperation in the safe and peaceful uses of nuclear energy

These agreements, which have been signed and ratified by both the EU and the UK, cover a broad range of policy areas and aim to ensure **fair competition** and **continued cooperation** in areas of mutual interest while also **protecting citizens’ rights**” (Council of the European Union and the European Council, 2024, <https://www.consilium.europa.eu/en/policies/eu-relations-with->

⁴⁴ European Union External Action (The Diplomatic Service of the European Union) (2023) *Factsheet: EU-Canada Relations*. Available from: [https://www.eeas.europa.eu/eeas/eu-canada-relations_en#:~:text=The%20European%20Union%20\(EU\)%20and%20free%20and%20fair%20trade](https://www.eeas.europa.eu/eeas/eu-canada-relations_en#:~:text=The%20European%20Union%20(EU)%20and%20free%20and%20fair%20trade). [Accessed May 06, 2024] ©European Union

⁴⁵ Council of the European Union and the European Council (2024) *EU relations with the United Kingdom*. Available from: <https://www.consilium.europa.eu/en/policies/eu-relations-with-the-united-kingdom/> [Accessed May 05, 2024] ©European Union

[the-united-kingdom/](#)).⁴⁶ **Factsheet: EU-India Relations.** As the world's two largest democracies, the EU and India share a commitment to protecting and promoting human rights, a rules-based global order, effective multilateralism, sustainable development and open trade. In 2022, the EU and India celebrate 60 years of bilateral relations” (European Union External Action, 2022, https://www.eeas.europa.eu/eeas/factsheet-eu-india-relations_en). The following section will cover information about the Anthem of the European Union in-depth.

2. 4 What is the Anthem of the European Union

⁴⁷According to the European Union (2021) Every country has a melody that better shows its values and culture as a country. This melody is called ‘**anthem**’. The European Union has its own anthem too. In 1985, people who make decisions in the European Union chose a melody of a very important composer to be the anthem of the European Union. This composer is called Ludwig van Beethoven. The melody shows how important it is that all people are free, live in peace and stand by each other. The European Union believes in these values and that is why it has chosen this melody to be its anthem (European Union, 2021, https://europa.eu/european-union/about-eu/easy-to-read_en cited in Rudolph Muteswa, 2022:167). “© European Easy-to-Read Logo: Inclusion Europe. More information at www.inclusion-europe.eu/easy-to-read”. The European Union listening link will be depicted in Figure 2.4 below.

⁴⁶ European Union External Action (The Diplomatic Service of the European Union) (2022) *Factsheet: EU-India Relations*. Available from: https://www.eeas.europa.eu/eeas/factsheet-eu-india-relations_en [Accessed May 06, 2024] ©European Union

⁴⁷ European Union (2021) *Easy to read - The European Union*. Available from: https://europa.eu/european-union/about-eu/easy-to-read_en [Accessed November 18, 2021] © European Easy-to-Read Logo: Inclusion Europe. More information at <https://www.inclusion-europe.eu/easy-to-read/> © European Union, 1995-2021

⁴⁸ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*, Self-Published Educational Ebook, ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

Figure 2.4 Anthem listening link



Source: (European Union, 2021, <https://europa.eu/>). © European Union

⁴⁹⁵⁰“If you want to listen to the anthem of the European Union, [click here](#)” (European Union, 2021, https://europa.eu/european-union/about-eu/easy-to-read_en cited in Rudolph Muteswa, 2022:167). “©European Easy-to-Read Logo: Inclusion Europe. More information at www.inclusion-europe.eu/easy-to-read”. The following section will cover aspects about how the European Union works in-depth.

2.5 How the European Union works

““The European Union has 3 main bodies:

- the **European Commission**

The people of the European Commission suggest laws for the European Union.

⁴⁹ European Union (2021) *Easy to read - The European Union*. Available from: https://europa.eu/european-union/about-eu/easy-to-read_en [Accessed November 18, 2021] © European Easy-to-Read Logo: Inclusion Europe. More information at <https://www.inclusion-europe.eu/easy-to-read/> © European Union, 1995-2021

⁵⁰ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*, Self-Published Educational Ebook, ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

Figure 2.5 European Commission



Source: (European Union, 2021, <https://europa.eu/>). © European Union

- the **European Parliament**

The people of the European Parliament are elected by all people in Europe to stand for their rights.

Figure 2.6 European Parliament



Source: (European Union, 2021, <https://europa.eu/>). © European Union

- the **Council of the European Union**

⁵¹People who make decisions in every country of the European Union come together and make the Council of the European Union⁵²⁵³ (European Union, 2021, <https://europa.eu/european->

⁵¹ European Union (2021) *Easy to read - The European Union*. Available from: https://europa.eu/european-union/about-eu/easy-to-read_en [Accessed November 18, 2021] © European Easy-to-Read Logo: Inclusion Europe. More information at <https://www.inclusion-europe.eu/easy-to-read/> © European Union, 1995-2021

⁵² European Union (2021) *Easy to read - The European Union*. Available from: https://europa.eu/european-union/about-eu/easy-to-read_en [Accessed November 18, 2021] © European Easy-to-Read Logo: Inclusion Europe. More information at <https://www.inclusion-europe.eu/easy-to-read/> © European Union, 1995-2021

⁵³ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

[union/about-eu/easy-to-read_en](https://european-union/about-eu/easy-to-read_en) cited in Rudolph Muteswa, 2022:169). “©European Easy-to-Read Logo: Inclusion Europe. More information at www.inclusion-europe.eu/easy-to-read”.

Figure 2.7 Council of the European Union



Source: (European Union, 2021, <https://europa.eu/>). © European Union

⁵⁴“These 3 bodies are very important for the European Union. They work closely together to make things better in Europe:

- The **European Commission** suggests laws.
- The **European Parliament** and the **Council of the European Union** discuss these laws and decide if they want these laws to happen in Europe.

⁵⁴ European Union (2021) *Easy to read - The European Union*. Available from: https://europa.eu/european-union/about-eu/easy-to-read_en [Accessed November 18, 2021] © European Easy-to-Read Logo: Inclusion Europe. More information at <https://www.inclusion-europe.eu/easy-to-read/> © European Union, 1995-2021

• If they decide that a law must happen in Europe, all countries of the European Union must work to make this law happen in them. Other bodies that are important for the European Union are:

• The **Court of Justice of the European Union** that makes sure that all laws happen correctly in the European Union.

• the **Court of Auditors** that checks if the money of the ⁵⁵European Union is spent in the right way.

There are also other bodies of the European Union that are doing important work. For example, there are bodies that:

• check if the European Union works in the right way and respects the rights of all people.

• publish useful information about the European Union.

• choose the people who have the skills to work for the European Union.

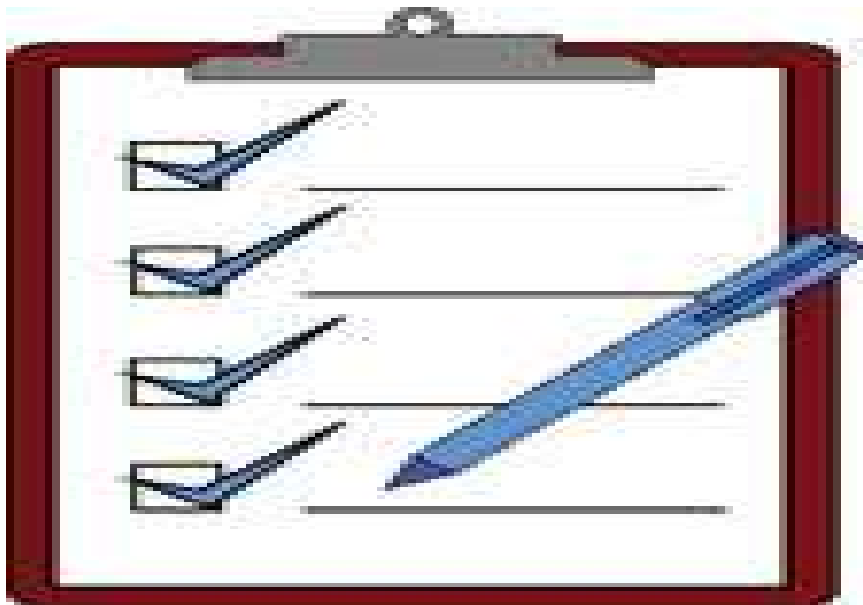
• stand for the rights of all people in Europe like people with disabilities, workers and others^{56,57} (European Union, 2021, https://europa.eu/european-union/about-eu/easy-to-read_en cited in Rudolph Muteswa, 2022:170).

⁵⁵ European Union (2021) *Easy to read - The European Union*. Available from: https://europa.eu/european-union/about-eu/easy-to-read_en [Accessed November 18, 2021] © European Easy-to-Read Logo: Inclusion Europe. More information at <https://www.inclusion-europe.eu/easy-to-read/> © European Union, 1995-2021

⁵⁶ European Union (2021) *Easy to read - The European Union*. Available from: https://europa.eu/european-union/about-eu/easy-to-read_en [Accessed November 18, 2021] © European Easy-to-Read Logo: Inclusion Europe. More information at <https://www.inclusion-europe.eu/easy-to-read/> © European Union, 1995-2021

⁵⁷ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

Figure 2.8 Goal listing clip board



Source: (European Union, 2021, <https://europa.eu/>). © European Union

“All these bodies work together to make sure that the European Union works in the right way for the good of its people”⁵⁸⁵⁹ (European Union, 2021, https://europa.eu/european-union/about-eu/easy-to-read_en cited in Rudolph Muteswa, 2022:170). “©European Easy-to-Read Logo: Inclusion Europe. More information at www.inclusion-europe.eu/easy-to-read”. The following section will cover aspects about why the European Union is part of the ‘Amazingly Beautiful Countries in the World’ in-depth.

⁵⁸ European Union (2021) *Easy to read - The European Union*. Available from: https://europa.eu/european-union/about-eu/easy-to-read_en [Accessed November 18, 2021] © European Easy-to-Read Logo: Inclusion Europe. More information at <https://www.inclusion-europe.eu/easy-to-read/> © European Union, 1995-2021

⁵⁹ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

2.6 Why the European Union is part of the ‘Amazingly Beautiful Countries in the World’?

There are various reasons why the European Union is part of the ‘Amazingly Beautiful Countries in the World’. In general the achievements, values and goals of the European Union are all part of the reasons why it has beautiful countries that are globally ranked as having high quality life, freedoms, peace, powerful international statures, equality and so on. Some of the key achievements of the European Union which this book helps to highlight as part of the ‘Amazingly Beautiful Countries in the World’ are further discussed below.

2.6.1 “Key European Union achievements and tangible benefits. Key achievements. Since 1957, the European Union has achieved great things for its citizens and the world:

-
- a continent at peace
 - freedom for its citizens to live, study or work anywhere in the EU
 - the world’s biggest single market
 - aid and development assistance for millions of people worldwide

2.6.1.1 ⁶⁰Peace and stability. The EU has delivered over half a century of peace, stability and prosperity. It also plays an important role in diplomacy and works to promote these same benefits – as well as democracy, fundamental freedoms and the rule of law – across the globe. In 2012, the EU was awarded the [Nobel Peace Prize](#) for its achievements in this field. 70 years of lasting peace

- The EU’s [common foreign & security policy](#) is designed to resolve conflicts and promote international understanding, based on diplomacy and respect for international rules.

⁶⁰ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

2.6.1.2 ⁶¹**Single market.** The EU's main economic engine is the single market. It enables most goods, services, money and people to move freely throughout most of the continent. It has certainly become much easier to move around Europe – all EU citizens have the right to study, work or retire in any EU country. As an EU national, for employment, social security and tax purposes, every EU country is required to treat you exactly the same as its own citizens.

- **Euro** – used by over 340 million EU citizens, the euro has eliminated the risk of currency fluctuation and exchange costs, and strengthened the single market – to the benefit of us all.

- **Telephone & digital services** – you can use your phone and online services at no extra cost across the EU, thanks to the end of roaming rules.

2.6.1.3 ⁶²**Citizens' rights and protections.** The [Treaty on the European Union](#) gives EU citizens and legal residents a wide range of rights, enacted in EU law across many fields.

Charter of fundamental rights. The Charter brings together all the personal, civic, political, economic and social rights enjoyed by people within the EU.

[EU Charter of fundamental rights](#)

2.6.1.3.1 Employment rights

Every EU worker enjoys certain minimum rights relating to health and safety at work; equal opportunities; protection against all forms of discrimination; and labour laws.

- [Retire abroad](#)

2.6.1.3.2 Digital rights

⁶¹ European Union (2021) *Key European Union achievements and tangible benefits*. Available from: https://european-union.europa.eu/priorities-and-actions/achievements_en [Accessed November 17, 2021] © European Union, 1995-2021

⁶² Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

⁶³The EU has taken a strong stance to protect individual rights and personal information in its data protection and privacy laws, to ensure we all have more control over our personal data.

- [Right to be forgotten](#)

2.6.1.3.3 Consumer rights

EU consumers can feel safe in the knowledge that they will get their money back if they return unwanted products, and will receive a refund if they experience any avoidable delays or cancellations while travelling.

2.6.1.4 ⁶⁴**Business, growth and trade.** The EU is the largest trade bloc in the world. It is the world's biggest exporter of manufactured goods and services, and the biggest import market for over 100 countries. Free trade among its members was one of the EU's founding principles. This is possible thanks to the single market. Beyond its borders, the EU is also committed to liberalising world trade.

2.6.1.4.1 Business

The EU has ensured that you're protected against the downsides of globalisation through EU support for small businesses and rules to make sure big companies pay their fair share of tax. The EU can also help if you've been treated unfairly as a business owner. Successful EU programmes like Erasmus+ can help you help you get training to make the most of your career.

- [Defending business owners' rights](#)
- [Exchange scheme for young entrepreneurs \(Erasmus\)](#)

⁶³ European Union (2021) *Key European Union achievements and tangible benefits*. Available from: https://european-union.europa.eu/priorities-and-actions/achievements_en [Accessed November 17, 2021] © European Union, 1995-2021

⁶⁴ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

2.6.1.4.2 Trade

The EU has achieved a strong position by acting together with one voice on the global stage, rather than with separate trade strategies. The EU is in prime position when it comes to global trade. The openness of our trade regime has meant that the EU is the biggest player on the global trading scene and remains a reliable partner to do business with.

- [EU-Singapore free trade agreement](#)

This agreement, signed in 2018, makes it easier for EU firms to export more to Singapore, helps protect people's rights at work and the environment and opens up Singapore's markets to EU companies for services and government contracts”” (European Union, 2021, https://european-union.europa.eu/priorities-and-actions/achievements_en cited in Rudolph Muteswa, 2022:172).

2.6.1.5 ⁶⁵⁶⁶“**Food quality and environmental standards.** Because EU countries cooperate so closely, our food and our environment meet some of the world's highest quality standards.

2.6.1.5.1 Food

Protecting health is the aim of all EU laws and standards in the farming and food sectors. An extensive body of EU-wide law covers the entire food production and processing chain within the EU, as well as imported and exported goods.

- [Food safety – EU legislation explained](#)
- [Organic farming statistics](#)
- [Animal welfare – main achievements](#)

⁶⁵ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

⁶⁶ European Union (2021) *Key European Union achievements and tangible benefits*. Available from: https://european-union.europa.eu/priorities-and-actions/achievements_en [Accessed November 17, 2021] © European Union, 1995-2021

2.6.1.5.2 Environment

The EU has developed some of the strictest environmental standards in the world. EU policy seeks to minimise risks to the climate, health and biodiversity.

- [Emissions targets already achieved](#)
- [Renewable energy/energy transition \(2018 Energy Directive\)](#)

2.6.1.6 ⁶⁷**International diplomacy & development.** EU countries acting in unison have much more of a voice on the world stage than 27 nations of varying size acting separately. Taken together, the EU institutions and national governments are the world's leading donor of development assistance and work collectively to promote good governance, fight hunger and preserve natural resources.

2.6.1.6.1 Diplomacy & security

Through its political, practical and economic support, the EU has played a crucial role in building peace in the Western Balkans since the Yugoslav wars. One example is the [EU-facilitated dialogue between Serbia and Kosovo](#), which led to a landmark deal in April 2013 that is currently being implemented, with EU support.

2.6.1.6.2 Human rights

⁶⁸The EU has developed human rights policy guidelines covering areas such as the death penalty, torture and freedom of expression, both on and offline. The EU's [Instrument for Democracy and](#)

⁶⁷ European Union (2021) *Key European Union achievements and tangible benefits*. Available from: https://european-union.europa.eu/priorities-and-actions/achievements_en [Accessed November 17, 2021] © European Union, 1995-2021

⁶⁸ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

[Human Rights \(EIDHR\)](#) provides support to improve respect for human rights and fundamental freedoms in countries and regions where they are most at risk.

2.5.1.6.3 Humanitarian aid

The EU provides assistance to countries and populations, both within Europe and abroad, when major disasters or humanitarian emergencies strike. Collectively, the EU and its constituent countries are the world's leading donor of humanitarian aid. Every year the EU provides food, shelter, protection, healthcare and clean water to over 120 million victims of disasters and conflict in over 80 countries.

2.6.1.6.4 Aid, development and diplomacy in action

⁶⁹⁷⁰The EU cooperates with governments in 150 partner countries across the developing world, as well as civil society and international organisations. For example, in Haiti the EU provides a number of different forms of aid and development assistance, to help the country develop resilience, resolve structural weaknesses and bring short-term relief to the most vulnerable. Since 1994, the EU has provided Haiti with €419 million in aid to:

- give access to life-saving health services
- distribute emergency shelter in camps and host families
- give access to water and sanitation facilities
- distribute food

⁶⁹ European Union (2021) *Key European Union achievements and tangible benefits*. Available from: https://european-union.europa.eu/priorities-and-actions/achievements_en [Accessed November 17, 2021] © European Union, 1995-2021

⁷⁰ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

- prevent an increase in malnutrition, outbreaks of epidemics and potential civil unrest
 - reduce vulnerability in camps
 - set up early warning systems and strengthen shelters and infrastructure against recurring hurricanes, floods, and other natural hazards”” (European Union, 2021, https://european-union.europa.eu/priorities-and-actions/achievements_en cited in Rudolph Muteswa, 2022:172).
- The conclusion of this chapter will be covered in the following section.

2.7 Conclusion

It can be concluded that the European Union has Member States that all qualify to be recognized as part of the ‘Amazingly Beautiful Countries in the World’. The European Union is indeed a major key player in the world in terms of diplomacy and security as it invests a lot of its resources towards securing worldwide peace initiatives. Millions of people around the world have immensely benefited from the humanitarian aid of the European Union which focuses on issues such as natural disasters, climate change, health, promotion & protection of human rights, democracy and freedoms programs. It can be concluded that the Anthem of the ‘European Union’ is a symbol of sharing a common goal of unity, continental identity, history, community and democratic principles. The anthem of the European Union is significantly contributing towards creating tolerance, love, unity, respect, support, motivation and values amongst the citizens of the European Union. It can be concluded that unity is a result of a common history together amongst different communities in a society. It can also be concluded that unity is when citizens of a country start to live together in peace and harmony as neighbors while at the same time valuing each other’s differences, opinions, ideas and beliefs in a respectful manner. It can also be concluded that societal development is easier to achieve when people are open minded, willing to share ideas and join hands to achieve mutual goals.

2.8 Review questions

- 1) Define the following terms ‘weather’ and ‘climate change’? Explain what is ‘unity’?
- 2) Describe the Anthem of the European Union?
- 3) Discuss how the European Union works?

4) Explain why European Union Member States are part of the 'Amazingly Beautiful Countries in the World'?

Chapter 3: The European Quarter - Visiting The European Parliament (the Parliamentarium & the Hemicycle & the ‘Europa Building’)

After reading this chapter you should be able to:

- Define the following terms ‘world’ and ‘peace’.
- Discuss the general facts related to the ‘European Quarter’.
- Discuss the common issues related to the ‘European Parliament’.
- Describe the general facts related to the ‘Hemicycle’.

3.1 Introduction

The European Union Member States are now one of the world’s leading tourist destinations and the European Union’s own premises (*also known as the European Quarter*) based in Belgium and France are part of the most popular educational tourist attraction sites in Europe.⁷¹ Tourism is one of the main pillars that help to support innovation rates in a country. The inter-cultural exchanges that occur between the local people and foreign visitors’ generally helps to boost knowledge transfer into a society and overtime this may ultimately lead to high innovation rates in a country. The prosperity of a nation can be strengthened by its tourism sector. Tourism generally helps to boost economic growth and employment creation amongst global societies. When international tourists arrive in a foreign country they bring new ideas, knowledge and culture/values from their country of origin and overtime they share these with the local people leading to the creation of a multi-cultural society and prolonged diplomatic relations.⁷² According

⁷¹ Rudolph Muteswa (2023) *Amazing Global Tourist Destinations & Airlines (Gathered Articles): Travel Guide for Executive Board of Directors, Tourists, Government Diplomats, International Students, Academics, Entrepreneurs & Other Professionals* 1st Edition ©2023 ISBN: 978-1-77931-690-5 EAN: 9781779316905 and it is also available on the free online library – <https://rudolphmuteswa.com>

⁷² World Bank Group (2017) *Sustainable Tourism Development*. Available from: <https://documents1.worldbank.org/curated/en/558121506324624240/pdf/119954-WP-PUBLIC-SustainableTourismDevelopment.pdf> [Accessed February 12, 2023] p1-23, © 2017 The World Bank Group

to the World Bank Group (2017:6) Tourism sector development often results in improvements in basic infrastructure, such as airports, roads, water supply, energy, medical services, mobile phone networks, and health and safety services that are enjoyed by tourists and locals alike (World Bank Group, 2017:6, <https://documents1.worldbank.org/>). The following section will discuss the definition of terms in-depth.

3.2 Definition of terms

⁷³“In general many dictionaries including academics, experts and authors have developed numerous definitions of the term ‘world’ over the past number of years. Generally the term ‘world’ refers to planet earth and all the (1) humans or mankind, (2) nature and (3) vegetation currently cohabiting in it under the guidance of national boundaries (borders) and geographical regions. In addition the definition of the term ‘world’ refers to everything that we see and touch from the North, South East or West in all the countries” (Rudolph Muteswa, 2022:15).

⁷⁴⁷⁵According to Peace Direct (2021) For some, *peace* means the absence of violence. To others, peace means freedom from fear. But what does it mean to you? From Sudan to Sri Lanka, our work shows us that peace means different things to us all. Peace is personal. Peace is much more than just the absence of war, but whatever it means, peace is personal (Peace Direct, 2021, <https://www.peacedirect.org/world-peace-day/> cited in Rudolph Muteswa, 2022:15 from his famous book title ‘*Our World Heroes Towards Global Security, Development, Cooperation & Humanity: U.S. Department of Defense, Germany, United Kingdom, Switzerland, New Zealand, Denmark, Norway, Australia, Spain & Italy Military Forces*’). The following section will cover information about the European Quarter in Belgium and France in-depth.

⁷³ Rudolph Muteswa (2022) *Our World Heroes Towards Global Security, Development, Cooperation & Humanity: U.S. Department of Defense, Germany, United Kingdom, Switzerland, New Zealand, Denmark, Norway, Australia, Spain & Italy Military Forces (Short Booklet) 1st Edition*, Self-Published Educational Ebook, ISBN: 978-1-77927-185-3 EAN: 9781779271853 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

⁷⁴ Peace Direct (2021) *World Peace Day*. Available from: <https://www.peacedirect.org/world-peace-day/> [Accessed October 24, 2021] © Peace Direct 2021. Peace Direct is a Registered Charity, Number 1123241

⁷⁵ Rudolph Muteswa (2022) *Our World Heroes Towards Global Security, Development, Cooperation & Humanity: U.S. Department of Defense, Germany, United Kingdom, Switzerland, New Zealand, Denmark, Norway, Australia, Spain & Italy Military Forces (Short Booklet) 1st Edition*, Self-Published Educational Ebook, ISBN: 978-1-77927-185-3 EAN: 9781779271853 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

3.3 The European Quarter - Visiting the 'European Parliament' which includes the Parliamentarium in Brussels, Belgium & the Hemicycle in Strasbourg, France and the 'Europa Building' home of the Council of the European Union and the European Council in Brussels

There are many popular tourist attraction sites in Belgium. This section will discuss the 'European Quarter - European Parliament' which is one of the most popular tourist attraction sites in Belgium called the 'Parlamentarium' in Brussels, Belgium & the European Parliament Chamber - 'Hemicycle' in Strasbourg, France and the 'Europa Building' home of the Council of the European Union and the European Council in Brussels in Brussels. The three popular tourist attraction sites in Belgium will be discussed as follows:

3.3.1 Parlamentarium in Brussels (Belgium)

The amazing facilities of the Parlamentarium Brussels will be clearly depicted by Figure 3.1 below.

Figure 3.1 The amazing facilities of the Parlamentarium Brussels



Source: (European Parliament, 2024, *Parlamentarium*, <https://visiting.europarl.europa.eu/en/visitor-offer/brussels/european-quarter-explorer>). © European Union

⁷⁶“**Parlamentarium** Brussels. *Parlamentarium*. Discover the world of the European Parliament at the Parlamentarium, Europe’s largest parliamentary visitors centre, and see why more than 2 million people have visited already. Multimedia guides lead visitors to the heart of the European Parliament, explaining the path towards European cooperation, how the European Parliament works and what its Members are doing to meet the challenges of today. It can be experienced in any of the European Union’s 24 official languages. The visitors centre is open seven days a week and entrance is free of charge. It is fully accessible for visitors with disabilities. The Parlamentarium has plenty to offer for all ages. Visits are self-directed, with the average visit

⁷⁶ European Parliament (2024) *Parlamentarium*. Available from: <https://visiting.europarl.europa.eu/en/visitor-offer/brussels/parlamentarium> [Accessed April 10, 2024] © European Union, 2023.

taking around 90 minutes. Please book your visit [online](#) or by phone (+32 2 283 2222). If you do not have a booking, you will only be admitted if there is sufficient space inside. Entrance is only guaranteed within 30 minutes of your booked time.

Opening hours

Monday 13:00 – 18:00	Tuesday – Friday 09:00 – 18:00	Saturday – Sunday 10:00 – 18:00
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Last entry is 30 minutes before closing time.

Centre is closed on: 1 January / 1 May / 1 November / 24, 25, 31 December

[Experience the Parlamentarium](#). Start your tour with a journey through European history and integration. Take a seat in the cinema of the Parlamentarium and get a 360° view of Europe and of its Parliament. Discover how the Parliament works, how laws are made and why European politics matter. Get to know the Members of the European Parliament and understand the future challenges as explained by the political group leaders. Take a photo in our photo booth and find out what is happening in the European Parliament in real-time.⁷⁷ An interactive floor map takes visitors on a virtual tour around Europe, highlighting more than 100 stories on the diversity of our continent. In a cosy living room setting discover the impact the EU has on the daily lives of people, in their own words”” (European Parliament, 2024, <https://visiting.europarl.europa.eu/en/visitor-offer/brussels/parlamentarium>). The following section will cover information about the European Parliament in Strasbourg in-depth.

3.3.2 The European parliamentary chamber – the Hemicycle in Strasbourg (France)

The unique interior views facilities of The European Parliament in Strasbourg will be clearly depicted by Figure 3.2 below.

⁷⁷ European Parliament (2024) *Parlamentarium*. Available from: <https://visiting.europarl.europa.eu/en/visitor-offer/brussels/parlamentarium> [Accessed April 10, 2024] © European Union, 2023.

Figure 3.2 The unique interior views facilities of The European Parliament in Strasbourg, France



(European Parliament, 2024, *The European Parliament Hemicycle Brussels Hemicycle*, <https://visiting.europarl.europa.eu/en/visitor-offer/brussels/european-quarter-explorer>). © European Union, 2023.

^{78cc}**The European Parliament in Strasbourg.** The European Parliament in Strasbourg is **open to visitors six days a week throughout the year**. Visits are always **free of charge**. During your visit, you can see the European parliamentary chamber – the Hemicycle, [the Parliamentarium Simone Veil](#) and [several exhibitions](#). In Strasbourg, **Members of the European Parliament** meet twelve times a year **during plenary sessions** to debate and vote on European legislation. As a visitor, you can attend the session to see and listen to your representatives speak from **the visitor gallery**. [Have a look at the calendar of plenary sessions](#). There are different options to visit the parliament, depending on when you plan to come. Find all practical information below” (European Parliament, 2024, <https://visiting.europarl.europa.eu/en/visitor-offer/strasbourg/hemicycle>)

⁷⁸ European Parliament (2024) *Hemicycle*. Available from: <https://visiting.europarl.europa.eu/en/visitor-offer/strasbourg/hemicycle> [Accessed April 10, 2024] © European Union, 2023.

[offer/strasbourg/hemicycle](#)). The following section will cover information about the Europa Building and other EU facilities located in Brussels in-depth.

3.3.3 The ‘Europa Building’ and other EU facilities located in Brussels

The European Union is globally renowned for its modern infrastructure development projects that have helped the global institution to enhance its multi-nation brand power as a modern highly innovation region in Europe. Most of the modern infrastructure development projects by the European Union tend to be in direct alignment with its vision, values, culture and unity thus this has ultimately resulted in the European Union becoming a symbolic multi-nation region. One of the most advanced and amazing infrastructure development project conducted by the European Union is the construction of the ‘Europa Building’ located in Brussels, Belgium. The modern interior and exterior views of the ‘Europa Building’ will be clearly depicted by Figure 3.3 below.

Figure 3.3 The modern interior and exterior views of the ‘Europa Building’



Photo 1



Photo 2



Photo 3



Photo 4

Source: (European Union, 2016, *Above Photos 1, 2, 3 & 4, The Europa Building*, "©European Union". ©Philippe Samyn and Partners architects and engineers - lead and design Partner Studio Valle Progettazioni architects Buro Happold engineers ©Colour compositions by Georges Meurant and *European Union, 2024*, <https://newsroom.consilium.europa.eu/events/20141226-general-views-of-the-council/europa-building-photos--06-12-16/40987>

The astounding architectural design views of the home of the Council of the European Union and the European Council in Brussels called the ‘Europa Building’ will be clearly depicted by Figure 3.4 below.

Figure 3.4 The astounding architectural design views of the home of the Council of the European Union and the European Council in Brussels called the ‘Europa Building



Source: (European Union, 2016, *Above Photos 1, The Europa Building*, <https://www.consilium.europa.eu/en/press/press-releases/2016/12/07/europa-building/>). "©European Union". ©Philippe Samyn and Partners architects and engineers - lead and design Partner Studio Valle Progettazioni architects Buro Happold engineers ©Colour compositions by Georges Meurant

⁷⁹ **EUROPA: Home of the European Council and the Council of the EU.** From the beginning of 2017, the Europa building becomes the home of the two institutions representing the EU member states: the Council of the European Union and the European Council. Jeppe Tranholm-Mikkelsen, Secretary general of the Council, said about the building: "The Europa is the house of the member states where leaders and ministers will meet to shape the future of the European Union. It provides our two institutions, the European Council and the Council of the EU, the additional space and modern facilities they need. It will give more flexibility and efficiency for our organisation of more than 6000 meetings per year." Located at the heart of the European district, the Europa building combines a new part, an innovative lantern-shaped

⁷⁹ European Union (2016) *Europa Building*. Available from: <https://www.consilium.europa.eu/en/press/press-releases/2016/12/07/europa-building/> [Accessed April 10, 2024] © European Union, 2023.

structure designed by the consortium of Samyn and Partners (Belgium), Studio Valle Progettazioni (Italy) and Buro Happold (UK), with a renovated section, block A of the Résidence Palace, a partly listed Art Deco complex designed by architect Michel Polak in 1922. The Europa was built in line with the principles of sustainable development. The building was designed with modern systems to regulate lighting, humidity and temperature. It also includes green features such as solar panels or a rain water collection system to supply the sanitary facilities. The construction of the Europa was decided in 2004 by the European Presidents and Prime ministers against the background first of the enlargement and second of the decision to host all European summits in Brussels rather than in member countries. Since then, the Council also started to host multilateral and bilateral summits and, as part of the institutional evolution of the EU since 2009, the offices of the permanent President of the European Council. The building is already in partial use and will enter into full operation at the beginning of 2017.

Open day for the general public

On Saturday 10 December 2016, Europa will open its doors to the public, primarily from the host city and country. ⁸⁰Almost 2000 citizens have registered for a guided tour of the building, before EU leaders and ministers discover it themselves next year. All tours are now full. There are limited opportunities for media to cover the event. All enquiries to do so must be made in advance to the Council press office”” (European Union, 2016, <https://www.consilium.europa.eu/en/press/press-releases/2016/12/07/europa-building/>). The unique modern facilities of the Council of the European Union and the European Council in Brussels will be clearly depicted by Figure 3.5 below.

⁸⁰ European Union (2016) *Europa Building*. Available from: <https://www.consilium.europa.eu/en/press/press-releases/2016/12/07/europa-building/> [Accessed April 10, 2024] © European Union, 2023.

Figure 3.5 The unique modern facilities of the Council of the European Union and the European Council in Brussels



Press room, Justus Lipsius building, Brussels Credit 'The European Union'



Atrium, Justus Lipsius building, Brussels Credit 'The European Union'



Atrium, Justus Lipsius building, Brussels Credit 'The European Union'



Justus Lipsius building, Brussels Credit 'The European Union'

Source: (European Union, 2016, <https://newsroom.consilium.europa.eu/events/20141226-general-views-of-the-council/buildings-of-the-council-of-the-european-union-general-views--09-06-16/35628>) © European Union, 2004-2024

The following section will cover information about the conclusion of this chapter in-depth.

3.4 Conclusion

It can be concluded that the European Union Member States are rich in culture and tourist attraction sites. One of the most popular educational tourist attraction site in Europe is the European Union's premises (*also known as the European Quarter*) based in Belgium and France. It can be concluded that innovation rates in many countries are supported by the tourism sector since inter-cultural exchanges that occur between the local people and foreign visitors' generally helps to boost knowledge transfer into a society. It can also be concluded that tourism plays a critical role towards boosting the economic development of a country. Generally there are various developments that occur in a country that are associated with the tourism sector namely: transport infrastructure development projects, hotels and shopping malls construction, information, technology and telecommunications innovations and so on.

3.5 Review questions

- 1) Define the following terms 'world' and 'peace'?
- 2) Discuss the general facts related to the 'European Quarter'?
- 3) Explain the common issues related to the 'European Parliament'?
- 4) Describe the general facts related to the 'Hemicycle'?

Chapter 4: The overview information about the amazingly beautiful Kingdom of Belgium

After reading this chapter you should be able to:

- Define the following terms ‘support’ and ‘principle’.
- Highlight the name of the seventh King of the Kingdom of Belgium.
- Explain the overview information about the Kingdom of Belgium.
- Discuss the general information about the Royal Monarch of the Kingdom of Belgium.

4.1 Introduction

⁸¹“**Belgium.** The Kingdom of Belgium is renowned for its rich cultural diversity, pro-human rights protection stance, good governance, diplomacy excellence, modern tech-savvy lifestyle, strong nation brand, high tourist arrivals numbers and so on. Over the past number of years the Kingdom of Belgium has been ranked by many ‘nation branding & better quality of life’ country ranking firms/institutions as one of the many countries in the world that enjoys a consistent year-on-year positive growth trajectory in terms of its nation brand value. The Kingdom of Belgium’s prosperity has been professionally nurtured by The Royal Monarchy of the Kingdom of Belgium under the exemplary leadership of King Philippe (*seventh King of Belgium*), the Royal Family and the Belgian Government” (Rudolph Muteswa, 2023:61 cited in his famous book title ‘*12 Leaders of Various Countries Around the World*’). Effective leadership in a country such as the Kingdom of Belgium often yields the following: (1) international cooperation with various global institutions, (2) increased foreign direct investments, (3) a globally recognized university education system, (4) a highly skilled and talented workforce, (5) a culturally friendly society, (6) peacebuilding initiatives and (7) high quality agricultural exports and local food security (Rudolph Muteswa, 2023 cited in his famous book title ‘*12 Leaders of Various Countries Around the World*’). Belgium is globally known for its rich culture, environment friendly laws,

⁸¹ Rudolph Muteswa (2023) *12 Leaders of Various Countries Around the World (Gathered Articles): A North America, Europe, Africa & Oceania 21st Century Perspective 1st Edition*, p1-80, ISBN: 978-1-77931-813-8, Self-Published Ebook available as a free download on the online library - <https://rudolphmuteswa.com>

historical architectural buildings, democracy, Royal Monarchy, tourist attraction cities and so on. The following section will cover information about the definition of terms.

4.2 Definition of terms

It is critical for words or terms to be defined in educational books as this helps learners and or readers to have basic or in-depth understanding of the meaning of the terms or words being discussed. ⁸²“A *principle* refers to a rule, norm, a habitual belief that shapes behavior in a manner that upholds what an individual, society or organization strongly values” (Rudolph Muteswa, 2021:27). ⁸³According to Rudolph Muteswa (2021:96) the term ‘*support*’ for the context of this book refers to the assisting, helping, facilitating and working together of an individual or organization to achieve a uniform goal (Rudolph Muteswa, 2021:96). The following section will cover information about the overview information of the Kingdom of Belgium in-depth.

4.3 Overview information about the Kingdom of Belgium

⁸⁴⁸⁵“Belgium is a country in Western Europe that borders the North Sea. Neighboring countries include France, Germany, Luxembourg, and the Netherlands. Flat coastal plains take up most of the northwest, but rugged mountains of the Ardennes Forest lie in the southeast. The government system is a federal parliamentary democracy under a constitutional monarchy. The chief of state

⁸² Rudolph Muteswa (2021) *Climate Change & the Global Business Community’s Viewpoint (Gathered Articles): A North America, Asia, Africa, Oceania & Europe a 21st Century Perspective*. Self-Published Ebook, ISBN 978-1-77921-416-4, p27 & it is available as a free download on the online library – <https://rudolphmuteswa.com>

⁸³ Rudolph Muteswa (2021) *The Magnificence of Respecting Human Rights, Democracy & Freedoms in a Country & Organizations: (Gathered Articles): A North America, Asia, Africa, Oceania & Europe a 21st Century Perspective*. 1st Edition, ISBN 978-1-77921-415-7, Self-Published Ebook, p96 & it is available as a free download on the online library – <https://rudolphmuteswa.com>

⁸⁴ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

⁸⁵ Michigan State University (2021) *Belgium*. Available from: <https://globaledge.msu.edu/countries/belgium> [Accessed November 16, 2021]

is the king, and the head of government is the prime minister. Belgium has a mixed economic system which includes a private-enterprise system, combined with centralized economic planning, and government regulation. Belgium is a member of the European Union (EU)” (Michigan State University, 2021, <https://globaledge.msu.edu/countries/belgium> cited in Rudolph Muteswa, 2022:76). Furthermore, ⁸⁶according to the Belgian Federal Public Authorities (2021) Belgium became independent in 1830. Between 1970 and 1993, the country evolved into a more efficient federal structure. This occurred through six state reforms (in 1970, 1980, 1988-89, 1993, 2001 and 2012-2014). As a result, the first Article of the Belgian constitution reads today: 'Belgium is a federal state, composed of communities and regions'. The power to make decisions is no longer the exclusive preserve of the federal government and the federal parliament. The leadership of the country is now in the hands of various partners, who independently exercise their authority within their domains. **The communities.** The redistribution of power occurred along two lines. The first line relates to language and, in a broader sense, to everything related to culture. The result was several communities. The concept of 'community' refers to persons that make up a community and the bond that unifies them, namely their language and culture. Belgium sits across the fault line that separates German and Latin cultures. This explains why the country has three official languages: Dutch, French and German. As a result, Belgium today, has three communities: the Flemish Community, the French Community and the German-speaking Community. These communities therefore correspond with the population groups. **The regions.** The second line of state reform was historically inspired by economic interests. The regions, which aspired to more economic autonomy, conveyed these interests. The establishment of the three regions was the result: the Flemish Region, the Brussels Capital Region and the Walloon Region. Up to a certain level they can be compared with the American states or the German 'Länder'. The country is further divided into 10 provinces and 581 municipal councils. **The Federal State.** The Federal State nevertheless retains important powers, for example in the area of foreign affairs, national defence, justice, finance, social security, important parts of national health and domestic affairs... However, the communities and the regions also have the power to establish and maintain foreign relations (Belgian Federal

⁸⁶ Belgian Federal Public Authorities (2021) *Belgium, a federal state*. Available from: https://www.belgium.be/en/about_belgium/government/federale_staat [Accessed November 16, 2021] Copyright © 2021_Federal Public Authorities

Public Authorities, 2021, https://www.belgium.be/en/about_belgium/government/federale_staat cited in Rudolph Muteswa, 2022:77). ⁸⁷“Belgium's strong points. **Belgium, in the heart of Europe.** Belgium is in the heart of Europe, surrounded by Germany, the Netherlands, France and the Grand Duchy of Luxembourg. Its excellent airport, road, rail, harbour and port facilities bring the country closer to several other European countries. This privileged strategic position has helped make the country a force to be reckoned with on the international scene, as much in political terms as in terms of the economy or tourism. With its 70 kilometres of coastline in the north and its hilly south, Belgium has plenty of tourist attractions to offer anyone who also wishes to discover its numerous cities, rich in art and history. **The country where life is good.** It is commonly said about Belgium that it's a country where you can live well. With a high human development index (17th in the UNDP ranking for 2012/2013), the country enjoys a high quality of life. Furthermore, Belgium has a lot of strong points: a healthcare system that is among the most highly developed in the world, its particularly dense transport network, its numerous green spaces, its open, diversified economy, and so on. ⁸⁸**A major economic player.** Situated along a major economic and urban axis, Belgium also has a North Sea coastline. Enriched by its three national languages – French, Dutch, and German – it is at the top of many European competitiveness and productivity rankings. The Belgian economy is known for its great diversity, a guarantee of a certain stability. Most of Belgium's multicultural workers are therefore deployed in the food, automotive, or aerospace sectors, or in industries specialising in pharmaceutical products, biotechnology, and transport and logistics” (Council of Europe, 2021, <https://www.coe.int/en/web/portal/belgianchairmanship-federalstate> cited in Rudolph Muteswa, 2022:77). The following section will cover information about the exemplary and renowned Royal Monarch of the Kingdom of Belgium in-depth.

⁸⁷ Council of Europe (2021) *A modern Federal European State*. Available from:

<https://www.coe.int/en/web/portal/belgianchairmanship-federalstate> [Accessed November 16, 2021] © Council of Europe 2021

⁸⁸ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

4.4 The exemplary & globally celebrated Royal Monarch of the Kingdom of Belgium – (His Royal Majesty King Philippe)

⁸⁹“Good leaders display certain personality traits that are common across cultures and history; those of intelligence and imagination to create a compelling vision of the future, and bring those who can deliver it with them” (Tuffley and Antonio, 2015, <http://theconversation.com>). The Kingdom of Belgium’s prosperity has been professionally nurtured by The Royal Monarchy of the Kingdom of Belgium under the exemplary leadership of King Philippe (*seventh King of Belgium*), the Royal Family and the Belgian Government. The portrait of the Royal Monarch of the Kingdom of Belgium King Philippe will be clearly depicted by Figure 4.1 below.

⁸⁹ Tuffley, D. and Antonio, A. (2015) *Five Traits of An Ethical Leader*. Available from: <http://theconversation.com/five-traits-of-an-ethical-leader-51181>

Figure 4.1 Portrait of the Royal Monarch of the Kingdom of Belgium King Philippe



Copyrights: Royal Palace

⁹⁰“**The King.** His Majesty the King was born on 15 April 1960 in Brussels, the eldest son of King Albert II and Queen Paola. The King is the first Crown Prince not to receive private education and to follow a classical and bilingual educational path in primary and secondary schools in Belgium. In 1978, as Prince Philippe, he began his university studies at the Royal

⁹⁰ The Royal Palace, Brussels, Belgium (2023) *The King*. Available from: <https://www.monarchie.be/en/royal-family/the-king> [Accessed April 03, 2023] © The Royal Palace, Brussels, Belgium.

Military Academy. Interested in aerospace since childhood, he chose to join the Air Force, where he qualified as a fighter pilot. He completed his military training with a certification as a parachutist and a commando. He then continued his studies abroad. After a trimester at Oxford University in the United Kingdom and two years at Stanford University in the United States, he obtained a master's in Political Science. Back in Belgium in 1985, he delved into the political, economic, and social realities of his country. Over a period of eight years, he got to know Belgium and the Belgians through numerous meetings, visits, conferences, and missions. He also gained various experiences in the field during humanitarian visits. During this period, he greatly expanded his knowledge in areas of particular personal interest, such as history, literature, and philosophy. He travelled widely and met all kinds of committed people the world over, both leaders and ordinary citizens. He also closely followed the European integration process. The death of King Baudouin in 1993 marked a turning point in Prince Philippe's life. Following the accession of his father, King Albert II, Philippe became heir apparent to the throne at the age of 33. From then on, his public role took precedence, and he worked primarily in a number of areas closely related to the major challenges of the time, undertaking international missions to promote the Belgian economy and Belgium's image abroad, promoting sustainable development, encouraging dialogue among Belgium's various communities, fostering support for vulnerable people, and helping nurture talent. In 1993, he took over the Honorary Presidency of the Belgian Foreign Trade Agency (BFTA), and over the next 20 years led no fewer than 85 economic missions. He forged links between Belgian and foreign companies, and among Belgian companies themselves. After his accession to the throne in 2013, he remained Honorary President of the BFTA, and asked his sister, Princess Astrid, to represent him on economic missions. ⁹¹Another of the Prince's signature issues is sustainable development. From 1993 to 2013, he was Honorary Chair of the Federal Council for Sustainable Development, which brings together the country's economic, social, scientific, and environmental components, and which advises the federal government. He also agreed to be Honorary Chair of the International Polar Foundation. He also actively supports dialogue among the country's communities. With the establishment of the Prince Philippe Fund in 1998, he helped to promote dialogue among citizens of different language communities and to encourage greater mutual recognition and respect for

⁹¹ The Royal Palace, Brussels, Belgium (2023) *The King*. Available from: <https://www.monarchie.be/en/royal-family/the-king>
[Accessed April 03, 2023] © The Royal Palace, Brussels, Belgium.

everyone's individuality and culture. The King is fully aware of the many forms of marginalisation that beset society, and therefore meets with those whom it affects. Here, too, he gets a full sense of the needs of people affected by illness, social exclusion, accidents, and natural disasters. He is also inspired by the many talents that Belgium has to offer, from sportsmen and women, artists, and scientists, to explorers and young talents. The King encourages them all with keen attention. In 1999, he married Mathilde d'Udekem d'Acoz. They have four children: Elisabeth, Gabriel, Emmanuel and Eléonore. They combine family life with ceremonial and official obligations.⁹² Their children carry on tradition, getting their schooling in classical education, and are growing up in a multilingual environment. On 3 July 2013, King Albert II announced his abdication. On the National Day, which follows a few weeks later, Prince Philippe took the oath and became the seventh King of the Belgians. His daughter Elisabeth, who turned 20 on 25 October 2021, is now first in line to the throne. As Head of State, the King grants audiences to visitors each day: members of the Federal Government and of the regional and community governments, members of parliament, and other political leaders, as well as representatives of the economic, social, cultural, and scientific worlds, and of universities, the military, and of the media. The King also receives many foreign dignitaries, such as heads of state and ambassadors who come to pay a state visit or present their credentials. Since the start of his reign, the King has welcomed six state visits. Several times a week, sometimes together with Her Majesty the Queen, he visits organisations, companies, and various initiatives in Belgium. During these visits, the King is keen to get a clear picture of the state of the country, the projects that are being implemented, and the concerns and expectations of the people. In the case of national disasters, such as the attacks of 22 March 2016 and the floods of July 2021, the King goes to the scene to pay his sympathies. His Majesty regularly travels abroad to promote Belgium's positive image and to highlight and strengthen relations with the host country. Since ascending to the throne in July 2013, the King and Queen have made ten state visits to countries in Europe and beyond. His Majesty puts his signature on laws and royal decrees every day. He also mediates with ministers on behalf of citizens who appeal to him for justice in their dealings with the political and administrative system. In his more than nine years

⁹² The Royal Palace, Brussels, Belgium (2023) *The King*. Available from: <https://www.monarchie.be/en/royal-family/the-king> [Accessed April 03, 2023] © The Royal Palace, Brussels, Belgium.

on the throne, the King has overseen two government negotiations, and has played a role in tackling the coronavirus pandemic in Belgium. Their Majesties spend their holidays with family and friends. In their free time, they like to read and play sports. The King goes jogging regularly, and is especially keen on kite surfing. In May 2013 and 2014, he took part in the 34th and 35th edition of Brussels 20km. He also plays the piano and is an avid painter⁹³ (The Royal Palace, Brussels, Belgium, 2023, <https://www.monarchie.be/en/royal-family/the-king>). The following section will cover information about the conclusion of this chapter in-depth.

4.5 Conclusion

It can be concluded that the Kingdom of Belgium is indeed the hub of human rights policies, democracy and foreign diplomacy excellence and as a result this ultimately makes Belgium enjoy a strong nation brand status. In general the Kingdom of Belgium's unique rich culture and values/beliefs somehow make Belgium highly attractive to the international community. It can be concluded that the Kingdom of Belgium nation brand value is consistently increasing in its value due to its pro-human rights protection stance, good governance, diplomacy excellence and high tourist arrivals numbers. It can also be concluded that the Kingdom of Belgium's prosperity has been professionally nurtured by The Royal Monarchy of the Kingdom of Belgium under the exemplary leadership of King Philippe (*seventh King of Belgium*), the Royal Family and the Belgian Government.

4.6 Review questions

- 1) Define the following terms 'support' and 'principle'?
- 2) Name the seventh King of the Kingdom of Belgium?
- 3) Explain the overview information about the Kingdom of Belgium?
- 4) Discuss the general information about the Royal Monarch of the Kingdom of Belgium?

⁹³ The Royal Palace, Brussels, Belgium (2023) *The King*. Available from: <https://www.monarchie.be/en/royal-family/the-king>
[Accessed April 03, 2023] © The Royal Palace, Brussels, Belgium.

Chapter 5: The overview information about the amazingly beautiful Kingdom of the Netherlands

After reading this chapter you should be able to:

- Define the following terms ‘celebrate’ and ‘freedom’.
- Identify the popular tourist attraction sites located in the Kingdom of the Netherlands.
- Explain the overview information about the Kingdom of the Netherlands.
- Discuss the general information about the Royal House of the Kingdom of the Netherlands.

5.1 Introduction

Kingdom of the Netherlands. The Kingdom of The Netherlands is known for having the friendliest, values centered, high work ethic, health-conscious, travel explorative, culinary explorative, happiest and open people in the world. In general The Netherlands has strict environment protection laws and today is known as one of the cleanest nations in the world with very limited pollution levels if it is compared to other nations around the world.⁹⁴95“**The Dutch people are friendly.** One of the best things to experience when you’re in an unfamiliar environment is friendly people. Fortunately, the Dutch people are open, welcoming and don’t hesitate to engage when they pass you on the street. The Netherlands offers good organization and infrastructure. Organization is extremely important when it comes to any type of setting, but it makes a living in a particular country with a balanced and well-thought-out infrastructure so much simpler and enjoyable. There are several regulations in place that allows everyone and everything to be in compliance. For example, there are very strict rules regarding waste. Trash

⁹⁴ Federica (2021) *Living in the Netherlands: 11 Reasons why it's Perfect for Internationals*. Available from: <https://housinganywhere.com/Netherlands/living-in-the-netherlands> [Accessed November 14, 2021] HousingAnywhere © 2009 - 2021

⁹⁵ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

must be placed in a specific spot at a set time, or the resident could face fines, especially if it is actually in or too close to the street. The Dutch public transportation system is well-structured and offers fast, reliable ways to get from one end of the city to the other. You'll learn to love Dutch weather. The nice thing about the weather in the Netherlands is that the Dutch people usually experience all four seasons. This means ice skating on frozen lakes, enjoying the tulips in the spring, boating along the canals during the long days of summer and enjoying the changing colors of the leaves during the fall” (Federica, 2021, <https://housinganywhere.com/Netherlands/living-in-the-netherlands> cited in Rudolph Muteswa, 2022:46 cited from his famous book title ‘28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity’). The following section will cover information about the definition of terms.

5.2 Definition of terms

“Words become easier to grasp if what they mean is properly defined in a much simpler manner by authors to clearly highlight the logic of whatever they intend to communicate to readers. The term ‘*celebrate*’ refers to the carrying-out of planned and well designed fun activities to commemorate a positive result or a worthy accomplishment in life. For the purposes of this textbook the term ‘*freedom*’ means the ability to freely decide and choose your day-to-day passions, ideas, choices and rights without any restrictions”^{96,97} (Rudolph Muteswa, 2022:66 cited from his famous book title ‘*The Magnificence & Importance of the United States of America, United Kingdom, Germany, France, Australia, Belgium, Canada, Switzerland, Italy, South Africa, Norway, Denmark & Spain International Relations with the Continent of Africa 1st*

⁹⁶ Rudolph Muteswa (2021) *The Magnificence of Respecting Human Rights, Democracy & Freedoms in a Country & Organizations: (Gathered Articles): A North America, Asia, Africa, Oceania & Europe a 21st Century Perspective*. 1st Edition, ISBN 978-1-77921-415-7, Self-Published Ebook, p96 & it is available as a free download on the online library – <https://rudolphmuteswa.com>

⁹⁷ Rudolph Muteswa (2022) *The Magnificence & Importance of the United States of America, United Kingdom, Germany, France, Australia, Belgium, Canada, Switzerland, Italy, South Africa, Norway, Denmark & Spain International Relations with the Continent of Africa 1st Edition*, ISBN: 978-1-77927-184-6 EAN: 9781779271846, Self-Published Educational Ebook & it is available as a free download on the online library – <https://rudolphmuteswa.com>

Edition'). In the following section the overview information about the Kingdom of the Netherlands will be covered.

5.3 Popular tourist attraction sites located in the Kingdom of the Netherlands – ‘Louwman Museum’ (located in The Hague) & ‘Groninger Museum’ (located in Groningen)

⁹⁸Today it has become the main priority of many countries to achieve global goals and rankings in order to boost their nation brand values. One of Europe’s most famous and powerful nation the Kingdom of the Netherlands has for many decades been a popular tourist destination and it has been receiving visitors from different parts of the world. There are many tourist attraction sites in the beautiful great nation of The Netherlands. The three most popular tourist attraction sites in The Netherlands that will be discussed in this section include: ‘Louwman Museum’ (located in The Hague) & ‘Groninger Museum’ (located in Groningen). In the next section the three most popular tourist attraction sites in The Netherlands will be discussed as follows:

5.3.1 ‘Louwman Museum’ (located in The Hague)

The unique architectural building design of the Louwman Museum will be clearly depicted by Figure 5.1 below.

⁹⁸ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-684-4 EAN: 9781779246844, p56.

Figure 5.1 The unique architectural building design of the Louwman Museum



Source: (Louwman Museum, *Management*, 2023, Museum voorzijde.jpg).

⁹⁹According to the Louwman Museum (2023) **The building. Architects.** The building was designed by renowned American architect Michael Graves. It blends in sympathetically with its historic surroundings. The landscape gardens, designed by Lodewijk Baljon, complement the architecture of the building (Louwman Museum, 2023, <https://www.louwmanmuseum.nl/en/about-the-building/>). The astounding building design of the Louwman Museum will be clearly depicted by Figure 5.2 below.

⁹⁹ Louwman Museum (2023) *About the Building*. Available from: <https://www.louwmanmuseum.nl/en/about-the-building/> [Accessed October 13, 2023]

Figure 5.2 The astounding building design of the Louwman Museum



Source: (Louwman Museum, *Management*, k2_Y8A3202.jpg, 2023).

¹⁰⁰“**Design.** The museum building is essentially oblong-shaped and the design is reminiscent of the demolished Reigersbergen country estate that used to stand in this spot. It is located adjacent to the N44 road. The impressive front of the building, the square and the pond are easily recognisable as you enter The Hague. The total floorspace is about 16,000 square metres. Much attention has been paid to detail. The universal aspect of the building, the special features, such as the pavilion at the rear, that is perfectly aligned with the Grand Canal which runs through the neighbouring Marlot district” (Louwman Museum, 2023,

¹⁰⁰ Louwman Museum (2023) *About the Building*. Available from: <https://www.louwmanmuseum.nl/en/about-the-building/> [Accessed October 13, 2023]

<https://www.louwmanmuseum.nl/en/about-the-building/>). The world class unique interior design of the Louwman Museum will be clearly depicted by Figure 5.3 below.

Figure 5.3 The world class unique interior design of the Louwman Museum



Source: (Louwman Museum, *Management*, k2_PIC2114.jpg, 2023).

¹⁰¹“**About the museum.** The aim of the Museum is to give a comprehensive overview of what the automobile industry has produced since 1887. Without a doubt the automobile has completely transformed our lives. It has become an icon of modern life. It is one of the most important inventions of the 19th and 20th century. Over 80 years ago the Louwman family recognised the importance of the motor car and decided to keep the highlights of motoring history so far for future generations. The Louwman Museum in fact dates back to 1934. Since then we have regularly added vehicles and over the years have gradually refined the collection. Today there are over 275 historic and classic motor cars in our museum. We do not aim to be all-

¹⁰¹ Louwman Museum (2023) *About the Museum*. Available from: <https://www.louwmanmuseum.nl/en/about-the-museum/>
[Accessed October 13, 2023]

encompassing – the motor industry has produced far too many cars over the past 130 years for that to be feasible. What we have done is compile a well-balanced collection of motor vehicles with a view to presenting a clear and fascinating overview of the history of the motor car. The Louwman Museum was opened by Her Majesty Queen Beatrix on 2 July 2010”” (Louwman Museum, 2023, <https://www.louwmanmuseum.nl/en/about-the-museum/>). The amazing car collection, art collection and interior building design of the Louwman Museum will be clearly depicted by Figure 5.4 below.

Figure 5.4 The amazing car collection, art collection and interior building design of the Louwman Museum



Kunstzaal.jpg



Spin.jpg



k2_Y8A3798.jpg



k2_Y8A4040.jpg



k2_Y8A4203.jpg



k2_redlane.jpg

Source: (Louwman Museum, *Management*, 2023).

¹⁰²“**Car collection.** The Louwman Museum in The Hague is the place where more than 130 years of progress, innovation and design are highlighted by the unique collection of more than 275 splendid examples from the history of the automobile. **Art collection.** The Louwman Museum offers numerous attractions to guests to complement its vast collection of automobiles. These ancillary collections of vehicle themed art, miniature models, posters, trophies, and even aircraft are all well worth a look” (Louwman Museum, 2023, <https://www.louwmanmuseum.nl/en/what-is-there-to-see/>). The unique car collection of the Louwman Museum will be clearly depicted by Figure 5.5 below.

Figure 5.5 The unique car collection of the Louwman Museum



k2_PIC2169.jpg

k2_Louwman-HDS-108.jpg

Source: (Louwman Museum, *Management*, 2023).

¹⁰³“**Expositions.** At the Louwman Museum we regularly organise expositions which can be viewed together with our unique collection of cars. The expositions vary in theme, period and

¹⁰² Louwman Museum (2023) *What is There to See*. Available from: <https://www.louwmanmuseum.nl/en/what-is-there-to-see/> [Accessed October 13, 2023]

¹⁰³ Louwman Museum (2023) *What is There to See*. Available from: <https://www.louwmanmuseum.nl/en/what-is-there-to-see/> [Accessed October 13, 2023]

brand. You can admire our expositions in the Great Hall of the museum” (Louwman Museum, 2023, <https://www.louwmanmuseum.nl/en/what-is-there-to-see/>). The following section will cover information about Groninger Museum in-depth.

5.3.2 Groninger Museum (located in Groningen, The Netherlands)

The astounding night building view of Groninger Museum will be clearly depicted by Figure 5.6 below.

Figure 5.6 Groninger Museum astounding night building view



Source: (Groningen Museum. Photo: Erik and Petra Hesmerg, 2014, © Groninger Museum).

¹⁰⁴“**WELCOME IN GRONINGEN.** The museum of art and art history in Groningen: painting, design, photography, fashion, installation art, applied arts and archaeology” (Groninger Museum, 2023, <https://www.groningermuseum.nl/en>). The highly attractive architectural building exterior

¹⁰⁴ Groninger Museum (2023) *WELCOME IN GRONINGEN*. Available from: <https://www.groningermuseum.nl/en> [Accessed February 23, 2023] © 2023 Groninger Museum

design and unique building interior décor of Groninger Museum will be clearly depicted by Figure 5.7 below.

Figure 5.7 Groninger Museum highly attractive architectural building exterior design and unique building interior décor



Chief Architect – Alessandro Mendini

© Groninger Museum, Groningen Photo: Erik en Petra Hesmerg 2014



Coop HimmelB(l)au Pavilion - Coop HimmelB(l)au

Groninger Museum - Info Center. Photo: Erik and Petra Hesmerg, 2014, © Groninger Museum

Source: (Groninger Museum, 2023, <https://www.groningermuseum.nl/en/museum> & <https://www.groningermuseum.nl/persmateriaal/groninger-museum-gebouw>).

¹⁰⁵“**MUSEUM.** The Groninger Museum is well-known for its exceptional and colourful building and also because of its fascinating exhibitions and intriguing collection. The Groninger

¹⁰⁵ Groninger Museum (2023) *Museum*. Available from: <https://www.groningermuseum.nl/en/museum> [Accessed February 23, 2023] © 2023 Groninger Museum

Museum has proven over the years that a museum can be a place for both study and relaxation. It is bursting with artistic energy, which is obvious as you pass by. The Groninger Museum reopened in 1994. Right from the outset, it was certain that the new Groninger Museum would be designed by several architects. Alessandro Mendini chose designers and architects for this purpose: Philippe Starck, Michele de Lucchi and Coop Himmelb(l)au” (Groninger Museum, 2023, <https://www.groningermuseum.nl/en/museum>). The following section will cover information about the overview information of the Kingdom of the Netherlands in-depth.

5.4 Overview information about the Kingdom of the Netherlands

¹⁰⁶¹⁰⁷¹⁰⁸¹⁰⁹“The Netherlands is a constituent country located in Western Europe and with territories in the Caribbean. It is bordered by Belgium and Germany. The Netherlands is mostly low-lying, located at the mouths of three major European rivers (Rhine, Meuse, and Schelde). The government system is a parliamentary constitutional monarchy; the chief of state is the king, and the head of government is the prime minister. The Netherlands has a mixed economic system which includes a variety of private freedom, combined with centralized economic planning and government regulation. Netherlands is a member of the European Union (EU)”¹¹⁰ (Michigan State University, 2021, <https://globaledge.msu.edu/countries/netherlands> cited in Rudolph Muteswa, 2022:47 cited from his famous book title ‘28 Amazingly Beautiful Countries in the

¹⁰⁶ *The World Factbook 2021*. Washington, DC: Central Intelligence Agency, 2021.
<https://www.cia.gov/the-world-factbook/>

¹⁰⁷ Michigan State University (2021) *Netherlands*. Available from: <https://globaledge.msu.edu/countries/netherlands> © 1994 - 2021 [Michigan State University](https://www.msu.edu/). All rights reserved.

¹⁰⁸ World Electric Guide (2021) *Electric*. Available from: http://www.exportbureau.com/telephone_codes/electric2.html
[Accessed November 13]

¹⁰⁹ *The World Factbook 2021*. Washington, DC: Central Intelligence Agency, 2021.
<https://www.cia.gov/stories/>

¹¹⁰ Rudolph Muteswa (2022) *28 Amazingly Beautiful Countries in the World & Our World Heroes Towards Humanity (Gathered Articles): A Training Guide for Business Executives, Foreign Diplomats, International Students & Travelers 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-684-4 EAN: 9781779246844 and it is available as a free download on the online library – <https://rudolphmuteswa.com>

World & Our World Heroes Towards Humanity').¹¹¹“The Netherlands is a geographically small (approximately the size of Connecticut and Massachusetts combined), densely populated (17 million people) country occupying a highly strategic commercial location. Over 170 million consumers (more than one-third of the population of the European Union) reside within a 300-mile radius of the Netherlands. The country is a key center within the global business network, with advanced infrastructure geared towards the transportation of goods, people, and data. Its core distribution points include Rotterdam, Europe’s largest port, and Amsterdam Schiphol Airport, the fourth largest airport in Europe for cargo” (The International Trade Administration, U.S. Department of Commerce, 2021, <https://www.trade.gov/country-commercial-guides/netherlands-market-overview> cited in Rudolph Muteswa, 2022:47). “The country has capitalized on its location and advanced economy to become one of the top trading nations in the world. The Netherlands is the seventeenth largest economy in the world and the fifth largest in the European Monetary Union (the Eurozone), with a gross domestic product (GDP) of \$912 billion in 2020. The United States and the Netherlands have a strong bilateral relationship, based on close historical, cultural, and commercial ties. The relationship dates back to the American Revolution and is one of the United States’ oldest, continuous bilateral relationships. The United States is the largest foreign investor in the Netherlands, and has its second largest trade surplus (\$17.9 billion in 2020) with the Netherlands” (The International Trade Administration, U.S. Department of Commerce, 2021, <https://www.trade.gov/country-commercial-guides/netherlands-market-overview> cited in Rudolph Muteswa, 2022:47). The following section will cover information about the exemplary and renowned Royal House of the Kingdom of the Netherlands in-depth.

5.5 The exemplary & globally celebrated Royal House of the Kingdom of the Netherlands – (His Royal Majesty King Willem-Alexander & Queen Maxima)

Humanity is key to national building and good-to-great leaders inspire their followers to love, respect and promote their nation brand in their day-to-day activities (Rudolph Muteswa, 2023

¹¹¹ The International Trade Administration, U.S. Department of Commerce (2021) *Netherlands - Country Commercial Guide*. Available from: <https://www.trade.gov/country-commercial-guides/netherlands-market-overview> [Accessed November 13, 2021]
©2021 The International Trade Administration, U.S. Department of Commerce.

cited in his famous book title ‘*12 Leaders of Various Countries Around the World*’).¹¹²“*The ability to set a good example. The defining feature of the ethical leader is that in addition to the foundational qualities mentioned above, they are seen to act from their own well developed set of ethical principles, setting a consistently good example for others to follow. The steady force of their attitude over time trickles down and becomes embedded in the culture. They have created a moral matrix that people internalise and operate from day to day*” (Tuffley and Antonio, 2015, <http://theconversation.com>).¹¹³“*The historical success story of the Kingdom of the Netherlands will forever be alive across the world (for instance consistently being ranked as one of the most environmentally-friendly, happiest, internationally recognized nation brand, economically stable, visitor-friendly and democratic country on a regular basis) with much of the hard work being accredited to the globally renowned Royal House of The Netherlands under the exemplary leadership of His Royal Majesty King Willem-Alexander & Queen Maxima of the Kingdom of the Netherlands and the Government of the Netherlands*” (Rudolph Muteswa, 2023:55 cited in his famous book title ‘*12 Leaders of Various Countries Around the World*’). The portrait of the Royal House of the Kingdom of the Netherlands will be clearly depicted by Figure 5.8 below.

¹¹² Tuffley, D. and Antonio, A. (2015) *Five Traits of An Ethical Leader*. Available from: <http://theconversation.com/five-traits-of-an-ethical-leader-51181>

¹¹³ Rudolph Muteswa (2023) *12 Leaders of Various Countries Around the World (Gathered Articles): A North America, Europe, Africa & Oceania 21st Century Perspective 1st Edition*, p1-80, ISBN: 978-1-77931-813-8, Self-Published Ebook available as a free download on the online library - <https://rudolphmuteswa.com>

Figure 5.8 Portrait of the Royal House of the Kingdom of the Netherlands King Willem-Alexander and his family - 2022



Source: Royal House of The Netherlands Official Photographs: (*King Willem-Alexander and his family - 2022*. Image: ©RVD. Available from: <https://www.royal-house.nl/binaries/content/gallery/royalhouse/content-afbeeldingen/portretfoto-s/photo-sessions/2022/de-nieuwe-kerk/king-willem-alexander-queen-maxima-the-princess-of-orange-princess-alexia-and-princess-ariane.jpeg?download>) “Used With Permission”

¹¹⁴“**King’s Office.** The King’s Office supports the King in the exercise of his constitutional duties and acts as a link between the King and his ministers and state secretaries. The King’s Office is based on the Korte Vijverberg in The Hague. Its tasks are set out in a Royal Decree of

¹¹⁴ Royal House of The Netherlands (2023) *King’s Office*. Available from: <https://www.royal-house.nl/topics/king%E2%80%99s-office> [Accessed April 02, 2023] Government Information Service’s copyright.

18 December 2003, and the Prime Minister bears ministerial responsibility for the Office. It has a staff of about 30 and consists of three divisions. The primary task of the Constitutional Law and Public Administration Division (SOB) is to gather, organise and analyse information on matters that may be relevant to the King. It also prepares the King's discussions with the Prime Minister, other members of the government, and Dutch and foreign dignitaries. In addition, it compiles briefing materials for the King prior to state and working visits. These visits, whether in the Netherlands or abroad, are prepared in close cooperation with the Royal Household and the Government Information Service. The Legislation and Petitions Division (WRV) has three main tasks. It submits all state documents, like Acts of Parliament, Royal Decrees and treaties to the King for signature. It also informs the King about petitions that have been received and passes them on to the member of government responsible for the relevant policy area. Finally, it organises and files all state documents and transfers them to the National Archives after the statutory retention period has elapsed. The Support Unit is responsible for internal operational management, including personnel policy, financial management, IT and facilities"¹¹⁵ (Royal House of The Netherlands, 2023, <https://www.royal-house.nl/topics/king%E2%80%99s-office>). The following section will cover information about the conclusion of this chapter in-depth.

5.6 Conclusion

It can be concluded that the Kingdom of the Netherlands is a values centered, high work ethic, health-conscious, travel explorative and very happy society. The Netherlands is a very clean country with strict environment protection laws. It can be concluded that the Kingdom of the Netherlands is regularly ranked as one of the happiest and cleanest (eco-friendly) countries in the world. It can also be concluded that The Netherlands has an ethical leadership that is trustworthy whilst at the same time possessing a strong work ethic. Countries such as The Netherlands have leaders that embrace openness and nation building hence they end up achieving prosperity.

5.7 Review questions

1) Define the following terms 'celebrate' and 'freedom'?

¹¹⁵ Royal House of The Netherlands (2023) *King's Office*. Available from: <https://www.royal-house.nl/topics/king%E2%80%99s-office> [Accessed April 02, 2023] Government Information Service's copyright.

- 2) Identify the popular tourist attraction sites located in the Kingdom of the Netherlands?
- 3) Explain the overview information about the Kingdom of the Netherlands?
- 4) Discuss the general information about the Royal House of the Kingdom of the Netherlands?

Chapter 6: The overview information about the amazingly beautiful United States of America

After reading this chapter you should be able to:

- Define the following terms ‘leader’ and ‘leadership’.
- List the current & past Presidents/Vice Presidents of the United States of America.
- Identify the six most popular educational tourist attraction sites located in the United States of America.
- Discuss the location of the ‘Millennium Park’.

6.1 Introduction

United States of America. ¹¹⁶*One critical question that still puzzles some of the leadership experts in this 21st century is ‘who is a great leader and what makes them a great leader’? Leadership is generally both inside and outside an individual in two forms: it is in your mindset and your physical actions including the reactions of the people you lead therefore the issue of leadership is still being refined today.* The importance of understanding the aspects that help to determine what makes one individual to become a great leader has become a key priority in various countries or organizations that are aiming to gain a competitive edge (*powerful nation brand status*) via effective leadership. Nowadays the new buzz word that is transforming the global leadership workspace for the better is ‘*ethical leadership*’ a completely new type of leadership that helps governments and or organizations to operate in an ethical and compliant manner. The ability to influence people to perform well defined goals, objectives or tasks at the right time equals true leadership and intelligence. Leadership is generally not immune to performance evaluations therefore leadership competency is one key factor that helps to differentiate effective leadership from poor leadership (Rudolph Muteswa, 2020:27 cited from

¹¹⁶ Rudolph Muteswa (2020) ‘*Leadership (Gathered Articles): A North America, Europe, Africa, Oceania & Asia 21st Century Perspective 1st Edition*’, ISBN 978-1-77921-414-0 EAN 9781779214140, Self-Published Educational Ebook and it is available as a free download on the free online library – <https://rudolphmuteswa.com>

his famous book title ‘*Leadership (Gathered Articles): A North America, Europe, Africa, Oceania & Asia 21st Century Perspective 1st Edition*’. The following section will cover information about the definition of terms.

6.2 Definition of terms

¹¹⁷In general the terms ‘leader’ and leadership’ are often used when discussing any topic that is related to leadership. A *leader* is an individual with an inner ability to unite or persuade others to walk towards a certain path through inspiring their morale and gaining their trust. The term ‘*leadership*’ refers to the inner power that enables an individual to successfully motivate others in a convincing, thrilling and inspiring manner to accomplish a desired vision, set goal or objective with a victorious mindset (Rudolph. Patrick. T. Muteswa, 2020:12 cited from his famous book title ‘*Leadership (Gathered Articles): A North America, Europe, Africa, Oceania & Asia 21st Century Perspective 1st Edition*’). The following section will cover information of the various leaders of the United States of America.

6.3 List of the current & past Presidents/Vice Presidents of the United States of America (USA)

¹¹⁸“It is unquestionable that the prosperity, international stature and global power of the United States of America is centred on its unity (51 United States) despite one’s political opinion especially around its national leaders (*Presidents, Former Presidents, Vice Presidents, Former Vice Presidents, Military Commanders, Judiciary, Security Agencies, Academia, Media houses and so on*) and the greatness of the United States of America will forever remain as long as its society embraces or understands the elements behind their prosperity which is ‘unity’. The greatness of a country can only be destroyed by its adversaries through dismantling its people’s thinking, culture and through vigorously targeting the main pillars holding its ‘unity’ in its entire

¹¹⁷ Rudolph Muteswa (2020) ‘*Leadership (Gathered Articles): A North America, Europe, Africa, Oceania & Asia 21st Century Perspective 1st Edition*’, ISBN 978-1-77921-414-0 EAN 9781779214140, Self-Published Educational Ebook and it is available as a free download on the free online library – <https://rudolphmuteswa.com>

¹¹⁸ Rudolph Muteswa (2023) *12 Leaders of Various Countries Around the World (Gathered Articles): A North America, Europe, Africa & Oceania 21st Century Perspective 1st Edition*, p1-80, ISBN: 978-1-77931-813-8, Self-Published Ebook available as a free download on the online library - <https://rudolphmuteswa.com>

society” (Rudolph. Patrick. T. Muteswa, 2023:28). ¹¹⁹“**What is ‘unity’**”. ¹²⁰The existence of a common history together amongst different communities in a society is unity. Generally ‘unity’ in a society exists when a country establishes highly functional and credible institutions that accommodate, tolerate and value what people think the good is. In addition ‘unity’ occurs when citizens of a country start to live together in peace and harmony as neighbors while at the same time valuing each other’s differences, opinions, ideas and beliefs in a respectful manner” (Levin, Y. cited in George W. Bush Presidential Center, 2021, www.bushcenter.org cited in Rudolph. Patrick. T. Muteswa, 2022:15). “The existence of mutual relations amongst people, groups and or entities in a society is based on their willingness to work together and co-exist. Good relations can only be achieved if all the parties involved (*such as people, groups or entities*) are willing to embrace and adopt a unity pact that is based on transparency, truthfulness and good communication”¹²¹ (Rudolph. Patrick. T. Muteswa, 2022:16). ¹²²“The world’s most famous and powerful nation the United States of America has for many decades been a popular tourist destination and it has been receiving visitors from different parts of the world. ¹²³The United States of America has successfully managed to go the ‘extra mile’ in distinguishing itself towards the full commitment to uplift the living standards or quality of life of the people living in Africa, South America, Central America, the Caribbean Islands, Asia, Europe and Oceania

¹¹⁹ George W. Bush Presidential Center (2021) *Creating Unity in a Diverse Society*. Available from:

<https://www.bushcenter.org/publications/articles/2021/02/democracy-talks-creating-unity-in-a-diverse-society.html> [Accessed October 24, 2021] © Copyright 2021 George W. Bush Presidential Center

¹²⁰ Levin, Y. cited in George W. Bush Presidential Center (2021) *Creating Unity in a Diverse Society*. Available from:

<https://www.bushcenter.org/publications/articles/2021/02/democracy-talks-creating-unity-in-a-diverse-society.html> [Accessed October 24, 2021] © Copyright 2021 George W. Bush Presidential Center

¹²¹ Rudolph. Patrick. T. Muteswa (2022) *World Peace, Dialogue & Unity (Gathered Articles): A North America, Asia, Africa, Latin America, Middle East, Oceania & Europe Perspective 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77924-683-7 EAN: 9781779246837, p1-120 and available as a free download on the online library - <https://rudolphmuteswa.com>

¹²² Rudolph. Patrick. T. Muteswa (2023) *Amazing Global Tourist Destinations & Airlines (Gathered Articles): Travel Guide for Executive Board of Directors, Tourists, Government Diplomats, International Students, Academics, Entrepreneurs & Other Professionals 1st Edition*. Self-Published Educational Ebook. ISBN: 978-1-77931-690-5 EAN: 9781779316905 and available as a free download on the online library - <https://rudolphmuteswa.com>

¹²³ Rudolph. Patrick. T. Muteswa (2022) *The Magnificence & Importance of the United States of America, United Kingdom, Germany, France, Australia, Belgium, Canada, Switzerland, Italy, South Africa, Norway, Denmark & Spain International Relations with the Continent of Africa 1st Edition*, Self Published Educational Ebook, p23. ISBN: 978-1-77927-184-6 EAN: 9781779271846 and available as a free download on the online library - <https://rudolphmuteswa.com>

regions through consistent foreign direct investments (FDI), education programs and so on. Globally the United States of America is celebrated for its pro-democracy, freedom and human rights principles which have become part of its legacy. Remarkably this great nation called the United States of America has also managed to successfully share these pro-democracy, freedom and human rights principles or values to various parts of the world” (Rudolph. Patrick. T. Muteswa, 2022:23 cited in Muteswa, RPT, 2023:28). Remarkably, over the past number of years the people of the United States of America have elected or appointed several exemplary Presidents and Vice Presidents into the U.S. White House both Republicans and Democrats. Some of the recently appointed Presidents and Vice Presidents of the United States of America include the following:

6.3.1 His Excellency The Current U.S. President & Commander-in-Chief Joe Biden (*appointed from 2021 - 2024*)

The high quality photograph of His Excellency The Current U.S. President and Commander-in-Chief Joe Biden and Her Excellency The Current U.S. First Lady Dr. Jill Biden will be clearly depicted by Figure 6.1 below.

Figure 6.1 The high quality photograph of His Excellency The Current U.S. President and Commander-in-Chief Joe Biden and Her Excellency The Current U.S. First Lady Dr. Jill Biden



Source: “*Dr Jill Biden. FIRST LADY. IN PHOTOS.* — First Families. [Online version, <https://www.whitehouse.gov/administration/dr-jill-biden/>, National Archives and Records Administration, May 21, 2024.]

“**JOE BIDEN THE PRESIDENT** From Scranton to Wilmington to the White House — with thousands of train rides in between”¹²⁴¹²⁵ (Source) - “*Joe Biden THE PRESIDENT From Scranton to Wilmington to the White House — with thousands of train rides in between.*” NARA— THE BIDEN-HARRIS ADMINISTRATION. — People Records. [Online version, <https://www.whitehouse.gov/administration/president-biden/>, National Archives and Records Administration, April 01, 2023.]. The unique photographs of His Excellency The Current U.S.

¹²⁴ “*Joe Biden THE PRESIDENT From Scranton to Wilmington to the White House — with thousands of train rides in between.*” NARA— THE BIDEN-HARRIS ADMINISTRATION.— People Records. [Online version, <https://www.whitehouse.gov/administration/president-biden/>, National Archives and Records Administration, April 01, 2023.]

¹²⁵ Rudolph Muteswa (2023) *12 Leaders of Various Countries Around the World (Gathered Articles): A North America, Europe, Africa & Oceania 21st Century Perspective 1st Edition*, p1-80, ISBN: 978-1-77931-813-8, Self-Published Ebook available as a free download on the online library - <https://rudolphmuteswa.com>

President and Commander-in-Chief Joe Biden and Her Excellency The Current U.S. Vice President Kamala Harris will be clearly depicted by Figure 6.2 below.

Figure 6.2 The unique photographs of His Excellency The Current U.S. President and Commander-in-Chief Joe Biden and Her Excellency The Current U.S. Vice President Kamala Harris



Photo 1



Photo 2

Source: **Photo 1** - “Joe Biden *THE PRESIDENT From Scranton to Wilmington to the White House — with thousands of train rides in between.*” NARA— THE BIDEN-HARRIS ADMINISTRATION. — Official Portrait Records. [Online version, <https://www.whitehouse.gov/wp-content/uploads/2021/04/P20210303AS-1901.jpg>, National Archives and Records Administration, May 21, 2024.] and **Photo 2** - “*THE BIDEN-HARRIS RECORD.*” — The Record. [Online version, <https://www.whitehouse.gov/therecord/>, National Archives and Records Administration, May 21, 2024.]

¹²⁶ “President Biden represented Delaware for 36 years in the U.S. Senate before becoming the 47th Vice President of the United States. As President, Biden will restore America’s leadership and build our communities back better. **A NEW CHAPTER.** On April 25, 2019, Biden announced his candidacy for President of the United States. Biden’s candidacy was built from the beginning around 3 pillars: the battle for the soul of our nation, the need to rebuild our middle class — the backbone of our country, and a call for unity, to act as One America. It was a message that would only gain more resonance in 2020 as we confront a pandemic, an economic

¹²⁶ “Joe Biden *THE PRESIDENT From Scranton to Wilmington to the White House — with thousands of train rides in between.*” NARA— THE BIDEN-HARRIS ADMINISTRATION. — People Records. [Online version, <https://www.whitehouse.gov/administration/president-biden/>, National Archives and Records Administration, April 01, 2023.]

crisis, urgent calls for racial justice, and the existential threat of climate change”¹²⁷ (Source) - “*Joe Biden THE PRESIDENT From Scranton to Wilmington to the White House — with thousands of train rides in between.*” NARA— THE BIDEN-HARRIS ADMINISTRATION.— People Records. [Online version, <https://www.whitehouse.gov/administration/president-biden/>, National Archives and Records Administration, April 01, 2023.]. The following section will cover information about the current U.S. Vice President in-depth.

6.3.2 Her Excellency The Current U.S. Vice President Kamala Harris (appointed from 2021 - 2024)

The high quality official portrait of the current U.S. Vice President Kamala Harris will be clearly depicted by Figure 6.3 below.

¹²⁷ “*Joe Biden THE PRESIDENT From Scranton to Wilmington to the White House — with thousands of train rides in between.*” NARA— THE BIDEN-HARRIS ADMINISTRATION.— People Records. [Online version, <https://www.whitehouse.gov/administration/president-biden/>, National Archives and Records Administration, April 01, 2023.]

Figure 6.3 The high quality official portrait of Her Excellency The Current U.S. Vice President Kamala Harris



Source: “Kamala Harris *THE VICE PRESIDENT Fighting For The People and Delivering For America.*” NARA— THE BIDEN-HARRIS ADMINISTRATION. — Official Portrait Records. [Online version, <https://www.whitehouse.gov/wp-content/uploads/2021/04/V20210305LJ-0043.jpg>, National Archives and Records Administration, May 09, 2024.]

“**KAMALA HARRIS THE VICE PRESIDENT** Fighting For The People and Delivering For America.”¹²⁸¹²⁹ (Source) - “*Kamala Harris THE VICE PRESIDENT Fighting For The People*

¹²⁸ “Kamala Harris *THE VICE PRESIDENT Fighting For The People and Delivering For America.*” NARA— THE BIDEN-HARRIS ADMINISTRATION.— People Records. [Online version, <https://www.whitehouse.gov/administration/vice-president-harris/>, National Archives and Records Administration, May 09, 2024.]

¹²⁹ Rudolph Muteswa (2023) *12 Leaders of Various Countries Around the World (Gathered Articles): A North America, Europe, Africa & Oceania 21st Century Perspective 1st Edition*, p1-80, ISBN: 978-1-77931-813-8, Self-Published Ebook available as a free download on the online library - <https://rudolphmuteswa.com>

and Delivering For America.” NARA— THE BIDEN-HARRIS ADMINISTRATION. — People Records. [Online version, <https://www.whitehouse.gov/administration/vice-president-harris/>, National Archives and Records Administration, May 09, 2024.]. The unique high quality portrait of Her Excellency The Current U.S. Vice President Kamala Harris will be clearly depicted by Figure 6.4 below.

Figure 6.4 Portrait of Her Excellency The Current U.S. Vice President Kamala Harris



Source: “*Kamala Harris THE VICE PRESIDENT Fighting For The People and Delivering For America.*” NARA— THE BIDEN-HARRIS ADMINISTRATION. — Official Portrait Records - Biography. [Online version, <https://www.whitehouse.gov/administration/vice-president-harris/>, National Archives and Records Administration, May 21, 2024.]

¹³⁰“Kamala D. Harris is the Vice President of the United States. She always fights for the people – from her barrier-breaking time as District Attorney of San Francisco and Attorney General of California, to proudly serving as a United States Senator and the Vice President. On January 20,

¹³⁰ “*Kamala Harris THE VICE PRESIDENT Fighting For The People and Delivering For America.*” NARA— THE BIDEN-HARRIS ADMINISTRATION. — People Records. [Online version, <https://www.whitehouse.gov/administration/vice-president-harris/>, National Archives and Records Administration, May 09, 2024.]

2021, Kamala Harris was sworn in as Vice President – the first woman, the first Black American, and the first South Asian American to be elected to this position. As Vice President, she has worked to bring people together to advance opportunity, deliver for families, and protect fundamental freedoms across the country. She has led the fight for the freedom of women to make decisions about their own bodies, the freedom to live safe from gun violence, the freedom to vote, and the freedom to drink clean water and breathe clean air. While making history at home, she is also representing the nation abroad – embarking on more than a dozen foreign trips, traveling to more than 19 countries, and meeting with more than 150 world leaders to strengthen critical global alliances. The Vice President has been a trusted partner to President Joe Biden as they work together to deliver monumental achievements that are lifechanging for millions of Americans. Together, they have invested in the economy to create a record number of jobs and keep unemployment low. Their work has led to more small business creation in a two-year period than any previous administration.”¹³¹ (Source) - “*Kamala Harris THE VICE PRESIDENT Fighting For The People and Delivering For America.*” NARA— THE BIDEN-HARRIS ADMINISTRATION. — People Records. [Online version, <https://www.whitehouse.gov/administration/vice-president-harris/>, National Archives and Records Administration, May 09, 2024.]. The following section will cover information about the Former U.S. President Donald Trump in-depth.

6.3.3 His Excellency The Former U.S. President Donald Trump (*appointed from 2017 - 2021*)

“Donald J. Trump is the 45th President of the United States. He believes the United States has incredible potential and will go on to exceed even its remarkable achievements of the past”¹³²¹³³

¹³¹ “*Kamala Harris THE VICE PRESIDENT Fighting For The People and Delivering For America.*” NARA— THE BIDEN-HARRIS ADMINISTRATION. — People Records. [Online version, <https://www.whitehouse.gov/administration/vice-president-harris/>, National Archives and Records Administration, May 09, 2024.]

¹³² “*Donald J. Trump.*” NARA—45th President of the United States.— People Records. [Online version, <https://trumpwhitehouse.archives.gov/people/donald-j-trump/>, National Archives and Records Administration, April 01, 2023.]

¹³³ Rudolph Muteswa (2023) *12 Leaders of Various Countries Around the World (Gathered Articles): A North America, Europe, Africa & Oceania 21st Century Perspective 1st Edition*, p1-80, ISBN: 978-1-77931-813-8, Self-Published Ebook available as a free download on the online library - <https://rudolphmuteswa.com>

(Source) - “*Donald J. Trump.*” NARA—45th President of the United States. — People Records. [Online version, <https://trumpwhitehouse.archives.gov/people/donald-j-trump/>, National Archives and Records Administration, April 01, 2023.]. The high quality portrait of His Excellency The Former U.S. President Donald Trump will be clearly depicted by Figure 6.5 below.

Figure 6.5 Portrait of His Excellency The Former U.S. President Donald Trump



Source: “*Donald J. Trump.*” NARA—45th President of the United States. — President Trump Official Portrait Records. [Online version, <https://trumpwhitehouse.archives.gov/wp-content/uploads/2017/11/President-Trump-Official-Portrait.jpg>, National Archives and Records Administration, April 01, 2023.]

¹³⁴¹³⁵“Donald J. Trump defines the American success story. Throughout his life he has continually set the standards of business and entrepreneurial excellence, especially in real estate,

¹³⁴ “*Donald J. Trump.*” NARA—45th President of the United States. — People Records. [Online version, <https://trumpwhitehouse.archives.gov/people/donald-j-trump/>, National Archives and Records Administration, April 01, 2023.]

sports, and entertainment. Mr. Trump built on his success in private life when he entered into politics and public service. He remarkably won the Presidency in his first ever run for any political office. A graduate of the University of Pennsylvania's Wharton School of Finance, Mr. Trump followed in his father's footsteps into the world of real estate development, making his mark in New York City. There, the Trump name soon became synonymous with the most prestigious of addresses in Manhattan and, subsequently, throughout the world. Mr. Trump is also an accomplished author. He has written more than fourteen bestsellers. Mr. Trump announced his candidacy for the Presidency on June 16, 2015. He then accepted the Republican nomination for President of the United States in July of 2016, having defeated 17 other contenders during the Republican primaries"¹³⁶ (Source) - "Donald J. Trump." NARA—45th President of the United States. — People Records. [Online version, <https://trumpwhitehouse.archives.gov/people/donald-j-trump/>, National Archives and Records Administration, April 01, 2023.]. The following section will cover information about the Former U.S. Vice President Michael R. Pence in-depth.

6.3.4 His Excellency The Former U.S. Vice President Michael R. Pence (appointed from 2017 - 2021)

¹³⁷¹³⁸“**Michael R. Pence is the 48th Vice President of the United States.** As a young boy he had a front row seat to the American Dream. After his grandfather immigrated to the United States when he was 17, his family settled in the Midwest. The future Vice President watched his

¹³⁵ Rudolph Muteswa (2023) *12 Leaders of Various Countries Around the World (Gathered Articles): A North America, Europe, Africa & Oceania 21st Century Perspective 1st Edition*, p1-80, ISBN: 978-1-77931-813-8, Self-Published Ebook available as a free download on the online library - <https://rudolphmuteswa.com>

¹³⁶ “Donald J. Trump.” NARA—45th President of the United States. — People Records. [Online version, <https://trumpwhitehouse.archives.gov/people/donald-j-trump/>, National Archives and Records Administration, April 01, 2023.]

¹³⁷ “Michael R. Pence 48th Vice President of the United States.” NARA—Michael R. Pence is the 48th Vice President of the United States. — People Records. [Online version, <https://trumpwhitehouse.archives.gov/people/mike-pence/>, National Archives and Records Administration, April 01, 2023.]

¹³⁸ Rudolph Muteswa (2023) *12 Leaders of Various Countries Around the World (Gathered Articles): A North America, Europe, Africa & Oceania 21st Century Perspective 1st Edition*, p1-80, ISBN: 978-1-77931-813-8, Self-Published Ebook available as a free download on the online library - <https://rudolphmuteswa.com>

Mom and Dad build everything that matters—a family, a business, and a good name. Sitting at the feet of his mother and his father, who started a successful convenience store business in their small Indiana town, he was raised to believe in the importance of hard work, faith, and family. Vice President Pence set off for Hanover College, earning his bachelor’s degree in history in 1981. While there, he renewed his Christian faith which remains the driving force in his life. He later attended Indiana University School of Law and met the love of his life, Second Lady Karen Pence” (Source) - “*Michael R. Pence 48th Vice President of the United States.*” NARA—Michael R. Pence is the 48th Vice President of the United States. — People Records. [Online version, <https://trumpwhitehouse.archives.gov/people/mike-pence/>, National Archives and Records Administration, April 01, 2023.]. The high quality portrait of His Excellency The Former U.S. Vice President Mr. Michael R. Pence will be clearly depicted by Figure 6.6 below.

Figure 6.6 Portrait of His Excellency The Former U.S. Vice President Michael R. Pence



Source: “Michael R. Pence 48th Vice President of the United States.” NARA— Michael R. Pence is the 48th Vice President of the United States. — Vice President Image/Portrait Records. [Online version, <https://trumpwhitehouse.archives.gov/wp-content/uploads/2017/11/VicePresidentPence.jpg>, National Archives and Records Administration, April 01, 2023.]

¹³⁹“It was Indiana’s success story, Vice President Pence’s record of legislative and executive experience, and his strong family values that prompted President Donald Trump to select Mike Pence as his running mate in July 2016. The American people elected President Donald Trump and Vice President Pence on November 8, 2016. President Donald Trump and Vice President Pence entered office on January 20, 2017”¹⁴⁰ (Source) - “Michael R. Pence 48th Vice President

¹³⁹ Rudolph Muteswa (2023) *12 Leaders of Various Countries Around the World (Gathered Articles): A North America, Europe, Africa & Oceania 21st Century Perspective 1st Edition*, p1-80, ISBN: 978-1-77931-813-8, Self-Published Ebook available as a free download on the online library - <https://rudolphmuteswa.com>

¹⁴⁰ “Michael R. Pence 48th Vice President of the United States.” NARA—Michael R. Pence is the 48th Vice President of the United States. — People Records. [Online version, <https://trumpwhitehouse.archives.gov/people/mike-pence/>, National Archives and Records Administration, April 01, 2023.]

of the United States.” NARA—Michael R. Pence is the 48th Vice President of the United States. — People Records. [Online version, <https://trumpwhitehouse.archives.gov/people/mike-pence/>, National Archives and Records Administration, April 01, 2023.]. The following section will cover information about the Former U.S. President Barack Obama in-depth.

6.3.5 His Excellency The Former U.S. President Barack Obama (*appointed from 2009 - 2017*)

¹⁴¹¹⁴²“Barack Obama is the 44th President of the United States. His story is the American story -- values from the heartland, a middle-class upbringing in a strong family, hard work and education as the means of getting ahead, and the conviction that a life so blessed should be lived in service to others” (Source) - “*President Barack Obama.*” NARA—Barack Obama is the 44th President of the United States. — People Records. [Online version, <https://obamawhitehouse.archives.gov/administration/president-obama>, National Archives and Records Administration, April 01, 2023.]. The high quality portrait of His Excellency The Former U.S. President Barack Obama will be clearly depicted by Figure 6.7 below.

¹⁴¹ “*President Barack Obama.*” NARA—Barack Obama is the 44th President of the United States. — People Records. [Online version, <https://obamawhitehouse.archives.gov/administration/president-obama>, National Archives and Records Administration, April 01, 2023.]

¹⁴² Rudolph Muteswa (2023) *12 Leaders of Various Countries Around the World (Gathered Articles): A North America, Europe, Africa & Oceania 21st Century Perspective 1st Edition*, p1-80, ISBN: 978-1-77931-813-8, Self-Published Ebook available as a free download on the online library - <https://rudolphmuteswa.com>

Figure 6.7 Portrait of His Excellency The Former U.S. President Barack Obama



Source: “President Barack Obama.” NARA—Barack Obama is the 44th President of the United States. — President Official Portrait Records. [Online version, https://obamawhitehouse.archives.gov/sites/whitehouse.gov/files/images/Administration/People/president_official_portrait_hires.jpg, National Archives and Records Administration, April 01, 2023.]

¹⁴³“With a father from Kenya and a mother from Kansas, President Obama was born in Hawaii on August 4, 1961. He was raised with help from his grandfather, who served in Patton's army, and his grandmother, who worked her way up from the secretarial pool to middle management at a bank. He went on to attend law school, where he became the first African-American president of the *Harvard Law Review*. Upon graduation, he returned to Chicago to help lead a voter registration drive, teach constitutional law at the University of Chicago, and remain active in his community. President Obama's years of public service are based around his unwavering belief in the ability to unite people around a politics of purpose. He was elected the 44th President of the United States on November 4, 2008, and sworn in on January 20, 2009. After being re-elected in 2012, President Obama is currently serving his second and final term,

¹⁴³ Rudolph Muteswa (2023) *12 Leaders of Various Countries Around the World (Gathered Articles): A North America, Europe, Africa & Oceania 21st Century Perspective 1st Edition*, p1-80, ISBN: 978-1-77931-813-8, Self-Published Ebook available as a free download on the online library - <https://rudolphmuteswa.com>

which will end in January 2017”¹⁴⁴ (Source) - “*President Barack Obama.*” NARA—Barack Obama is the 44th President of the United States. — People Records. [Online version, <https://obamawhitehouse.archives.gov/administration/president-obama>, National Archives and Records Administration, April 01, 2023.] The following section will cover information about the Former U.S. President William J. Clinton in-depth.

6.3.6 His Excellency The Former U.S. President William J. Clinton (1993 - 2001)

The high quality portrait of His Excellency The Former U.S. President William J. Clinton will be clearly depicted by Figure 6.8 below.

¹⁴⁴ “*President Barack Obama.*” NARA—Barack Obama is the 44th President of the United States. — People Records. [Online version, <https://obamawhitehouse.archives.gov/administration/president-obama>, National Archives and Records Administration, April 01, 2023.]

Figure 6.8 The high quality portrait of the Former U.S. President William J. Clinton



Source: “*William J. Clinton.*” NARA—The 42nd President of the United States. — President Official Portrait Records. The biography for President Clinton and past presidents is courtesy of the White House Historical Association [Online version, https://www.whitehouse.gov/wp-content/uploads/2021/01/42_bill_clinton.jpg, National Archives and Records Administration, May 21, 2024.]

¹⁴⁵“WILLIAM J. CLINTON THE 42ND PRESIDENT OF THE UNITED STATES. Bill Clinton is an American politician from Arkansas who served as the 42nd President of the United States (1993-2001). He took office at the end of the Cold War, and was the first baby-boomer generation President”. (Source) - “*WILLIAM J. CLINTON THE 42ND PRESIDENT OF THE UNITED STATES.*” NARA— The 42nd President of the United States. — People Records. The biography for President Clinton and past presidents is courtesy of the White House Historical Association. [Online version, <https://www.whitehouse.gov/about-the-white-house/presidents/william-j-clinton/>, National Archives and Records Administration, May 21,

¹⁴⁵ (Source) - “*WILLIAM J. CLINTON THE 42ND PRESIDENT OF THE UNITED STATES.*” NARA— The 42nd President of the United States.. — People Records. The biography for President Clinton and past presidents is courtesy of the White House Historical Association. [Online version, <https://www.whitehouse.gov/about-the-white-house/presidents/william-j-clinton/>, National Archives and Records Administration, May 21, 2024.]

2024.] The following section will cover information about the Former U.S. President George H.W. Bush in-depth.

6.3.7 His Excellency The Former U.S. President George Herbert Walker Bush (1989 - 1993)

The high quality photograph of His Excellency The Former U.S. President George H.W. Bush will be clearly depicted by Figure 6.9 below.

Figure 6.9 His Excellency The Former U.S. President George H.W. Bush in the photograph



Source: “George H.W. Bush.” NARA—The 41st President of the United States. — President Official Portrait Records. The biography for President Bush and past presidents is courtesy of the White House Historical Association [Online version, https://www.whitehouse.gov/wp-content/uploads/2021/01/41_george_hw_bush.jpg, National Archives and Records Administration, May 21, 2024.]

¹⁴⁶“George H. W. Bush THE 41ST PRESIDENT OF THE UNITED STATES. The biography for President Bush and past presidents is courtesy of the White House Historical Association. George H. W. Bush, as the 41st President (1989-1993), brought to the White House a dedication to traditional American values and a determination to direct them toward making the United States “a kinder and gentler nation” in the face of a dramatically changing world. George Bush brought to the White House a dedication to traditional American values and a determination to direct them toward making the United States “a kinder and gentler nation.” In his Inaugural Address he pledged in “a moment rich with promise” to use American strength as “a force for good.” Coming from a family with a tradition of public service, George Herbert Walker Bush felt the responsibility to make his contribution both in time of war and in peace. Born in Milton, Massachusetts, on June 12, 1924, he became a student leader at Phillips Academy in Andover. On his 18th birthday he enlisted in the armed forces. The youngest pilot in the Navy when he received his wings, he flew 58 combat missions during World War II. On one mission over the Pacific as a torpedo bomber pilot he was shot down by Japanese antiaircraft fire and was rescued from the water by a U. S. submarine. He was awarded the Distinguished Flying Cross for bravery in action. Bush next turned his energies toward completing his education and raising a family. In January 1945 he married Barbara Pierce. They had six children— George, Robin (who died as a child), John (known as Jeb), Neil, Marvin, and Dorothy. At Yale University he excelled both in sports and in his studies; he was captain of the baseball team and a member of Phi Beta Kappa. After graduation Bush embarked on a career in the oil industry of West Texas. Like his father, Prescott Bush, who was elected a Senator from Connecticut in 1952, George became interested in public service and politics. He served two terms as a Representative to Congress from Texas. Twice he ran unsuccessfully for the Senate. Then he was appointed to a series of high-level positions: Ambassador to the United Nations, Chairman of the Republican National Committee, Chief of the U. S. Liaison Office in the People’s Republic of China, and Director of the Central Intelligence Agency””” (Source) - “George H.W. Bush.” NARA—The 41st President of the United States. — People Records. The biography for President Bush and past presidents is

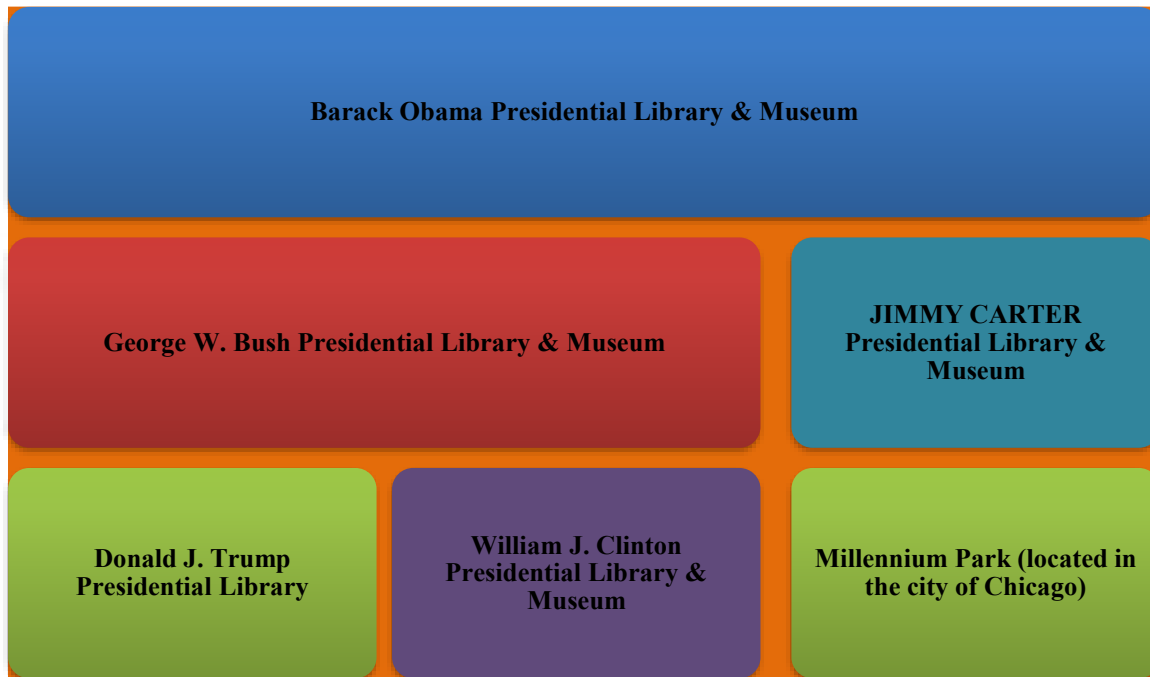
¹⁴⁶ (Source) - “George H.W. Bush.” NARA—The 41st President of the United States. — People Records. The biography for President Bush and past presidents is courtesy of the White House Historical Association. [Online version, <https://www.whitehouse.gov/about-the-white-house/presidents/george-h-w-bush/>, National Archives and Records Administration, May 21, 2024.].

courtesy of the White House Historical Association. [Online version, <https://www.whitehouse.gov/about-the-white-house/presidents/george-h-w-bush/>, National Archives and Records Administration, May 21, 2024.]. In the following section the six popular educational tourist attraction sites in the United States of America will be covered in-depth.

6.4 Six popular tourist attraction sites located in the United States of America

The six popular educational tourist attraction sites located in the United States of America will be clearly depicted by Figure 6.10 below.

Figure 6.10 The six popular educational tourist attraction sites located in the United States of America



Source: Diagram Created by The Author, 2024 Inspired From: (Barack Obama Presidential Library, 2024, <https://www.obamalibrary.gov/>, George W. Bush Presidential Library and Museum, <https://www.georgewbushlibrary.gov/>, Jimmy Carter Presidential Library & Museum, 2024, <https://www.jimmycarterlibrary.gov/>, Donald J. Trump Presidential Library, 2024, <https://www.trumphlibrary.gov/>, William J. Clinton Presidential Library & Museum, 2024, <https://www.clintonlibrary.gov/>, and Millennium Park Foundation, 2024, <https://millenniumparkfoundation.org/>).

The 6 popular remarkable educational tourist attraction sites located in the United States of America will be discussed as follows:

6.4.1 Barack Obama Presidential Library & Museum

The high quality photograph taken inside the remarkable historical U.S. White House which clearly depicts His Excellency The Current U.S. President & Commander-in-Chief Joe Biden and His Excellency The Former U.S. President Barack Obama will be clearly depicted by Figure 6.11 below.

Figure 6.11 The high quality photograph of His Excellency The Current U.S. President & Commander-in-Chief Joe Biden and His Excellency The Former U.S. President Barack Obama



Source: (Barack Obama Presidential Library, Photograph accessed from the library website on the 18th of May 2024, **Photo 1-** Vice President Joe Biden reviews his remarks with President Barack Obama before the Vice President announces that he will not be a candidate in the 2016 presidential campaign, in the Oval Office, October 21, 2015, (P102115PS-0111), <https://www.obamalibrary.gov/galleries/president-barack-obama#82>). The Obama Presidential Library is part of the presidential libraries system administered by the National Archives and Records Administration, a federal agency. "Courtesy Barack Obama Presidential Library."

““**President Barack Obama. Personal.** President Barack Obama. Barack Hussein Obama II was born August 4, 1961, in Honolulu, Hawaii, to parents Barack H. Obama, Sr., and Stanley Ann Dunham. His parents divorced when he was 2 years old and he was raised by his mother,

Ann, and maternal grandparents, Stanley and Madelyn Dunham. ¹⁴⁷His mother later married Lolo Soetoro, and his sister Maya was born in 1970. (He also has several siblings on his father's side.) Obama moved with his family to Indonesia in 1967, where he attended local Indonesian schools and received additional lessons via U.S. correspondence courses under his mother's direction. He returned to Hawaii to live with his grandparents in 1971 and attended Punahou School, from which he graduated in 1979. Obama first attended Occidental College in Los Angeles, before transferring to Columbia University, where he earned a Bachelor of Arts degree in political science in 1983. After graduation, Obama briefly worked as an analyst at Business International Corporation in New York City, before changing his career direction toward community service organizing. He relocated to Chicago, Illinois, in 1985 when he accepted a job with the Developing Communities Project. Eventually rising to the role of Director, Obama worked with low-income communities on Chicago's South Side, often collaborating with local religious organizations and civic groups. After three years of community organizing, Obama enrolled in Harvard Law School. After completing his first year, he worked as a summer associate at Chicago corporate law firm of Sidley & Austin, where his mentor was Michelle Robinson, his future wife. Obama was elected the first African-American president of the Harvard Law Review, prior to graduating *magna cum laude* in 1991. He returned to Chicago in 1992 and served as the Illinois Executive Director of PROJECT VOTE!. In 1993, he was hired as an associate at the firm of Davis Miner Barnhill & Gallard, where he largely worked on voting rights cases. Barack Obama and Michelle Robinson were married in 1992 at Chicago's Trinity United Church of Christ. ¹⁴⁸They have two daughters, Malia and Natasha "Sasha." In the summer of 1995, Obama's first book was published. *Dreams From My Father: A Story of Race and Inheritance* detailed his personal history and search for identity" (Barack Obama Presidential Library, 2024, <https://www.obamalibrary.gov/obamas/president-barack-obama>). The

¹⁴⁷ Barack Obama Presidential Library (2024) *President Barack Obama*. Available from:

<https://www.obamalibrary.gov/obamas/president-barack-obama> [Accessed May 17, 2024] The Obama Presidential Library is part of the presidential libraries system administered by the National Archives and Records Administration, a federal agency.

"Courtesy Barack Obama Presidential Library."

¹⁴⁸ Barack Obama Presidential Library (2024) *President Barack Obama*. Available from:

<https://www.obamalibrary.gov/obamas/president-barack-obama> [Accessed May 17, 2024] The Obama Presidential Library is part

unique high quality photographs of the Former U.S. President Barack Obama and Former U.S. First Lady Mrs. Michelle Obama and the Former U.S. President George W. Bush and Former U.S. First Lady Laura Bush will be clearly depicted by Figure 6.12 below.

of the presidential libraries system administered by the National Archives and Records Administration, a federal agency.

"Courtesy Barack Obama Presidential Library."

Figure 6.12 The unique high quality photographs of His Excellency The Former U.S. President Barack Obama and Her Excellency The Former U.S. First Lady Mrs. Michelle Obama & His Excellency The Former U.S. President George W. Bush and Her Excellency The Former U.S. First Lady Mrs. Laura Bush



Photo 1



Photo 2



Photo 3



Photo 4

Source: (Barack Obama Presidential Library, Photographs accessed from the library website on the 18th of May 2024, **Photo 1** - President Barack Obama and First Lady Michelle Obama, along with former President George W. Bush and former First Lady Laura Bush, pause at the North Memorial Pool of the National September 11 Memorial in New York, New York, on the tenth anniversary of the 9/11 attacks against the United States, September 11, 2011. The North Memorial pool sits in the footprint of the north tower, formerly 1 World Trade Center. (P091111CK-0217), <https://www.obamalibrary.gov/galleries/president-barack-obama#63> & **Photo 2** - President Barack Obama talks on the phone with pastors who offer a birthday prayer during a call in the Oval Office, August 4, 2015. (P080415PS-0437), <https://www.obamalibrary.gov/galleries/president-barack-obama#80> & **Photo 3** - President Barack Obama delivers remarks in the rain at a grassroots campaign event at Walkerton Tavern & Gardens in Glen Allen, Virginia, July 14, 2012. (P071412PS-0469), <https://www.obamalibrary.gov/galleries/president-barack-obama#68> & **Photo 4** - President Barack Obama and First Lady Michelle Obama wave goodbye to President Shimon Peres of Israel on the North Portico of the White House following the Presidential Medal of Freedom ceremony and dinner in his honor, June 13, 2012. (P061312PS-1139), <https://www.obamalibrary.gov/galleries/president-barack-obama#66>). The Obama Presidential Library is part of the presidential libraries system administered by the National Archives and Records Administration, a federal agency. "Courtesy Barack Obama Presidential Library."

¹⁴⁹“**Political Career.** In 1996, Obama was elected to the Illinois State Senate from the thirteenth district. As a State Senator, he served as Democratic Spokesperson for Public Health and Welfare Committee and Co-Chairman of the Joint Committee on Administrative Rules, in addition to being a member of the Judiciary and Revenue Committees. He also worked as a Senior Lecturer at the University of Chicago from 1996 until 2004, teaching three courses per year. Obama was elected to a second term in the Illinois State Senate in November 1998. In 2000, Obama made his first run for the U.S. Congress when he sought the Democratic U.S. House seat in Illinois First District. ¹⁵⁰He lost to incumbent Representative Bobby Rush by a margin of more than 2-to-1. In July 2004, Obama delivered the keynote address at the 2004 Democratic National Convention, held in Boston, Massachusetts. He was elected as the junior Senator from Illinois in November 2004. While serving as U.S. Senator from Illinois, Obama completed his second book, *The Audacity of Hope: Thoughts on Reclaiming the American Dream*, published in October 2006. On February 10, 2007, Obama formally announced his candidacy for President of the United States. He accepted the Democratic Party’s nomination at Invesco Stadium in Denver, Colorado on August 28, 2008. On November 4, 2008, Obama became the first African-American to be elected President. He resigned his seat in the U.S. Senate on November 16, 2008. Barack Obama was inaugurated as the 44th President of the United States on January 20, 2009”” (Barack Obama Presidential Library, 2024, <https://www.obamalibrary.gov/obamas/president-barack-obama>). The unique photographs of His Excellency The Former U.S. President Barack Obama and Her Excellency The Former U.S. First Lady Mrs. Michelle Obama will be clearly depicted by Figure 6.13 below.

¹⁴⁹ Barack Obama Presidential Library (2024) *President Barack Obama*. Available from: <https://www.obamalibrary.gov/obamas/president-barack-obama> [Accessed May 17, 2024] The Obama Presidential Library is part of the presidential libraries system administered by the National Archives and Records Administration, a federal agency.

"Courtesy Barack Obama Presidential Library."

¹⁵⁰ Barack Obama Presidential Library (2024) *President Barack Obama*. Available from: <https://www.obamalibrary.gov/obamas/president-barack-obama> [Accessed May 17, 2024] The Obama Presidential Library is part of the presidential libraries system administered by the National Archives and Records Administration, a federal agency.

"Courtesy Barack Obama Presidential Library."

Figure 6.13 The unique photographs of His Excellency The Former U.S. President Barack Obama and Her Excellency The Former U.S. First Lady Mrs. Michelle Obama



Photo 1



Photo 2



Photo 3



Photo 4

Source: (Barack Obama Presidential Library, Photographs accessed from the library website on the 18th of May 2024, **Photo 1** - President Barack Obama sits on the famed Rosa Parks bus at the Henry Ford Museum following an event in Dearborn, Michigan, April 18, 2012. (P041812PS-0620), <https://www.obamalibrary.gov/galleries/president-barack-obama#65> & **Photo 2** - President Barack Obama and First Lady Michelle Obama look out at the Chicago, Illinois, skyline, June 15, 2012. (P061512PS-0577), <https://www.obamalibrary.gov/galleries/president-barack-obama#67> & **Photo 3** - First Lady Michelle Obama snuggles against President Barack Obama before a videotaping for the 2015 World Expo, in the Diplomatic Reception Room of the White House, March 27, 2015, <https://www.obamalibrary.gov/galleries/president-barack-obama#79> & **Photo 4** - President Barack Obama takes the stage carrying an umbrella amidst a downpour at Abraham Lincoln National Cemetery in Elwood, Illinois, on Memorial Day. He announced that the event was being canceled because of the severe weather, May 31, 2010. (P053110PS-0148), <https://www.obamalibrary.gov/galleries/president-barack-obama#58>). The Obama Presidential Library is part of the presidential libraries system administered by the National Archives and Records Administration, a federal agency. "Courtesy Barack Obama Presidential Library."

¹⁵¹“**Presidential Administration.** Domestic policy decisions dominated the first 100 Days of the Obama administration. The Lilly Ledbetter Fair Pay Act, which encourages fair pay for all workers and established new methods of protesting unfair paychecks, was the first signed legislation of the administration. To combat the effects of the Great Recession, President Obama signed the American Recovery and Reinvestment Act (known as the Recovery Act) in February 2009, which outlined a policy to create additional jobs, extend unemployment benefits, and established the President’s Economic Recovery Advisory Board. In March 2010, after announcing his intent for healthcare reform in a 2009 address to Congress, President Obama signed the Affordable Care Act (also known as “Obamacare”), establishing the most sweeping reforms of the American healthcare system in recent history. To improve access to healthcare coverage, the Act included a Patient’s Bill of Rights to end discrimination by insurance companies based on pre-existing conditions. Among its other reforms, the Act strengthened Medicare and required the insurer to cover preventative screenings for cancer, diabetes, and blood pressure disorders. President Obama announced plans to normalize foreign relations with Cuba in conjunction with President Castro, including reopening the U.S. Embassy in Havana in July 2015. The First Family visited Cuba in March 2016, making President Obama the first sitting President to visit the nation in 90 years. **Post-Presidency.** President and Mrs. Obama returned to their lives as private citizens on January 20, 2017. **Works Published by Barack Obama**

- *Dreams from My Father: A Story of Race and Inheritance*, 1995
- *The Audacity of Hope: Thoughts on Reclaiming the American Dream*, 2006
- *Of Thee I Sing: A Letter to my Daughters*, 2010
- *A Promised Land*, 2020” (Barack Obama Presidential Library, 2024, <https://www.obamalibrary.gov/obamas/president-barack-obama>).

¹⁵¹ Barack Obama Presidential Library (2024) *President Barack Obama*. Available from: <https://www.obamalibrary.gov/obamas/president-barack-obama> [Accessed May 17, 2024] The Obama Presidential Library is part of the presidential libraries system administered by the National Archives and Records Administration, a federal agency. "Courtesy Barack Obama Presidential Library."

¹⁵²“**About the Library.** The Barack Obama Presidential Library is the 14th Presidential library administered by the [National Archives and Records Administration \(NARA\)](#), a federal agency. Unlike other [Presidential Libraries](#) administered by NARA, the Obama Presidential Library is the first fully digital Presidential library. An estimated 95 percent of the Presidential records of the Obama administration were born digital, such as photos, videos, word-processing documents, tweets, emails, and other standard digital formats. NARA also received approximately 30 million pages of unclassified paper Presidential records. The Obama Presidential records became subject to Freedom of Information Act (FOIA) requests on January 20, 2022. Records requested under FOIA are digitized, with the digitized records being processed for access review and requested records in any other formats (born-digital, audiovisual, etc.). Following digitization, NARA stores and preserves the original records and the Obama administration artifacts in a NARA facility that meets NARA's standards for archival storage. The dedicated staff at these locations will care for the records and artifacts. Obama's Presidential records are administered in accordance with the requirements of the [Presidential Records Act \(PRA\)](#). NARA is committed to meeting all our obligations under the PRA and FOIA. The digitization and Presidential records review processes are separate and distinct. For more information about the Obama Presidential Library, please see NARA's [FAQ](#)” (Barack Obama Presidential Library, 2024, <https://www.obamalibrary.gov/about-us>). The following section will cover information about the George W. Bush Presidential Library & Museum in-depth.

6.4.2 George W. Bush Presidential Library & Museum (located in Dallas, Texas)

The unique heritage photograph of the five leaders of the great nation of the United States of America Former President Barack Obama, Former President George W. Bush, Former President William J. Clinton, Former President George H.W. Bush & Former President Jimmy Carter will be clearly depicted by Figure 6.14 below.

¹⁵²¹⁵² Barack Obama Presidential Library (2024) *About Us*. Available from: <https://www.obamalibrary.gov/about-us> [Accessed May 17, 2024] The Obama Presidential Library is part of the presidential libraries system administered by the National Archives and Records Administration, a federal agency. "Courtesy Barack Obama Presidential Library."

Figure 6.14 The unique heritage photograph of the five leaders of the great nation of the United States of America Former President Barack Obama, Former President George W. Bush, Former President William J. Clinton, Former President George H.W. Bush & Former President Jimmy Carter



Source: (George W. Bush Presidential Library and Museum, Photograph accessed from the library website on the 18th of May 2024, United States of America Former President Barack Obama, Former President George W. Bush, Former President William J. Clinton, Former President George H.W. Bush & Former President Jimmy Carter, <https://www.georgewbushlibrary.gov/get-involved/about-us>).

¹⁵³““““**George W. Bush. Early Life and Career.** George Walker Bush was born July 6, 1946, in New Haven, Connecticut, the first son of future President George Herbert Walker Bush and his wife Barbara (Pierce) Bush. He has five siblings; John (Jeb), Marvin, Neil, and Dorothy (Doro). In 1953, at the age of four, his first sister, Pauline (Robin), died after fighting leukemia. After attending primary schools in Texas, George W. Bush enrolled at Phillips Academy in Andover,

¹⁵³ George W. Bush Presidential Library and Museum (2024) *George W. Bush*. Available from: <https://www.georgewbushlibrary.gov/bush-family/george-w-bush> [Accessed May 18, 2024]

Massachusetts, from 1961 to 1964. Upon graduation, he studied at Yale University, completing a bachelor's degree in History in 1968. After college, Bush enlisted in the Air National Guard, serving in Texas and Alabama until his discharge in November 1974. He completed a master's degree in Business Administration from Harvard University in 1975. In 1977, George W. Bush met and married Laura Lane Welch, a former teacher and librarian, in Midland, Texas. The couple had twin daughters, Jenna and Barbara, in 1981. Before beginning a career in politics, Bush worked in the Texas oil industry, founding Arbusto Energy in 1977.¹⁵⁴ In 1986, he underwent a recommitment to his Christian faith, which had a profound impact on his life. He moved his family to Washington D.C. in 1988, while serving as a campaign advisor and media liaison with his father's Presidential campaign. In 1989, he assembled a group of investors that purchased the Texas Rangers baseball team and served as their managing general partner for the next five years. **Political.** In 1978, following his family's distinguished tradition of public service, George W. Bush made his first run for political office to be U.S. Representative of the 19th District in Texas. He lost that race to Kent Hance. In 1994, Bush once again ran for public office and was elected the 46th Governor of Texas. Governor Bush won re-election in 1998 with nearly 69 percent of the vote, becoming the first Governor in Texas history to be elected to two consecutive four-year terms. In June 1999, George W. Bush announced his candidacy for the Presidency of the United States. His opponent in the 2000 election was Vice President Albert Gore. Though the Presidential election was held November 7, 2000, the final outcome was not known until December 12, 2000, when the Supreme Court decision *Bush v. Gore* certified Florida's electoral votes. George W. Bush was inaugurated as the 43rd President of the United States on January 20, 2001. Early decisions in the George W. Bush Administration focused on public education. President Bush's first major initiative, the No Child Left Behind Act of 2002, created reforms that raised standards and improved test scores in the public education system. President Bush increased the size of Pell Grants available to college students to an all-time high and also created the Helping America's Youth Initiative. This was led by Mrs. Laura W. Bush to help adults connect with at-risk children. Economically, President Bush created a tax relief package, which reduced individual income tax rates and doubled the child tax credit, in addition

¹⁵⁴ George W. Bush Presidential Library and Museum (2024) *George W. Bush*. Available from: <https://www.georgewbushlibrary.gov/bush-family/george-w-bush> [Accessed May 18, 2024]

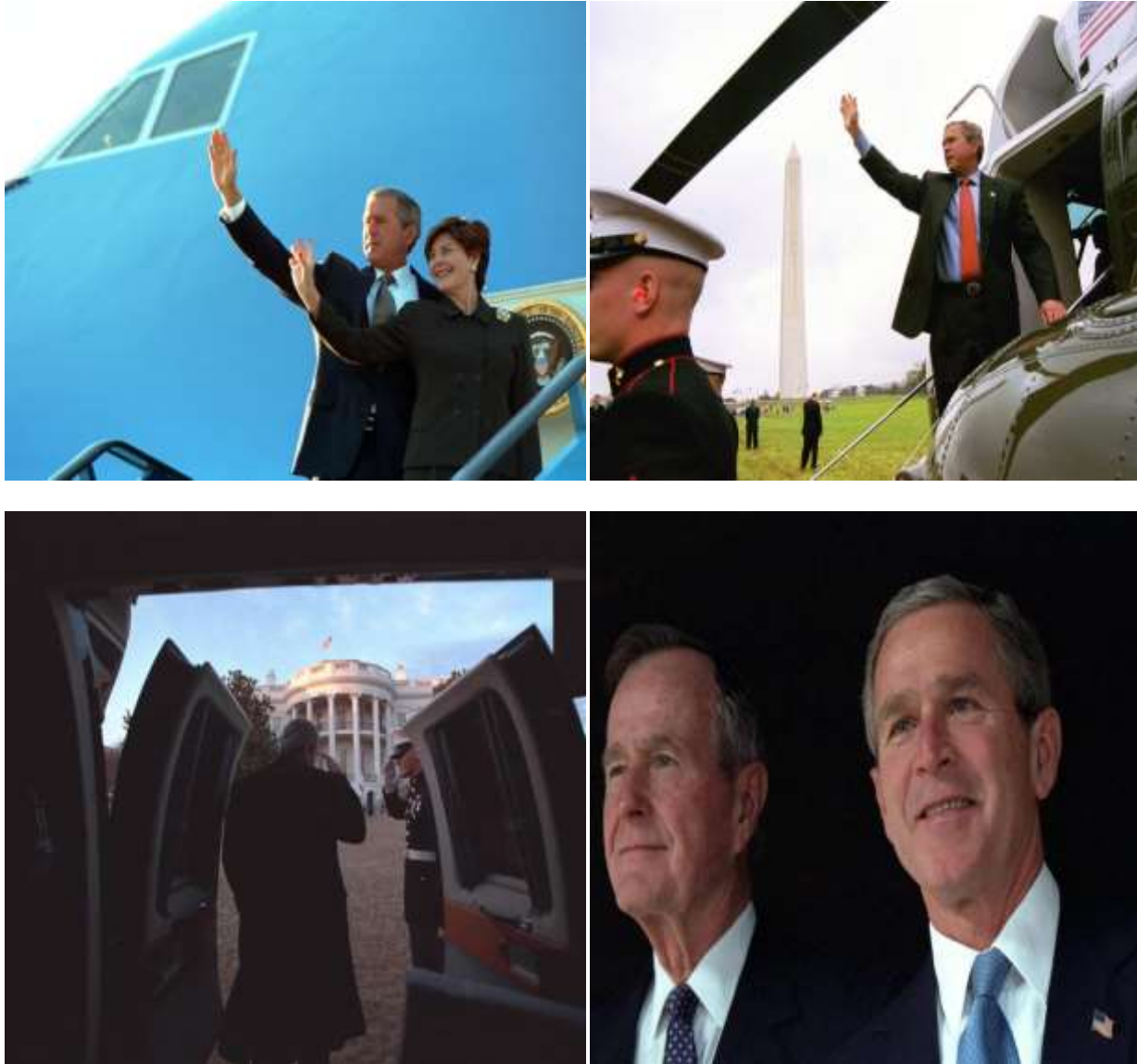
to other reforms. The Bush Presidency changed dramatically with the events of September 11, 2001. In the deadliest attack ever on American soil, terrorists hijacked four airplanes, crashing two into the twin towers of the World Trade Center in New York City and one into the Pentagon in Arlington, Virginia. The fourth plane crashed in Shanksville, Pennsylvania after its passengers attempted to overtake the hijackers. In response to the September 11th terrorist attacks, President Bush declared a War on Terror, which became a wide-ranging assault on terrorists and those entities that support terrorism around the globe. As part of this effort, the War in Afghanistan began in October 2001 and the War in Iraq in March 2003. President Bush initiated a reorganization of the federal government; established the National Counterterrorism Center, the Department of Homeland Security, and the Homeland Security Council; and created the position of Director of National Intelligence. The USA Freedom Corps, also created following September 11th, aimed to inspire American citizens to serve humanitarian causes greater than themselves. In the 2004 election, President George W. Bush faced Senator John Kerry of Massachusetts. President Bush was re-elected for a second term, and inaugurated January 20, 2005.¹⁵⁵ Iraq also held its elections – the first free elections in the country – in January 2005. During his second administration, President George W. Bush continued the development of humanitarian aid programs including the President’s Emergency Plan for AIDS Relief (PEPFAR) and the President’s Malaria Initiative, to assist those suffering around the world. President Bush also led efforts to provide more than \$3.3 billion to the Global Fund to Fight AIDS, Tuberculosis, and Malaria. The President and Mrs. Bush worked together to establish the Preserve America Initiative and the National Parks Centennial Initiative, and the President asked Congress to provide more than \$6.5 billion to repair and improve the National Park System. He also designated nearly 195,000 square miles of the central Pacific Ocean as national monuments and preserved an additional one million square miles of fish habitats. **Post-Presidential.** On January 20, 2009, [George W. Bush](#) returned to Texas as a private citizen. In January 2010, he united with former President Bill Clinton to lead a major fundraising relief effort for the victims of the devastating Haitian earthquake. President Bush’s memoir, *Decision Points*, was published in November 2010. On April 25, 2013, President and Mrs. Bush dedicated the [Bush](#)

¹⁵⁵ George W. Bush Presidential Library and Museum (2024) *George W. Bush*. Available from: <https://www.georgewbushlibrary.gov/bush-family/george-w-bush> [Accessed May 18, 2024]

Center located on the campus of Southern Methodist University in Dallas, Texas. The George W. Bush Presidential Library and Museum is housed inside the Bush Center and it is administered by the National Archives and Records Administration, a U.S. Federal agency. Five living Presidents and First Ladies attended the Dedication Ceremony. Since the Dedication Ceremony, President Bush has written two additional books: *41: A Portrait of My Father* and *Portraits of Courage: A Commander in Chief's Tribute to America's Warriors*. The paintings that were published in *Portraits of Courage* were also displayed at the George W. Bush Presidential Library and Museum, as part of an exhibit of the same name. President Bush also provided the paintings for another temporary exhibit, called "The Art of Leadership: A President's Personal Diplomacy." The portraits of thirty world leaders were accompanied by reflections about President Bush's relationships with his foreign counterparts, and the importance of personal diplomacy between leaders in shaping international policy. Today, President Bush remains actively involved in issues of national and global concern through the George W. Bush Institute, a policy institute that is part of the Center and operated by the George W. Bush Foundation.¹⁵⁶He continues to emphasize education, global health, human freedom, and support of the military"" (George W. Bush Presidential Library and Museum, 2024, <https://www.georgewbushlibrary.gov/bush-family/george-w-bush>). The high quality unique heritage photographs collection of His Excellency The Former U.S. President George W. Bush & Her Excellency The Former U.S. First Lady Mrs. Laura Bush from the historical remarkable U.S. White House photo archives will be clearly depicted by Figure 6.15 below.

¹⁵⁶ George W. Bush Presidential Library and Museum (2024) *George W. Bush*. Available from: <https://www.georgewbushlibrary.gov/bush-family/george-w-bush> [Accessed May 18, 2024]

Figure 6.15 The high quality unique heritage photographs collection of His Excellency The Former U.S. President George W. Bush & Her Excellency The Former U.S. First Lady Mrs. Laura Bush from the historical remarkable U.S. White House photo archives



Source: (George W. Bush Presidential Library and Museum, Photographs accessed from the library website on the 18th of May 2024, From the U.S. White House Photo Archive, <https://www.georgewbushlibrary.gov/explore/galleries/white-house-photo-archive>).

““**About Us.** On April 25, 2013, Presidents Jimmy Carter, George H. W. Bush, Bill Clinton, George W. Bush, and Barack Obama joined more than 10,000 other guests on the campus of Southern Methodist University (SMU) in Dallas, Texas, to dedicate the George W. Bush Presidential Library and Museum. That dedication was the culmination of great effort, and

the beginning of a great mission for the 13th presidential library administered by the **National Archives and Records Administration** (NARA), a U.S. Federal agency. **Presidential Libraries** hold the papers and records created by, for, or about Presidents and their administrations.¹⁵⁷ Without the preservation of and access to these materials, the history of our nation would be incomplete. They document the key decisions, policies, and activities of the institution of the Presidency – the highest level of government – and provide a vital record of how a President and his staff arrive at crucial decisions. The George W. Bush Presidential Library serves as a resource for the study of the life and career of George W. Bush, while also promoting a better understanding of the Presidency, American history, and important issues of public policy”””” (George W. Bush Presidential Library and Museum, <https://www.georgewbushlibrary.gov/get-involved/about-us>). The following section will cover information about the Jimmy Carter Presidential Library & Museum will be discussed in-depth below.

6.4.3 Jimmy Carter Presidential Library & Museum (located in Atlanta, Georgia)

The distinguished heritage photograph of His Excellency The Former U.S. President Jimmy Carter (James Earl Carter, Jr.) and Her Excellency The Former U.S. First Lady Mrs. Rosalynn Carter will be clearly depicted by Figure 6.16 below.

¹⁵⁷ George W. Bush Presidential Library and Museum (2024) *About Us*. Available from: <https://www.georgewbushlibrary.gov/get-involved/about-us> [Accessed may 18, 2024]

Figure 6.16 The distinguished heritage photograph of His Excellency The Former U.S. President Jimmy Carter (James Earl Carter, Jr.) and Her Excellency The Former U.S. First Lady Mrs. Rosalynn Carter



Source: (Jimmy Carter Presidential Library & Museum, Photograph accessed from the library website on the 18th of May 2024, [January 20, 1977 Inaugurated President. Carters on the evening of the inauguration, https://www.jimmycarterlibrary.gov/the-carters/the-carter-presidency#0](https://www.jimmycarterlibrary.gov/the-carters/the-carter-presidency#0)).

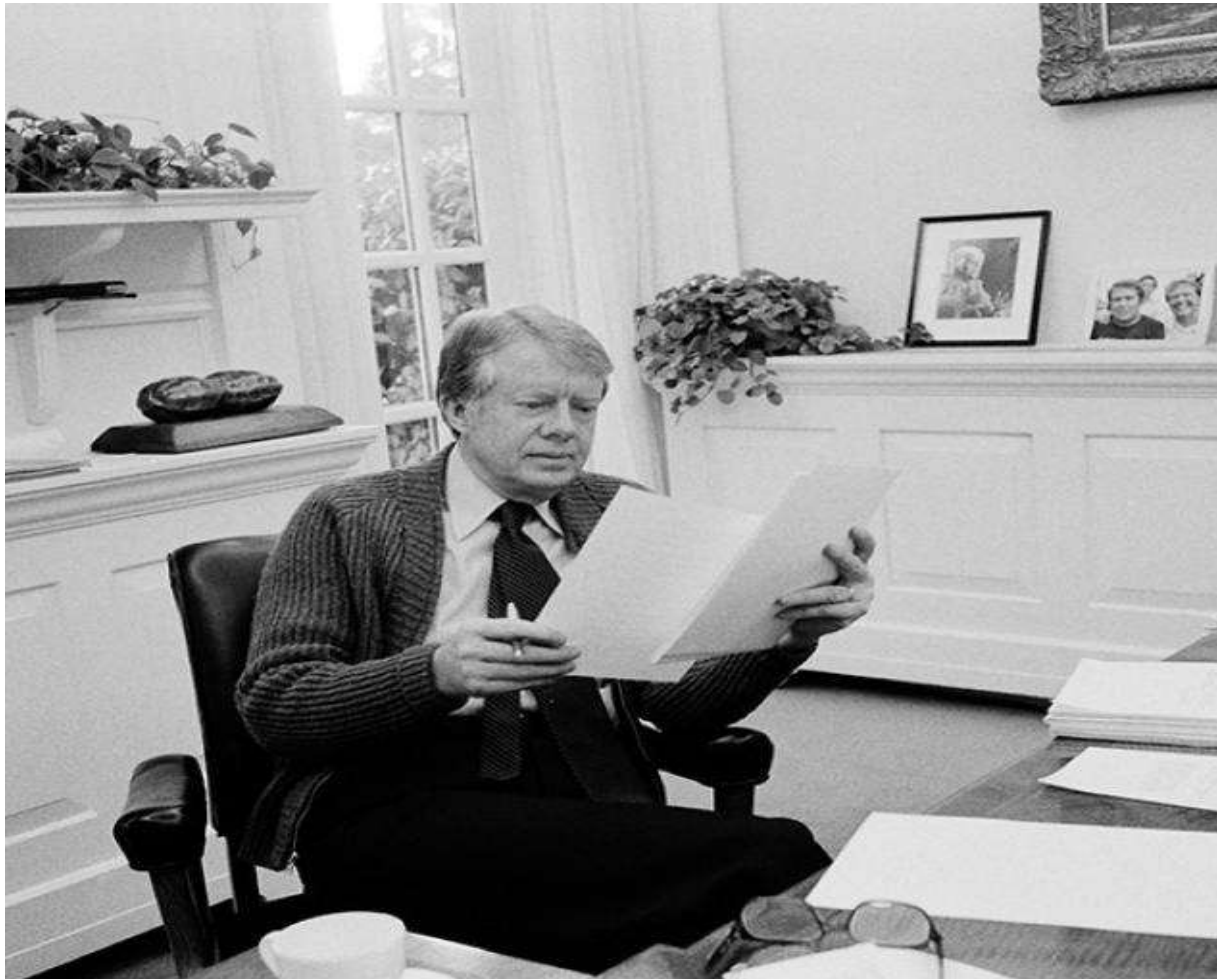
¹⁵⁸““““““**Jimmy Carter. Biography of the 39th President of the United States.** Jimmy Carter (James Earl Carter, Jr.), thirty-ninth president of the United States, was born October 1, 1924, in the small farming town of Plains, Georgia, and grew up in the nearby community of Archery. His father, James Earl Carter, Sr., was a farmer and businessman; his mother, Lillian Gordy Carter, a registered nurse. He was educated in the public school of Plains, attended Georgia

¹⁵⁸ Jimmy Carter Presidential Library & Museum (2024) *Jimmy Carter*. Available from: <https://www.jimmycarterlibrary.gov/the-carters/jimmy-carter> [Accessed May 18, 2024]

Southwestern College and the Georgia Institute of Technology, and received a B.S. degree from the United States Naval Academy in 1946. In the Navy he became a submariner, serving in both the Atlantic and Pacific fleets and rising to the rank of lieutenant. Chosen by Admiral Hyman Rickover for the nuclear submarine program, he was assigned to Schenectady, New York, where he took graduate work at Union College in reactor technology and nuclear physics and served as senior officer of the pre-commissioning crew of the *Seawolf*, the second nuclear submarine. On July 7, 1946, he married Rosalynn Smith of Plains. When his father died in 1953, he resigned his naval commission and returned with his family to Georgia. He took over the Carter farms, and he and Rosalynn operated Carter's Warehouse, a general-purpose seed and farm supply company in Plains. He quickly became a leader of the community, serving on county boards supervising education, the hospital authority, and the library. In 1962 he won election to the Georgia Senate. He lost his first gubernatorial campaign in 1966, but won the next election, becoming Georgia's 76th governor on January 12, 1971.¹⁵⁹ He was the Democratic National Committee campaign chairman for the 1974 congressional and gubernatorial elections”””” (Revised July 25, 2018 by Steven H. Hochma. Available from - Jimmy Carter Presidential Library & Museum, 2024, <https://www.jimmycarterlibrary.gov/the-carters/jimmy-carter>). The legacy photograph of His Excellency The Former U.S. President Jimmy Carter (James Earl Carter, Jr.) will be clearly depicted by Figure 6.17 below.

¹⁵⁹ Jimmy Carter Presidential Library & Museum (2024) *Jimmy Carter*. Available from: <https://www.jimmycarterlibrary.gov/the-carters/jimmy-carter> [Accessed May 18, 2024]

Figure 6.17 The legacy photograph of His Excellency The Former U.S. President Jimmy Carter (James Earl Carter, Jr.)



Source: (Jimmy Carter Presidential Library & Museum, *Photograph accessed from the library website on the 18th of May 2024*, The Digital Library includes records from the Office of the Chief of Staff and the Office of Staff Secretary during the Carter Administration. Series have been selected in whole or in part and digitized for web access. [Office of the Chief of Staff, https://www.jimmycarterlibrary.gov/research/archives/digital-library](https://www.jimmycarterlibrary.gov/research/archives/digital-library)).

¹⁶⁰““““**President Jimmy Carter.** On December 12, 1974, he announced his candidacy for president of the United States. He won his party’s nomination on the first ballot at the 1976 Democratic National Convention, and was elected president on November 2, 1976. Jimmy Carter

¹⁶⁰ Jimmy Carter Presidential Library & Museum (2024) *Jimmy Carter*. Available from: <https://www.jimmycarterlibrary.gov/the-carters/jimmy-carter> [Accessed May 18, 2024]

served as president from January 20, 1977 to January 20, 1981. Significant foreign policy accomplishments of his administration included the Panama Canal treaties, the Camp David Accords, the treaty of peace between Egypt and Israel, the SALT II treaty with the Soviet Union, and the establishment of U.S. diplomatic relations with the People's Republic of China. He championed human rights throughout the world. ¹⁶¹On the domestic side, the administration's achievements included a comprehensive energy program conducted by a new Department of Energy; deregulation in energy, transportation, communications, and finance; major educational programs under a new Department of Education; and major environmental protection legislation, including the Alaska National Interest Lands Conservation Act. **Books & Accomplishments.** Mr. Carter is the author of 32 books, many of which are now in revised editions: *Why Not the Best?* 1975, 1996; *A Government as Good as Its People*, 1977, 1996; *Keeping Faith: Memoirs of a President*, 1982, 1995; *Negotiation: The Alternative to Hostility*, 1984, 2003; *The Blood of Abraham: Insights into the Middle East*, 1985, 1993, 2007; *Everything to Gain: Making the Most of the Rest of Your Life*, written with Rosalynn Carter, 1987, 1995; *An Outdoor Journal: Adventures and Reflections*, 1988, 1994; *Turning Point: A Candidate, a State, and a Nation Come of Age*, 1992; *Talking Peace: A Vision for the Next Generation*, 1993, 1995; *Always a Reckoning, and other Poems*, 1995; *The Little Baby Snoogle-Fleejer*, illustrated by Amy Carter, 1995; *Living Faith*, 1996; *Sources of Strength: Meditations on Scripture for a Living Faith*, 1997; *The Virtues of Aging*, 1998; *An Hour before Daylight: Memories of a Rural Boyhood*, 2001; *Christmas in Plains: Memories*, 2001; *The Nobel Peace Prize Lecture*, 2002; *The Hornet's Nest: A Novel of the Revolutionary War*, 2003; *Sharing Good Times*, 2004; *Our Endangered Values: America's Moral Crisis*, 2005; *Palestine Peace Not Apartheid*, 2006, 2007; *Beyond the White House: Waging Peace, Fighting Disease, Building Hope*, 2007; *A Remarkable Mother*, 2008; *We Can Have Peace in the Holy Land: A Plan That Will Work*, 2009; *White House Diary*, 2010; *Through the Year with Jimmy Carter: 366 Daily Meditations from the 39th President*, 2011; as general editor, *NIV Lessons from the Life Bible: Personal Reflections with Jimmy Carter*, 2012; *A Call to Action: Women, Religion, Violence, and Power*, 2014; *The Paintings of Jimmy Carter*, 2014; *A Full Life: Reflections at Ninety*, 2015; *The Craftsmanship of Jimmy*

¹⁶¹ Jimmy Carter Presidential Library & Museum (2024) *Jimmy Carter*. Available from: <https://www.jimmycarterlibrary.gov/the-carters/jimmy-carter> [Accessed May 18, 2024]

Carter, 2018; and *Faith: A Journey for All*, 2018””” (Revised July 25, 2018 by Steven H. Hochma. Available from - Jimmy Carter Presidential Library & Museum, 2024, <https://www.jimmycarterlibrary.gov/the-carters/jimmy-carter>). The unique photograph of His Excellency The Former U.S. President Jimmy Carter (James Earl Carter, Jr.) will be clearly depicted by Figure 6.18 below.

Figure 6.18 The unique photograph of His Excellency The Former U.S. President Jimmy Carter (James Earl Carter, Jr.)



Source: (Jimmy Carter Presidential Library & Museum, Photograph accessed from the library website on the 18th of May 2024, February 2, 1977 Signs Emergency Natural Gas Act / “Fireside Chat”, <https://www.jimmycarterlibrary.gov/the-carters/the-carter-presidency#1>).

““““[The Carter Center](#). In 1982, he became University Distinguished Professor at Emory University in Atlanta, Georgia, and founded The Carter Center. Actively guided by President Carter, the nonpartisan and nonprofit Center addresses national and international issues of public

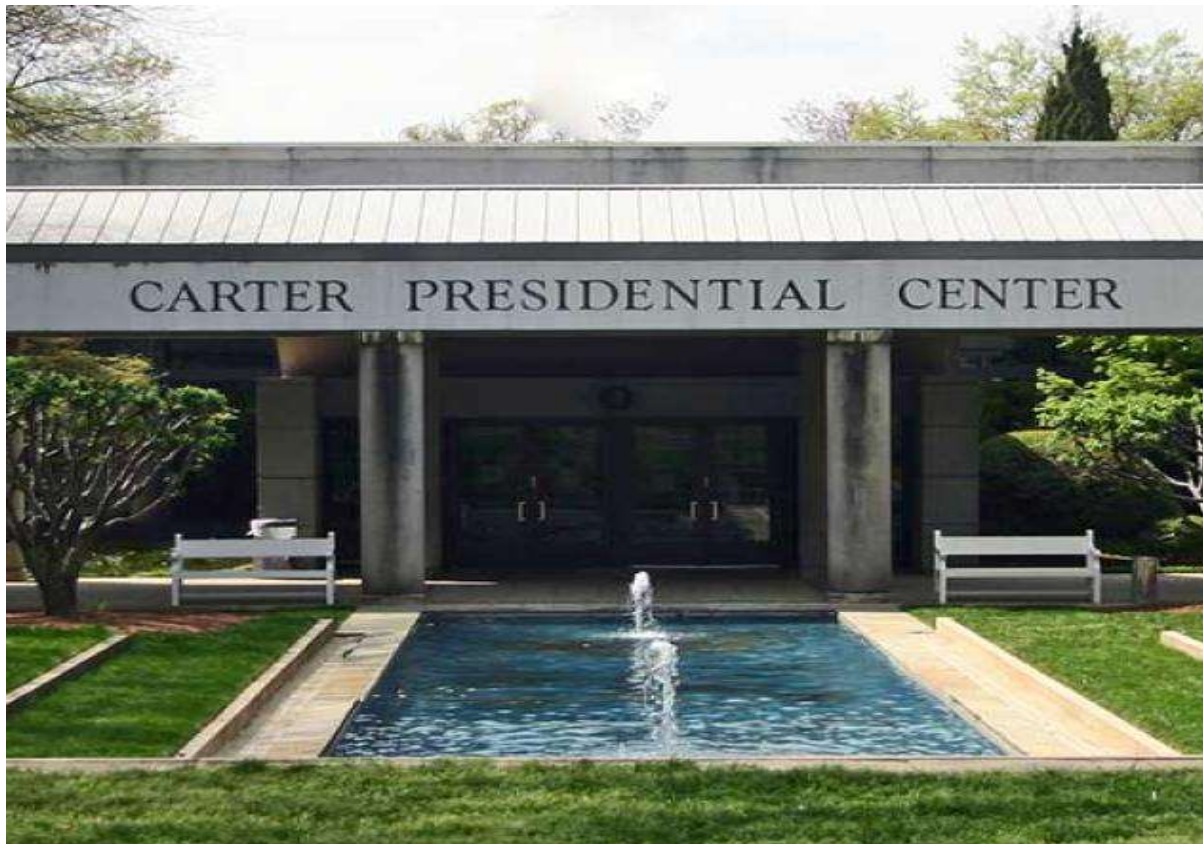
policy. ¹⁶²Carter Center staff and associates join with President Carter in efforts to resolve conflict, promote democracy, protect human rights, and prevent disease and other afflictions. The Center has spearheaded the international effort to eradicate Guinea worm disease, which is poised to be the second human disease in history to be eradicated. President Carter and The Carter Center have engaged in conflict mediation in Ethiopia and Eritrea (1989), North Korea (1994), Liberia (1994), Haiti (1994), Bosnia (1994), Sudan (1995), the Great Lakes region of Africa (1995-96), Sudan and Uganda (1999), Venezuela (2002-2003), Nepal (2004-2008), Ecuador and Colombia (2008), and the Middle East (2003-present). Under his leadership The Carter Center has sent 107 election-observation missions to the Americas, Africa, and Asia. These include Panama (1989), Nicaragua (1990), China (1997), Nigeria (1998), Indonesia (1999), East Timor (1999), Mexico (2000), Guatemala (2003), Venezuela (2004), Ethiopia (2005), the Democratic Republic of the Congo (2006), Nepal (2008), Lebanon (2009), Sudan (2010), Tunisia (2011), Egypt (2011-2012), Kenya (2013), Mozambique (2014), Guyana (2015), Myanmar (2016), and Liberia (2017). The permanent facilities of The Carter Presidential Center were dedicated in October 1986, and include the Jimmy Carter Library and Museum, administered by the [National Archives](#). Also open to visitors is the [Jimmy Carter National Historic Site](#) in Plains, administered by the National Park Service. Jimmy and Rosalynn Carter volunteer one week a year for Habitat for Humanity, a nonprofit organization that helps needy people in the United States and in other countries renovate and build homes for themselves. Since 2007, President Carter also has served as a member of The Elders, a group of independent global leaders. He teaches Sunday school and is a deacon in the Maranatha Baptist Church of Plains. For recreation, he enjoys fly-fishing, woodworking, and swimming. The Carters have three sons, one daughter, nine grandsons (one deceased), three granddaughters, five great-grandsons, and eight great-granddaughters. ¹⁶³On December 10, 2002, the Norwegian Nobel Committee awarded the Nobel Peace Prize for 2002 to Mr. Carter “for his decades of untiring effort to find peaceful solutions to international conflicts, to advance democracy and human

¹⁶² Jimmy Carter Presidential Library & Museum (2024) *Jimmy Carter*. Available from: <https://www.jimmycarterlibrary.gov/the-carters/jimmy-carter> [Accessed May 18, 2024]

¹⁶³ Jimmy Carter Presidential Library & Museum (2024) *Jimmy Carter*. Available from: <https://www.jimmycarterlibrary.gov/the-carters/jimmy-carter> [Accessed May 18, 2024]

rights, and to promote economic and social development’”” (Revised July 25, 2018 by Steven H. Hochma. Available from - Jimmy Carter Presidential Library & Museum, 2024, <https://www.jimmycarterlibrary.gov/the-carters/jimmy-carter>). The physical environment and the main building of the Jimmy Carter Presidential Library & Museum will be clearly depicted by Figure 6.19 below.

Figure 6.19 The physical environment and the main building of the Jimmy Carter Presidential Library & Museum



Source: (Jimmy Carter Presidential Library & Museum, Photograph accessed from the library website on the 18th of May 2024, <https://www.jimmycarterlibrary.gov/visit-the-museum>).

¹⁶⁴“**About the Museum.** The Museum of the Jimmy Carter Library provides a unique experience for the visitor. Through immersive exhibitions of objects, documents, and photographs, videos,

¹⁶⁴ Jimmy Carter Presidential Library & Museum (2024) *About the museum*. Available from: <https://www.jimmycarterlibrary.gov/visit-the-museum> [Accessed May 18, 2024]

and beautiful gifts from world leaders, visitors can get a close-up view of the modern American Presidency. [Museum Highlights](#) include a replica Oval Office, unique artifacts, and both permanent and temporary exhibits. The Presidential Library is nestled between two lakes on 30 acres of park land and provides a tranquil setting with a view of the Atlanta skyline. **Visit the Museum. Admissions.** Our current hours of operation are Monday - Saturday, 09:30 am - 4:30 pm. Last admission sale is at 3:30 pm. Tickets may be purchased ONLINE. Visitors may also purchase their tickets on-site” (Jimmy Carter Presidential Library & Museum, <https://www.jimmycarterlibrary.gov/visit-the-museum>). The following section will cover information about the Donald J. Trump Presidential Library in-depth.

6.4.4 Donald J. Trump Presidential Library

The unique high quality photograph of His Excellency The Former U.S. President Donald J. Trump on a remarkable U.S. Government aero-plane will be clearly depicted by Figure 6.20 below.

Figure 6.20 The unique high quality photograph of His Excellency The Former U.S. President Donald J. Trump on a remarkable U.S. Government aero-plane



Source: (Donald J. Trump Presidential Library, Photograph accessed from the library website on the 18th of May 2024, The Former U.S. President His Excellency Mr. Donald J. Trump, <https://www.trumphlibrary.gov/>). Credit: Courtesy Donald J. Trump Presidential Library.

¹⁶⁵“**President Donald J. Trump.** Donald J. Trump was born on June 14, 1946 in Queens, New York to parents Fred and Mary Trump. He has three older siblings and one younger brother. Trump attended the New York Military Academy and the Wharton School of Finance and Commerce at the University of Pennsylvania. Following his father’s footsteps, Trump began a notable career as a real estate developer and businessman. He has written more than fourteen books. His first book, *The Art of the Deal*, was published in 1987. From 2004 to 2015, Trump hosted and produced the popular television show, *The Apprentice*. Trump announced his candidacy on June 16, 2015. He accepted the Republican nomination in July of 2016. On November 8, 2016, Trump was elected President. He was inaugurated as the 45th President of the United States on January 20, 2017. The work of the Trump Administration included reforming the U.S. tax code; renegotiating trade agreements with Mexico, Canada, China, Japan, and South Korea; expanding the military; defeating the self-proclaimed Islamic State (ISIS); responding to the opioid crisis; improving access to healthcare for veterans; responding to the COVID-19 global pandemic; appointing Federal judges, including the nomination of three U.S. Supreme Court justices; and lowering the cost of prescription drugs. President Trump has been married to his wife, Melania, since 2005. Together they have one son, Barron. Trump also has four adult children, Donald Jr., Ivanka, Eric, and Tiffany. He has 10 grandchildren”” (Donald J. Trump Presidential Library, 2024, <https://www.trumplibrary.gov/trumps/president-donald-j-trump>). The various high quality photographs collection of His Excellency The Former U.S. President Donald J. Trump and Her Excellency The Former U.S. First Lady Mrs. Melania Trump and His Excellency The Former U.S. Vice President Michael Pence will be depicted by Figure 6.21 below.

¹⁶⁵ Donald J. Trump Presidential Library (2024) *Donald J. Trump Presidential Library*. Available from: <https://www.trumplibrary.gov/trumps/president-donald-j-trump> [Accessed May 18, 2024]The Trump Presidential Library is part of the Presidential Libraries system administered by the National Archives and Records Administration, a federal agency. Credit: Courtesy Donald J. Trump Presidential Library.

Figure 6.21 The various high quality photographs collection of His Excellency The Former U.S. President Donald J. Trump and Her Excellency The Former U.S. First Lady Mrs. Melania Trump and His Excellency The Former U.S. Vice President Michael Pence



Photo 1



Photo 2



Photo 3



Photo 4

Source: (Donald J. Trump Presidential Library, Photographs accessed on the library website from the 18th of May 2024, **Photo 1** – Former U.S. President Donald J. Trump Photograph, <https://www.trumplibary.gov/> & **Photo 2** - First Lady Melania Trump, Melania Trump served as the First Lady of the United States from 2017 to 2021, <https://www.trumplibary.gov/trumps> & **Photo 3** - Former U.S. President Donald J. Trump and Former U.S. President Michael Pence Photograph, <https://www.trumplibary.gov/research> & **Photo 4** - Former U.S. President Donald J. Trump Photograph, <https://www.trumplibary.gov/>). Credit: Courtesy Donald J. Trump Presidential Library.

*“America is the place where anything can happen. America is the place where anyone can rise. And here, on this land, on this soil, on this continent, the most incredible dreams come true.”*¹⁶⁶

Donald J. Trump State of the Union Address, February 2, 2020 (Donald J. Trump Presidential Library, 2024, <https://www.trumplibrary.gov/>). The following section will cover information about the William J. Clinton Presidential Library & Museum in-depth.

6.4.5 William J. Clinton Presidential Library & Museum (located in the State of Arkansas)

¹⁶⁷ **“WILLIAM J. CLINTON Presidential Library & Museum.** The Clinton Presidential Library and Museum is located within the [Clinton Presidential Center and Park](#). The Center includes the [Clinton Foundation \(Little Rock office\)](#) and the [University of Arkansas Clinton School of Public Service](#). In addition to the archival collections and research facilities, the Clinton Presidential Library and Museum features exhibits, special events, and educational programs. The museum includes replicas of the Oval Office and the Cabinet Room. Permanent exhibits utilize documents, photographs, videos and interactive stations. A timeline and alcoves highlight domestic and foreign policy, as well as life in the [White House](#). The American Presidency is part of a unique heritage that is yours to explore through archives, museums, and special programs, Presidential Libraries preserve the documents and artifacts of our Presidents and provide insight into the times in which these Presidents lived and served the nation”

(*WILLIAM J. CLINTON Presidential Library & Museum*, Library website text information accessed on May 18, 2024, William J. Clinton Presidential Library (Digital Library) <https://www.clintonlibrary.gov/>). ¹⁶⁸**“Clinton Digital Library.** The **Clinton Digital Library** is a virtual research room and digital repository that provides free and open access to the digitized collections of the William J. Clinton Presidential Library & Museum to everyone, anywhere in the world. Whether you are a lover of history, a student working on a school project, or a scholar,

¹⁶⁶ Donald J. Trump Presidential Library (2024) *Donald J. Trump Presidential Library*. Available from: <https://www.trumplibrary.gov/> [Accessed May 18, 2024]

¹⁶⁷ *WILLIAM J. CLINTON Presidential Library & Museum*, Library website text information accessed on May 18, 2024, William J. Clinton Presidential Library (Digital Library) <https://www.clintonlibrary.gov/>

¹⁶⁸ *WILLIAM J. CLINTON Presidential Library & Museum*, Library website text information accessed on May 18, 2024, William J. Clinton Presidential Library (Digital Library) <https://www.clintonlibrary.gov/>

the Clinton Digital Library allows you to keyword search for archival documents, videos, audio recordings, and photographs and to search, browse, and view whole files, just as you could if you came to the Library’s research room in-person” (*WILLIAM J. CLINTON Presidential Library & Museum*, Library website text information accessed on May 18, 2024, William J. Clinton Presidential Library (Digital Library) <https://www.clintonlibrary.gov/>). The biography high quality photographs of His Excellency The Former U.S. President William J. Clinton and Her Excellency The Former U.S. First Lady Mrs. Hillary Diane Rodham Clinton will be clearly depicted by Figure 6.22 below.

Figure 6.22 The biography high quality photographs of His Excellency The Former U.S. President William J. Clinton and Her Excellency The Former U.S. First Lady Mrs. Hillary Diane Rodham Clinton



Photo 1



Photo 2

SELECT PHOTOGRAPHS from the White House Photograph Office, **Photo 1** - President Clinton and First Lady Hillary Rodham Clinton hold one another in the Oval Office during downtime following a Christmas reception on December 21st, 2000, William J. Clinton Presidential Library (Digital Library) <https://www.clintonlibrary.gov/research/select-photographs> & SELECT PHOTOGRAPHS from the White House Photograph Office, **Photo 2** - President Clinton is photographed during his birthday celebration at the White House. August 10th, 1995, William J. Clinton Presidential Library (Digital Library) <https://www.clintonlibrary.gov/research/select-photographs>

¹⁶⁹“**WILLIAM J. CLINTON THE 42ND PRESIDENT OF THE UNITED STATES.** Bill Clinton is an American politician from Arkansas who served as the 42nd President of the United States (1993-2001). He took office at the end of the Cold War, and was the first baby-boomer generation President. During the administration of William Jefferson Clinton, the U.S. enjoyed more peace and economic well being than at any time in its history. He was the first Democratic president since Franklin D. Roosevelt to win a second term. He could point to the lowest unemployment rate in modern times, the lowest inflation in 30 years, the highest home ownership in the country’s history, dropping crime rates in many places, and reduced welfare rolls. He proposed the first balanced budget in decades and achieved a budget surplus. As part of a plan to celebrate the millennium in 2000, Clinton called for a great national initiative to end racial discrimination. After the failure in his second year of a huge program of health care reform, Clinton shifted emphasis, declaring “the era of big government is over.” He sought legislation to upgrade education, to protect jobs of parents who must care for sick children, to restrict handgun sales, and to strengthen environmental rules. President Clinton was born William Jefferson Blythe III on August 19, 1946, in Hope, Arkansas, three months after his father died in a traffic accident. When he was four years old, his mother wed Roger Clinton, of Hot Springs, Arkansas. In high school, he took the family name. He excelled as a student and as a saxophone player and once considered becoming a professional musician. As a delegate to Boys Nation while in high school, he met President John Kennedy in the White House Rose Garden. The encounter led him to enter a life of public service. Clinton graduated from Georgetown University and in 1968 won a Rhodes Scholarship to Oxford University. He received a law degree from Yale University in 1973, and entered politics in Arkansas. He was defeated in his campaign for Congress in Arkansas’s Third District in 1974. ¹⁷⁰The next year he

¹⁶⁹ (Source) - “William J. Clinton. *THE 42ND PRESIDENT OF THE UNITED STATES.*” NARA— William J. Clinton is the 42nd President of the United States. — Presidents. [Online version, <https://www.whitehouse.gov/about-the-white-house/presidents/william-j-clinton/>, The biography for President Clinton and past presidents is courtesy of the White House Historical Association. National Archives and Records Administration, May 20, 2024.].

¹⁷⁰ (Source) - “William J. Clinton. *THE 42ND PRESIDENT OF THE UNITED STATES.*” NARA— William J. Clinton is the 42nd President of the United States. — Presidents. [Online version, <https://www.whitehouse.gov/about-the-white-house/presidents/william-j-clinton/>, The biography for President Clinton and past presidents is courtesy of the White House Historical Association. National Archives and Records Administration, May 20, 2024.].

married Hillary Rodham, a graduate of Wellesley College and Yale Law School. In 1980, Chelsea, their only child, was born. Clinton was elected Arkansas Attorney General in 1976, and won the governorship in 1978. After losing a bid for a second term, he regained the office four years later, and served until he defeated incumbent George Bush and third party candidate Ross Perot in the 1992 presidential race. Clinton and his running mate, Tennessee's Senator Albert Gore Jr., then 44, represented a new generation in American political leadership. For the first time in 12 years both the White House and Congress were held by the same party. But that political edge was brief; the Republicans won both houses of Congress in 1994. He became a global proponent for an expanded NATO, more open international trade, and a worldwide campaign against drug trafficking. He drew huge crowds when he traveled through South America, Europe, Russia, Africa, and China, advocating U.S. style freedom”” (Source) - “*William J. Clinton. THE 42ND PRESIDENT OF THE UNITED STATES.*” NARA— William J. Clinton is the 42nd President of the United States. — Presidents. [Online version, <https://www.whitehouse.gov/about-the-white-house/presidents/william-j-clinton/>, The biography for President Clinton and past presidents is courtesy of the White House Historical Association. National Archives and Records Administration, May 20, 2024.]. The unique high quality photographs of His Excellency The Former U.S. President William J. Clinton and Her Excellency The Former U.S. First Lady Mrs. Hillary Diane Rodham Clinton will be clearly depicted by Figure 6.23 below.

Figure 6.23 The unique high quality photographs of His Excellency The Former U.S. President William J. Clinton and Her Excellency The Former U.S. First Lady Mrs. Hillary Diane Rodham Clinton



Photo 1



Photo 2



Photo 3



Photo 4

Source: (WILLIAM J. CLINTON Presidential Library & Museum, Library website **Photo 1** accessed on May 18, 2024, William J. Clinton Presidential Library (Digital Library) <https://clinton.presidentiallibraries.us/> & WILLIAM J. CLINTON Presidential Library & Museum, Library website **Photo 2** - President Clinton editing the State of the Union Address on January 23, 1996. **Introduction**. This online exhibit from the archives of the Clinton Presidential Library provides audiovisual materials, selected documents, and links to speechwriting collections on President Clinton's State of the Union Addresses, accessed on May 18, 2024, William J. Clinton Presidential Library (Digital Library) <https://clinton.presidentiallibraries.us/exhibits/show/sotu/sotu-introduction> & WILLIAM J. CLINTON Presidential Library & Museum, Library website **Photo 3** - President William Jefferson Clinton and First Lady Hillary Rodham Clinton watching the launch of space Shuttle Discovery, accessed on May 18, 2024, William J. Clinton Presidential Library (Digital Library) <https://clinton.presidentiallibraries.us/files/fullsize/e950139651033e6fc53486aa0a79e13e.jpg> & WILLIAM J. CLINTON Presidential Library & Museum, Library website **Photo 4** - Education Reform - Invest More, Demand More. This exhibit contains digitized items that highlight the Administration's commitment to Education Reform through increasing investments and raising standards. This exhibit focuses on President Clinton's efforts to reform education in the State of Arkansas, the Goals 2000: Educate America Act and the Elementary and Secondary Education Act (ESEA). This exhibit provides access to more than 1,000 digitized files related to Education Reform, <https://clinton.presidentiallibraries.us/exhibits/show/education-reform>

).

171 ““**VISIT US.** The William J. Clinton Presidential Library and Museum is located on the grounds of the Clinton Presidential Center and Park. Including the National Archives & Records Administration, the grounds also carry offices for the Clinton Foundation's Little Rock office and the University of Arkansas Clinton School of Public Service. In addition to the archival collections and research facilities, the Clinton Presidential Library and Museum features exhibits, special events, and educational programs for the public. The museum exhibits includes replicas of the Oval Office and the Cabinet Room. A timeline and alcoves highlight domestic and foreign policy, as well as life in the White House. Permanent exhibits utilize documents, photographs, videos, and interactive stations, while two temporary galleries rotate traveling and in-house constructed exhibits. The grounds share space with The Choctaw rail station, which once served as a stop for the Rock Island Rocket, and in vicinity to the center is Heifer International, the Arkansas Democrat-Gazette, and eStem Elementary School”” (WILLIAM J. CLINTON Presidential Library & Museum, Visit Us. Library website text information accessed on May 18, 2024, William J. Clinton Presidential Library (Digital Library) <https://www.clintonlibrary.gov/visit-us>). The following section will cover information about the Millennium Park in-depth.

6.4.6 Millennium Park (located in the city of Chicago)

172173“The amazing and globally renowned Millennium Park in the city of Chicago in the United States of America is located at 201 E. Randolph St. Chicago, IL 60601 and it is open on a daily basis” (City of Chicago Department of Cultural Affairs and Special Events - DCASE, 2023, https://www.chicago.gov/city/en/depts/dca/supp_info/mp1.html cited in Rudolph Muteswa, 2023:37 from his famous book title ‘*Amazing Global Tourist Destinations & Airlines*’). The

171 WILLIAM J. CLINTON Presidential Library & Museum, Visit Us. Library website text information accessed on May 18, 2024, William J. Clinton Presidential Library (Digital Library) <https://www.clintonlibrary.gov/visit-us>

172 Rudolph Muteswa (2023) *Amazing Global Tourist Destinations & Airlines (Gathered Articles): Travel Guide for Executive Board of Directors, Tourists, Government Diplomats, International Students, Academics, Entrepreneurs & Other Professionals 1st Edition*, Self-Published Educational Ebook, ISBN: 978-1-77931-690-5 EAN: 9781779316905 available as a free download on the free online library – <https://rudolphmuteswa.com>

173 City of Chicago Department of Cultural Affairs and Special Events (DCASE) (2023) *Outdoor Public Art Walking Tour*. Available from: https://www.chicago.gov/city/en/depts/dca/supp_info/mp1.html [Accessed February 08, 2023]

astounding, fun and unique Millennium Park aerial views, architecture and art will be clearly shown in Figure 6.24 below showing photos published by the Millennium Park Foundation.

Figure 6.24 Millennium Park astounding aerial views, architecture and art



McCormick Tribune Plaza & Ice Rink

McCormick Tribune Plaza & Ice Rink



Millennium Monument at Wrigley Square

Millennium Monument at Wrigley Square



BP Pedestrian Bridge

BP Pedestrian Bridge

Source: (Millennium Park Foundation, 2024, *McCormick Tribune Plaza & Ice Rink*, <https://millenniumparkfoundation.org/art-architecture/mccormick-tribune-plaza/> & *Millennium Monument at Wrigley Square*, <https://millenniumparkfoundation.org/art-architecture/millennium-monument-wrigley-square/> & *BP Pedestrian Bridge*, <https://millenniumparkfoundation.org/art-architecture/bp-bridge/>). 2024 Millennium Park Foundation

¹⁷⁴“**History of the Park and the Foundation.** Millennium Park Foundation was established in 1998 as a nonprofit organization that shared the same vision as the City of Chicago for a world-class arts and cultural space in the Loop business district of downtown. How did it come about and why? **Establishment and Growth. The Foundation.** The Millennium Park Foundation was established in 1998 as a nonprofit organization with the mission to enhance and steward Millennium Park” (Millennium Park Foundation, 2024, <https://millenniumparkfoundation.org/the-foundation/>). The amazing fountain architectural design at the Crown Fountain will be clearly depicted by Figure 6.25 below.

¹⁷⁴ Millennium Park Foundation (2024) *The Foundation*. Available from: <https://millenniumparkfoundation.org/the-foundation/> [Accessed April 12, 2024] 2024 Millennium Park Foundation

Figure 6.25 The amazing fountain architectural design at the Crown Fountain



Crown Fountain

Crown Fountain

Source: (Millennium Park Foundation, 2024, *Crown Fountain*, <https://millenniumparkfoundation.org/art-architecture/crown-fountain/>). 2024 Millennium Park Foundation

¹⁷⁵“**Ongoing Development.** Millennium Park Foundation and its donors, engaged various artists and architects to design and construct the sculptures and facilities found throughout the Park. Each new addition presented its own story of vision, risk, design, finance, construction and operation. As a result, the Park is an aggregate of the initial framework and individual additions that were not anticipated in the original plan. Yet at each stage, the framework for planning was flexible and neutral enough to enable a variety of alternatives to evolve successfully. Each project enriched the whole, adding to the critical mass of attractions, and thus to the ability of the Park to attract a diverse group of visitors” (Millennium Park Foundation, 2024, <https://millenniumparkfoundation.org/the-foundation/>). The modern facilities and unique art exhibition at the Millennium Park Foundation will be clearly depicted by Figure 6.26 below.

¹⁷⁵ Millennium Park Foundation (2024) *The Foundation*. Available from: <https://millenniumparkfoundation.org/the-foundation/> [Accessed April 12, 2024] 2024 Millennium Park Foundation

Figure 6.26 The modern facilities & unique art exhibition at the Millennium Park Foundation



Jay Pritzker Pavilion



Jay Pritzker Pavilion



Cloud Gate



Cloud Gate



Boeing Galleries



Boeing Galleries

Source: (Jay Pritzker Pavilion, <https://millenniumparkfoundation.org/art-architecture/pritzker-pavilion/> & Cloud Gate, <https://millenniumparkfoundation.org/art-architecture/cloud-gate/> & Boeing Galleries, <https://millenniumparkfoundation.org/art-architecture/boeing-galleries/>). 2024 Millennium Park Foundation

¹⁷⁶According to the Millennium Park Foundation (2024) **20M Park Visitors Annually. 500 Free Public Programs. 20K Yoga Participants. 100K Ice Skaters** (Millennium Park Foundation, 2024, <https://millenniumparkfoundation.org/the-foundation/>). The following section will cover the conclusion of this chapter.

6.5 Conclusion

It can be concluded that the critical leadership question that ‘*who is a great leader and what makes them a great leader*’ is still relevant in our present day global leadership environment. Nowadays it has become important for countries to prioritize ‘ethical leadership’ principles as this helps many governments and or organizations to operate in an ethical and compliant manner. The ability to influence people to perform well defined goals, objectives or tasks at the right time equals true leadership and intelligence. It can also be concluded that leaders who are able to communicate, share, identify and nurture talent often end up becoming good-to-great leaders. It can also be concluded that trust is a critical ingredient towards successful front line leadership since people follow leaders they feel they can trust and identify with at the workplace or in a country.

6.6 Review Questions

- 1) Define the following terms ‘leader’ and ‘leadership’?
- 2) List the various current & past Presidents/Vice Presidents of the United States of America?
- 3) Identify the six most popular educational tourist attraction sites located in the United States of America?
- 4) Discuss the location of the Millennium Park?

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Chapter 2

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